

# Open4Business

MATCHMAKING EVENT PÉCS, HUNGARY



## Open4Business Brokerage Event and Conference, 3-5 October, 2018

The Chamber of Commerce and Industry of Pécs-Baranya in collaboration with the Enterprise Europe Network will organize this event for the 3rd time on the 4-5th October 2018.

Beside diplomatic and twin city leaders from Austria, Croatia, Czech Republic, Finland, France, Germany, Italy, Romania, Serbia, Slovakia, Slovenia, and Ukraine representatives of enterprises and clusters from the engineering, supplier (automotive, plastic and electronics), environmental, creative, agro-food and ICT industry participated in the previous events.



Open4Business		
	2016	2017
Participating countries	14	14
Number of participants	155	274
<b>b2b participants</b>	<b>122</b>	<b>145</b>
<b>Number of meetings</b>	<b>296</b>	<b>367</b>
Co-organizers	10	9

Last year's result speaks for itself: 274 participants representing 14 countries attended the 3 days program. 145 registered companies had nearly 370 meetings.

Due to the big interest extra room and additional events were provided for further business talks. Other possibilities were offered for getting to know each other during the evenings: the "Get together" and the "Networking Event – Garden Party" seemed to be successful in building networks in an easy and friendly atmosphere.



Take a look at the event's **exciting photo gallery** by clicking on the link below:

<https://photos.app.goo.gl/PQ2aGyKyCZV8xmjk2>

## Our plans for Open4Business 2018

This year's conference and B2B will focus mainly on creative industries, women entrepreneurs, ICT and machine industry, international project-, and cluster Sector co-operations.

The success of the organization is assured by the participation of the following co-operators:

- Enterprise Europe Network – Creative Industry Sector Group
- International Chamber's network



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- South-West Hungarian Engineering Cluster
- Information Management Innovation Cluster
- Embassy of the Kingdom of the Netherlands in Hungary

Registration to the event is open until 15 September 2018.

**Open4Business Matchmaking Event 2018:** <https://open4business2018.b2match.io/>

Planned program:

### 3 October 2018:

- **Connect-IT** - ICT Cluster conference
- Enterprise Europe Network – Creative Industry Sector Group meeting, visit at the Zsolnay Cultural Quarter (European Capital of Culture 2010)
- Opening of **Design Pécs Week**
- “Get together” reception of the B2B and conference participants in the city centre

### 4 October 2018

- Plenary session
- Parallel Thematic Sessions:
  1. International Cluster Cooperation
  2. Industry 4.0
  3. Dutch-Hungarian Business Opportunities
  4. Creative Industries Project Co-operations
- B2B matchmaking session
- Networking Evening: Garden party and visit of the underground cellar system of the local Champaign Factory for all the participants of the conference and B2B

### 5 October 2018

- Cluster networking
- Company visits: optionally at a machine or a creative industry company

**Be part of our successful event, bring your companies and clusters, find new partners for your projects!**

Sincerely yours,

Dr. Tamás Síkfői  
President

Mr. Szabolcs Rabb  
Secretary General

Your contacts in case of questions/news are:

Ms Enikő Schmidt – Head of Trade Development Department (+36 72 507 164; [eschmidt@pbkik.hu](mailto:eschmidt@pbkik.hu))

Ms Szabina Pazaurek – Advisor (+36 72 507 125; [pazaurek@pbkik.hu](mailto:pazaurek@pbkik.hu))

