



Brokerage Event

2, 3 & 4 March 2015



Barcelona
13-16 February
2006



Year over year, the GSMA Mobile World Congress attracts the largest number and highest-quality attendees of any event in the mobile industry.

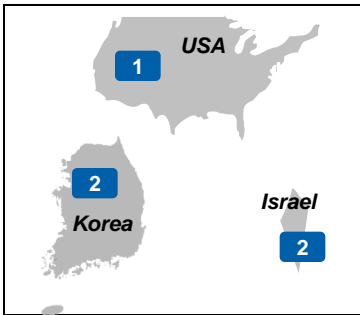
The 10th edition of the **MWC Brokerage Event** will take place 2nd-4th March 2015 at Fira Gran Via.

Highlights Brokerage Event 2014

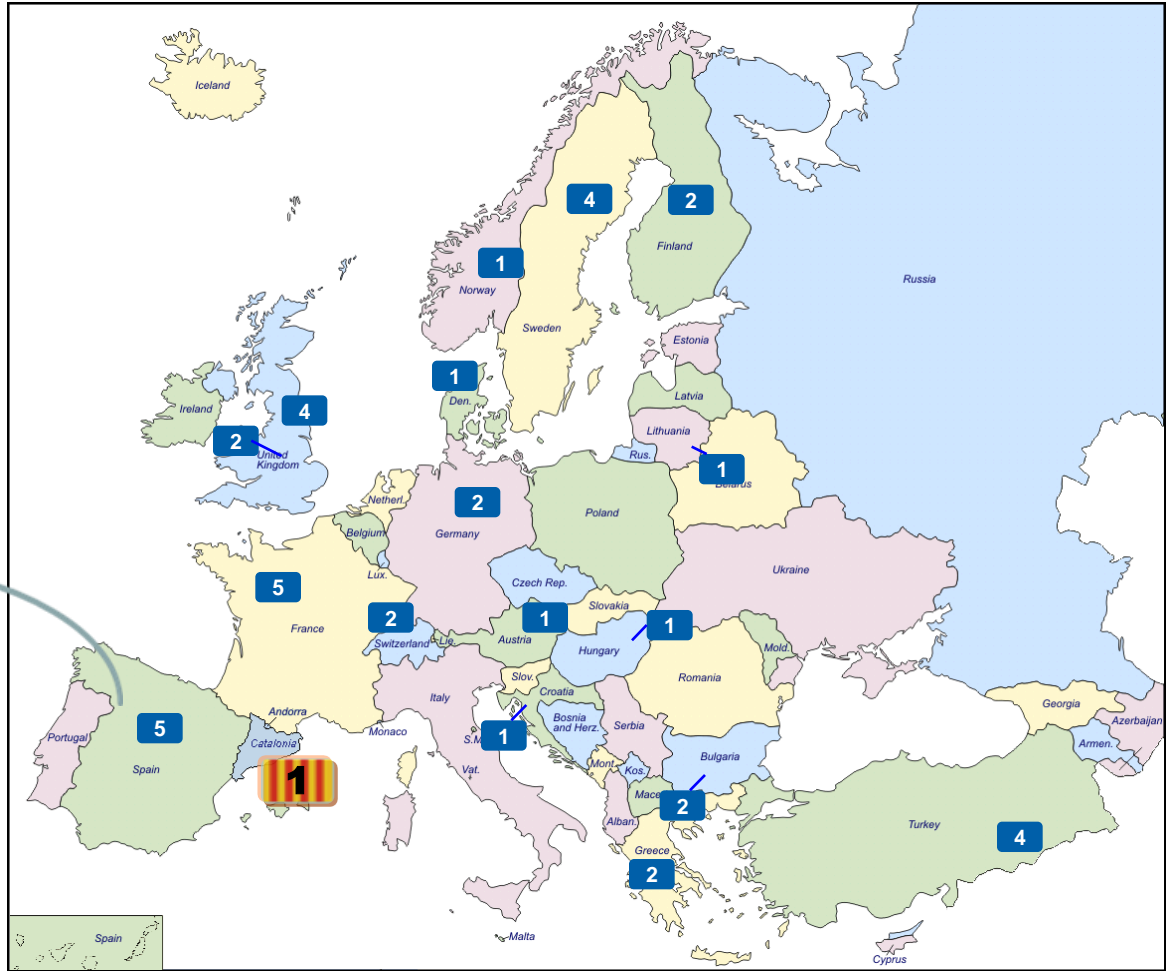
- 1,486 meetings
- 453 attendees from 30 countries
- 133 Catalan enterprises



