



Hungarian
National
Trading House

Exhibitors from

HUNGARY

10 - 12 May, 2017
Tokyo

Stand no.: East Hall 2; E11-3

Japan IT Week
Japan's Largest IT Show
Tokyo





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Hungarian National Trading House

The Hungarian National Trading House (MNKH) supports Hungarian enterprises producing high quality products or services with excellent export potential. Our clients are small and medium sized enterprises which we promote and represent in exhibitions, trade fairs and business forums. On top of that, we explore business opportunities and we also manage their export deals.

Our clients represent the following industries:

- Agriculture and Food Industry
- Health Care and Biotechnology
- Mechanical Engineering
- Electronics Industry
- Environmental Industry
- Infocommunication
- Light Industry, etc.

MNKH operates Trading Houses or Agencies in close to 40 countries to ensure our commercial presence all over the world. We provide state background to the importers/ distributors to facilitate smooth trade activities mutually beneficial for each contracting party.

MNKH invites all visitors and company representatives, interested in the Hungarian products exhibited in our national booth, for B2B meetings to discover business opportunities.

Company name: Hungarian National Trading House

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Buying happens where browsing happens. There is something vital missing from your store. Something that is evident in the world of online shopping:
"The opportunity to research." People do not decide on a purchase until they know enough about products. Give them what they want!

Introduce Advanced Interactive Store Systems technology into your business and turn "just looking" shoppers into real customers.

AISS – In-Store Solutions

- Mobile Phone & Tariff Adviser
- Product Adviser
- White Good Product Adviser
- Holiday Adviser
- Database Services
- Mobile Mirror

Company name: Aiss Technologies

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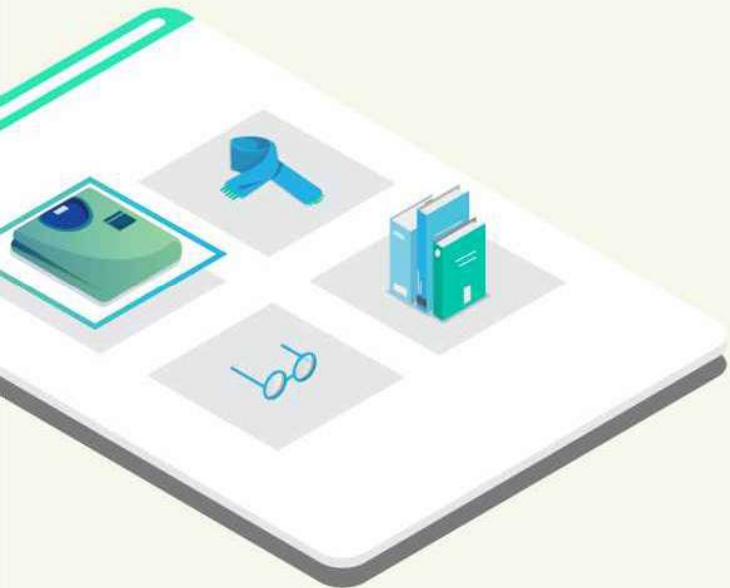
**CRAFTUNIQUE
EASY-TO-USE AND AFFORDABLE
3D DESKTOP PRINTERS**

CraftBot has won two awards on 3D Hubs: Best Budget 3D Printer (2016), Best Plug and Play Printer (2017).

CraftUnique Ltd. is a Hungary-based company developing and manufacturing the CraftBot 3D printer family with the aim of providing easy-to-use and affordable 3D desktop printers to the public.

The company's product portfolio includes CraftBot Plus, CraftBot 2, CraftBot XL and CraftWare slicer software, and the printing material, CraftFilament. CraftBot printers are very reliable, high-quality printers, at reasonable prices. Since breaking into the market in 2014, CraftUnique has gained a positive reputation, with more than 3,000 printers sold - predominantly in the EU and the USA.

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Gravity is a personalization engine vendor offering our product called Yusp which helps our clients increase their revenues by creating more relevant and intuitive user experiences. Our clients range from eCommerce SMEs, through Enterprise websites and Content providers with millions of monthly visitors, to Telecommunication companies and large Brick-and-mortar retail businesses that capitalize on our offline personalization solutions.

Our goal is to unearth connections between personal taste and implicit and explicit user preference signals through sophisticated, scalable algorithms. Gravity has now developed more than 100 algorithms specifically for key areas like eCommerce, classifieds, marketplaces, content sites, dating platforms, job portals, traditional, brick-and-mortar businesses, and more.

