



EU-Japan Centre
for Industrial Cooperation
日欧産業協力センター

Green x Digital
-Opportunities for EU-Japan Industrial Cooperation-

The Japan Electronics and Information Technology Industries Association
The EU-Japan Centre for Industrial Cooperation
Joint Webinar

[The Japan Electronics and Information Technology Industries Association \(JEITA\)](#) and [the EU-Japan Center for Industrial Cooperation \(EUJC\)](#) will organize the titled joint event as follows.

EU and Japan share a common goal of carbon neutrality. It is pointed out that digital transformation plays an important role in order to achieve this goal of green transformation.

In October 2021, JEITA established [the Green x Digital Consortium](#), which consists of a wide range of industries, to promote the development of a business environment for economic growth through Green x Digital. The consortium aims for related industries in Japan to drive the global green market through initiatives such as digitalization of environment-related fields and creation of new business models.

In EU, there is a growing recognition in the public and private sectors that the green and digital “Twin Transition” is necessary to achieve the climate goals while keeping industrial competitiveness. In this seminar, five speakers from both Japan and Europe are invited to compare and share public and private sector initiatives in both Europe and Japan, and explore opportunities for EU-Japan cooperation.

1. Date and time:

Wednesday 6 April 2022, 16:30-18:15 Tokyo (9:30-11:15 Brussels)

* The closing time may be extended depending on the Q & A / discussion.

2. Languages:

English and Japanese (with simultaneous interpretation)

3. Program:

16:30 (9:30) Opening

- MC: **Yasuo Tanabe**, Managing Director, [EU-Japan Centre for Industrial Cooperation](#)

16:30 ~ (9:30~) Opening remarks

- **Hisato Nagao**, President of [the Japan Electronics and Information Technology Industries Association \(JEITA\)](#)

16:40 to 17:50 (9:40 - 10:50) Presentation

- **Kazumi Nishikawa**, Director, IT Industry Division, Commerce and Information Policy Bureau, [Ministry of Economy, Trade and Industry METI](#)
- **Shigeki Shimizu**, Senior Vice President, CSCO, [NEC Corporation](#)
- **Ilias IAKOVIDIS**, [Advisor for Digital Aspects of Green Transformation, DG CONNECT, European Commission](#)
- **Patrice Chazerand**, Policy Director, [DIGITALEUROPE](#)
- **Angelo Shirahata**, Country President Japan, [Schneider Electric](#)

17:50-18:15 (10:50 -11:15) Q&A/Discussion

- Moderator: **Yasuo Tanabe**, Managing Director, [EU-Japan Centre for Industrial Cooperation](#)

18:15- (11:15 -) Closing

4. Participation fee:

Free

5. Registration:

Please click the following ZOOM link to register for participation. [ZOOM registration link](#)

6. Q & A:

You are welcome to ask questions during the webinar in the Q & A section of the Zoom screen, but please note that due to time constraints, we may not be able to reply to all questions during the webinar. We will also take questions in advance and please enter your question / comment column when you register for the ZOOM.