Highlights Brokerage Event 2014



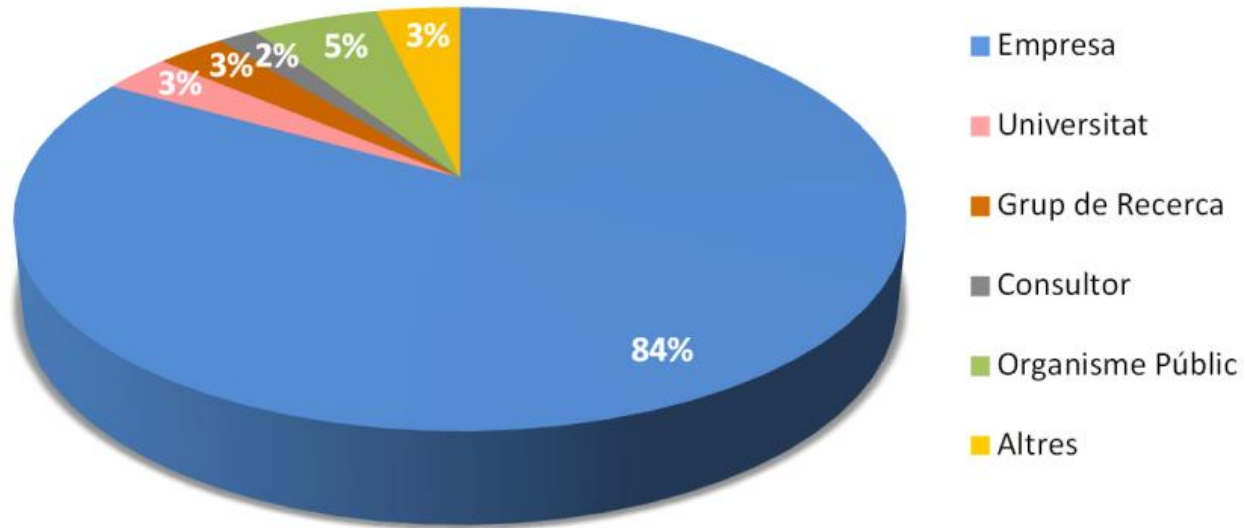

43 EEN partners
2 no EEN promoters(*)
20 countries



(*) FUNDECYT-PCTEX from Spain and the U.S. Commercial Service (now a partner)

