

BE BOLD, BE HEARD, BE THE CHANGE

SDG Changemakers is a UK start-up SME launched in February 2021.

The company is led by an experienced all-female team of Directors who have each worked for 20+ years in the for and not-for-profit sectors. Their experience spans strategic planning, marketing and brand strategy, communications and design, and fundraising.

SDG Changemakers addresses the urgent need to direct funding and resources to organisations that deliver economic and developmental impact globally.

The team works with SMEs, social enterprises and NGOs globally to help them optimise their financial competitiveness through aligning all aspects of their work with the Sustainable Development Goals.

SDG Changemakers also supports global corporate partners and investors to find organisations for their supply and value chains with a particular focus on sub-Saharan Africa.

As global citizens we are all on the road to 2030, and SMEs are the drivers of a sustainable economy for us all.

www.sdgchangemakers.today

SDG CHANGEMAKERS STRATEGIC PARTNER

Our strategic partner in the Japan Africa Business Forum is the Abantu Impact Fund and Foundation.

The foundation and associated investment fund support SMEs in East Africa. They focus on Ethiopia, Kenya, Rwanda, and Uganda as the regional engines for SMEs to accelerate growth.

Abantu offers accessible loans, provide skills development and broker relationships that help African SMEs grow. By addressing the challenges, entrepreneurs can create employment opportunities that play a crucial role in economic development.

Abantu works with loan-giving supporters, institutions and philanthropists looking to achieve social impact with an option of a financial return.

www.abantuimpactfoundation.org/



“
Only through supporting
private enterprise and
not charity can we truly
empower people from
low-income communities
in sub-Saharan Africa
”

SDG CHANGEMAKERS HIGHLIGHTS SHOWCASE

SDG Changemakers can work directly with investors to identify your interests, whether that is based on geography, sector, CSR focus or impact dimensions.

DOMESTIC SANITATION PRODUCTION IN SOUTH AFRICA AND ETHIOPIA

Sub-Saharan Africa has limited production capacity in key areas of sanitation. COVID-19 has only increased this dependence on imports. This solution develops domestic capacity by building sanitation factories producing products for the domestic market, reducing public sector expenditure, and delivering ROI in job creation.

Factories can be built in three months for US\$1-1.5 million and will include training and support to underserved communities, especially women, to gain employment and recognised qualifications. In the first phase, the first goal is ten factories in South Africa and Ethiopia.

Each factory has a network of turn-key container-housed factory shops, with training to community members to purchase and run these, taking quality products into the heart of rural communities. The costs per shop are US\$20,000.

Founded as a start-up by South African businesswoman Marsha Gabriel, who has been appointed Honorary Consul General from Ethiopia to South Africa, this has the capacity to scale rapidly.

Investments are in the range of US\$200,000 - US\$3million.

CONSERVATION, CARBON CAPTURE AND SUSTAINABLE SKILLS IN WESTERN KENYA

Disney World Conservation Hero 2020, Maurice Wanjala, has been driving community-led conservation in western Kenya for over three decades to reverse damage to the wetlands and forests of Kipsaina. Kenya is recognised as one of the most water-scare countries in the world.

Investment is required in:

- Expanding tree nurseries to produce native trees and provide employment and drive
- The local economy expanding alternative sustainable livelihoods with investments into organic agriculture, fish-farming, goat-rearing and smaller-scale agriculture
- Developing sustainable building skills using ISSB technology
- Increasing carbon sequestration projects in the community

Investments are in the range of US\$500,000.



SDG CHANGEMAKERS HIGHLIGHTS SHOWCASE

EXPANDING EXCELLENCE IN EARLY CHILDHOOD DEVELOPMENT

Cotlands is South Africa's leading provider of services and innovative training on Early Childhood Development.

There is now an option to invest in their training programme, developed jointly with the South African government-accredited as part of the national vocational education system.

The delivery is hybrid, combining online and in-person training targeting the informal workers who provide over half of all early childhood development care in South Africa. The training includes digital literacy support and the provision of mobile tablets and data.

The model works across lower and middle-income countries.

Cotlands is accredited as a level one B-BBEE organisation in South Africa, with CSI investments recognised under the enterprise development, skills development and socio-economic development pillars.

Investment is in the range of US\$1million


www.cotlands.org

TURNING PLASTIC WASTE INTO COMMUNITY TREASURE

A Nairobi-based start-up, Sustainable Systems Africa addresses the serious and growing issue of plastic waste.

Nairobi is home to some of the largest landfill sites in the world, and consumer habits and lack of formalised recycling and waste management drive a growing waste issue, and an informal economy scavenging on the landfills.

Investment is sought to scale the open-source model of Precious Plastic <https://preciousplastic.com/> and to create community recycling services delivered by community organisations to produce high-value products for the consumer and business markets.

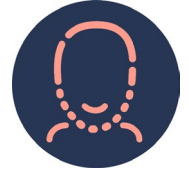
Investment is required for equipment, building community capacity, and for product development and marketing. Manufacturing of domestic products will include garden products and furniture, sustainable fashion and sportswear. Manufacturing of industrial products will consist of building materials and agricultural products such as water pipes for hydroponics.

The investment sought is in the range of US\$500,000.

SDG CHANGEMAKERS HIGHLIGHTS SHOWCASE

REAL-TIME FEEDBACK ON INVESTMENT IMPACT

Face Donate is a UK and Italian SME. The company aims to transform the global flow of funding by revolutionising how capital supports individuals and organisations working to build more sustainable and equitable societies.



As a start-up company, Face Donate has been supported by UK Research and Innovation and London Business School.

By using face recognition technology, capital can be directed to NGOs but also SMEs and social enterprises globally who can track and release funding for investment in equipment and business development as well as basic needs. The app has been trialled extensively in Italy and the UK for community giving around food aid and to support the local economy by providing credit to spend in shops rather than through food aid providers.

Face Donate is looking to expand into sub-Saharan Africa to help address transparency around financial and impact reporting back to donors and investors.

The investment sought is in the range of US\$750,000.

EMPOWERING GIRLS AND YOUNG WOMEN IN RURAL KENYA

AfriReuse Pads is an SME founded in 2019 in West Pokot, Kenya, <https://afrireusepads.org/>.

The region has some of the highest rates of gender inequality in Kenya, including Female Genital Mutilation, forced marriage, and lack of economic opportunities for women.

AfriReuse is the wholly-owned SME of a charity working to combat these issues. It provides training to girls to become tailors and to produce sustainable sanitary ware and dignity kits for girls who lack access to these.

The market for these products is to deliver on the Kenyan national pledge that no girl should live in period poverty.

AfriReuse Pads has been launched with angel investment and is now seeking investment in the training and industrial capacity of the SME, equipment to produce a wider range of products, and new premises which can also serve as a safe house for girls and women.

The investment sought is in the range of US\$300,000.