Company name: Gravity R&D

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Web: www.yusp.com



The primary aim of Gremon System Ltd. is to provide businesses with professional, innovative and user-friendly decision support systems. The use of these systems makes it possible to optimize the operation of different businesses, to reduce environmental pressure considerably and to cut expenses, even in the short term.

Emphasis is placed on the continual development of our products with the assistance of external experts working together with Gremon team in order to provide modern, cutting-edge technologies in workforce and plant monitoring. Our aim is to develop the inner operational mechanisms of businesses in the agricultural sector with the help of the latest technologies. Our products collect information from the use of the different functions of the devices. The gained data prove to be crucial in decision-making.

Do you feel that you can't see clearly what is going on in your greenhouses, what infections and pest varieties are present in them? Do you sometimes hesitate whether to irrigate your plants or to wait a bit more? Do you want to know what and when is best for your plant? Then joins us!

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EU Edge is a custom software solutions company with experience in disruptive technologies. We develop software products from scratch or enhance existing solutions to fulfil your needs and create optimum user experience.

We have been helping partners - like Prezi, LogMeIn and U.S. greengrocer FreshDirect - deliver goals for 10 years now.

Our team members explore their own fields of interest in the frame of EU Edge Labs, which gave birth to products like SelfieHop or our very own arcade machine, as well as to startups such as Scarab Research and Aero Glass.

Our interests:

- Java (Spring)
- Python (Django)
- Javascript (Angular, Polymer, Node.js)
- AMP (Accelerated mobile pages)
- PWA (Progressive Webapps)
- AR/VR
- IoT
- Custom e-commerce solutions
- Data-visualization
- Cloud services

Besides these projects EU Edge successfully helped to build multiple startup ideas. For more information please check our website.

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Introducing telework and home office with Jc360

Jc360 documents and tracks the time spent on each work task in real time. This is why it is more successful than subsequently logging work time or other sample taking methods. It can automatically aggregate all work time spent on a task, whether it is done by working on a computer, at meetings, via phone calls, or any other, non-computer based work activity. The documentation includes everything that the employee declares as work activity by starting the application, regardless of where or when the work is performed.

This way, the evaluation of the people who are working in the office and those who are working outside of the office will be completely the same, based on accurate and objective data.

The effectiveness of the whole out-of-office work activity becomes scalable and comparable, and it makes introducing telework a safe and trusted work method. With the help of JC360, it is possible to create more flexible individual work schedules, as well as more cost efficient work solutions in support of family life and creating work-life balance.



Company name: Inphone Ltd.- JobCTRL®

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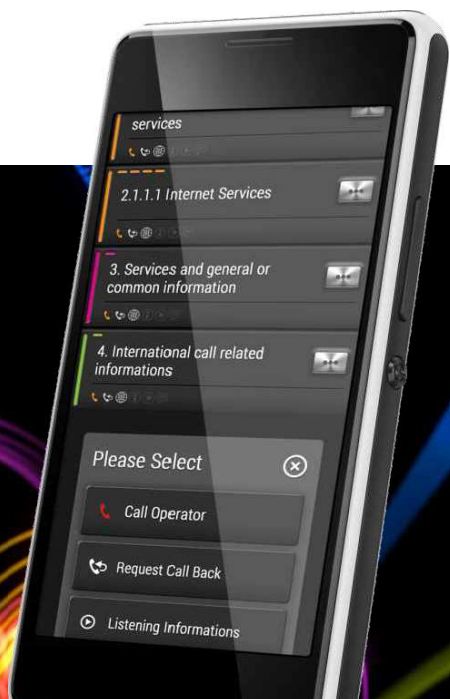




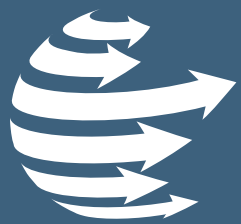
CALLMIX

Our Callmix product, which has been awarded several innovation prizes, is a customer relationship system that helps improve the efficiency and speed of administration, as well as customer satisfaction. The application provides comfortable access to Customer Service information and services without you having to listen to long voice messages and wait for the voice of the operator.

Using the CallMix application the text of the IVR menus is displayed to smartphone users or mobile phone users even before the call - you no longer have to listen to them in order to proceed and the menu item can be reached from a clear and transparent structure, where a customer service agent can be reached right away. In the various menu items you can read or listen to detailed information or obtain details on current offers, or even complete the administration successfully without an operator.



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