

Digital Event

CDP Business Matching: the new digital platform connecting Japanese and Italian companies

February 25, 2022

Moderator: **Laurent Franciosi**, Head of International Business Support at CDP

16.30 – 16.40¹ Introductory remarks

- **Gianluigi Benedetti**, Ambassador of Italy to Japan
- **Pasquale Salzano**, Chairman at SIMEST and Chief International Affairs Officer at CDP

16.40 – 16.50 Japanese-Italian trade relations: data and commercial trends over the last 30 years

- Trade Analyst (TBD)

16.50 – 17.05 Trade relations development: CDP Business Matching Platform platform

- **Riccardo Honorati Bianchi**, Business Matching Platform Coordinator at CDP

17.05 – 17.35 Roundtable: business experience sharing and Q&A

- **Yu Miyake**, General Director, **JETRO**
- **Davide Fantoni**, General Manager, **ICCJ** – Italian Chamber of Commerce in Japan
- **Marco Ferioli**, Head of APAC Region at SACE
- **Francesca Alicata**, Senior Expert Indirect Channels at SIMEST

17.35 – 17.45 Closing remarks

- **Erica Di Giovancarolo** Trade Commissioner and Director of the Trade Promotion Office of the Italian Embassy in Tokyo

¹ GMT+9