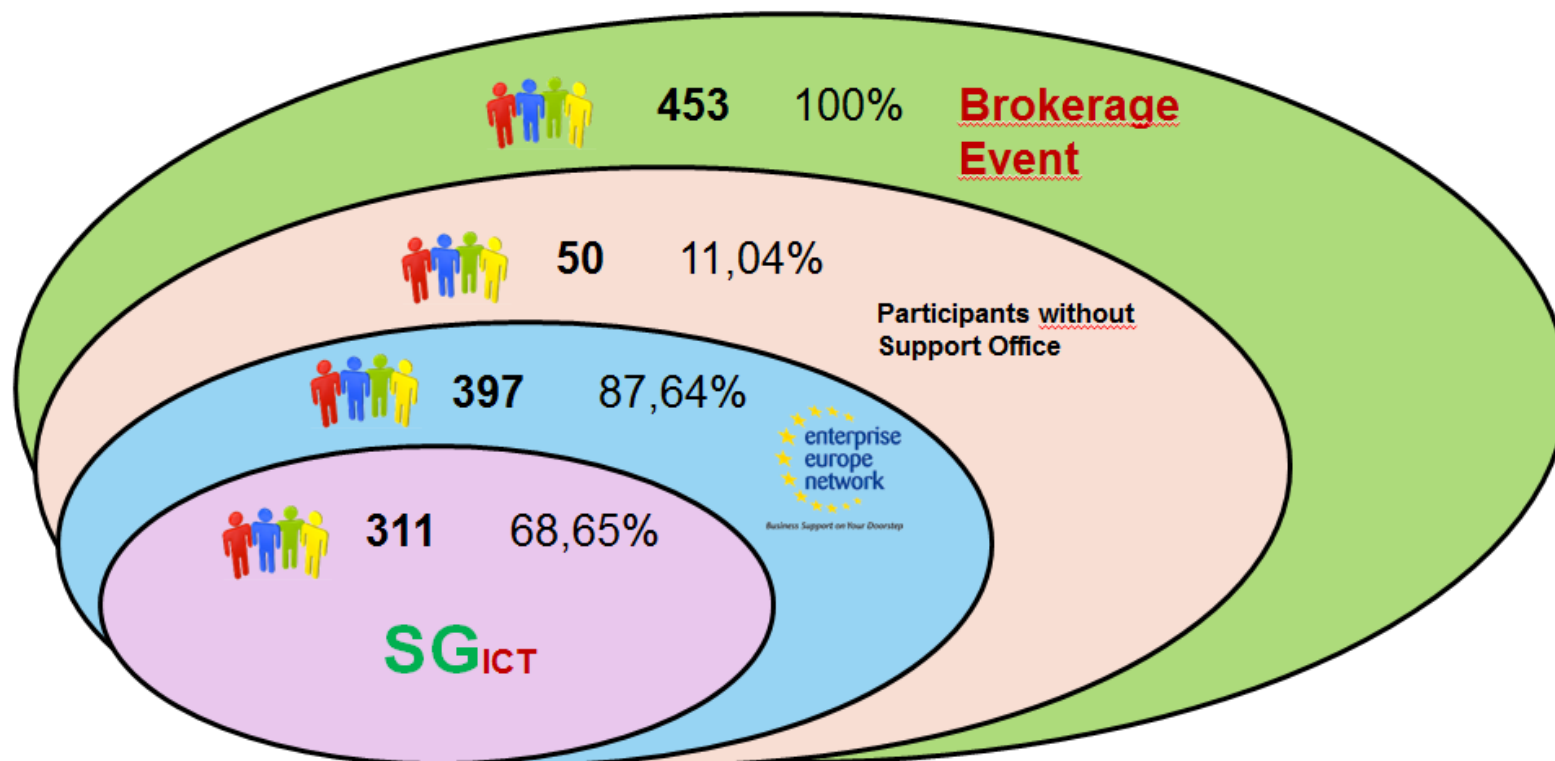
Highlights Brokerage Event 2014

Tipology of participants



Highlights Brokerage Event 2014

Sources of participants



Highlights Brokerage Event 2014

1486 meetings + **94** on the spot

84% transnational meetings






Cooperation profiles

Offer → 358
Request → 272

TOTAL 630



Top 5 International meetings per participant

Ranking	Country	Meetings/ participant
1	 Serbia	28
2	 Poland	21
3	 Italy	17
4	 Canada	9,5
5	 Spain	9,41

Participants



REQUIREMENTS:

- Companies have to register, insert their technology profiles, indicate their availability and requests meetings before the deadlines.
- All these profiles must be validated by the supporting partner EEN/ organiser administrator.
- **Every company will pay 310€ when registering using visa/paypal.**
- A maximum number of meetings/duration will be fixed per participant when closing registration in accordance with brokerage capacity and organiser pavilion space.
- **A minimum of 2 confirmed meetings are required to qualify as a MWC brokerage participant and receive our MWC visitor invitation to access our pavilion.**
- Meetings attendance is required following EEN code of conduct. Cancellations at any time will be charged with a 10% management fee. No refunds will be done after meeting schedules are confirmed, even if meetings are not attended.

ADVANTAGES:

- 1 free invitation visitor pass to the MWC brokerage event/exhibition
- A few days before the event participants will receive a personal meeting schedule (furthermore it can constantly be checked meeting schedule online).
- Assistance prior and during the event by the organization/country partner.
- 2015 edition will offer up to 30 tables for meetings simultaneously at the Catalan Government Pavilion.



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More information soon...



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