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 @EU-ALLIANCE

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 clustercollaboration.eu



European alliance for international business development on advanced materials and connectivity for defence and security markets



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## ABOUT PROJECT

EU-ALLIANCE aims to support SMEs internationalisation in the fields of technical textiles, connectivity and advanced materials to address dual use markets in four targeted countries: The United States, Canada, Japan and Indonesia

The key objective is to support SMEs in the global competition and providing SMEs with customized services to enter new international markets.



## PARTNERS



Techtera is the innovation cluster dedicated to the French textile industry, based in Lyon.

[rafton@techtera.org](mailto:rafton@techtera.org)  
[techtera.org](http://techtera.org)



Po.in.tex is the Textile Innovation Cluster based in Biella promotes the knowledge and technology transfer between centers of excellence and companies.

[paola.fontana@cittastudi.org](mailto:paola.fontana@cittastudi.org)  
[www.cittastudi.org](http://www.cittastudi.org)



NiDV is the only cluster of Dutch companies that delivers products and services related to national and international defence and security.

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Systematic connects players in the software, digital and Deep Tech industries through collaborative innovation, networking and technology sourcing.

[thierry.louvet@systematic-paris-region.org](mailto:thierry.louvet@systematic-paris-region.org)  
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Next Technology Tecnotessile is the managing entity of OTIR- TFC. It provides industry with R&D-based technology services for improving competitiveness and technology transfer of innovation.

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Siit S.c.p.a. is a Technological District founded in 2005 in Genova, Liguria Region, Italy, with the aim of creating an integrated system for the development of industrial research activity.

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## OBJECTIVES



Third Country visits with cluster stakeholders and SMEs



Support SME internationalisation through tailored services and a co-building strategy



Deepen interclustering and cross sectoral collaboration



Establish and support cooperation and business agreements beyond Europe



Develop a long-term support sustainable services strategy



Help SMEs in the global competition to enter new international markets

