



# YOUR GAME

## Global creative industries matchmaking event

**Enterprise Europe Network** is organising a B2B matchmaking event alongside the Yorkshire Games Festival in February 2019.

The aim of the event is to offer participants a structured way of meeting other event delegates, in order to explore potential collaboration. At the Yorkshire Games Festival, Up Your Game aims to facilitate collaboration, ideas, innovation and investment in animation, games, motion graphics, VFX, AR and VR.

The **Yorkshire Games Festival** is a five-day extravaganza celebrating games culture, design and production, with special guests, workshops, master classes, and a fun-packed weekend for gamers of all ages.

Date: **7-8 February 2019**

Location: **Bradford, West Yorkshire, UK**

Further information: <https://upyourgame.b2match.io>



**Innovate UK**

