



EU-JAPAN BUSINESS ROUND TABLE

A NEW WAY FORWARD



The 22nd annual meeting of the EU-Japan Business Round Table (BRT) on 5 November, led by Mr. Philippe Wahl of Le Groupe La Poste for the EU side and Mr. Masaki Sakuyama of Mitsubishi Electric Corporation for the Japan side, saw in-depth exchanges between business leaders on the impact and implementation of the EU-Japan Economic Partnership Agreement and how it has weathered the covid storm; on the importance of rules-based free and open trade; on the need for data free flow with trust and human-centric safeguards, if the full potential of 5G is to be realised; on new opportuni-

ties to be created by regulatory cooperation, standards convergence, the green transition, digital transformation, business cooperation in third markets, e.g. Asia and Africa; and on how to reorient the work and functioning of the BRT.



METI Minister Hiroshi Kajiyama, Internal Market Commissioner Thierry Breton, MOFA State Minister Eiichiro Washio and MIC Vice Minister Mabito Yoshida and other representatives of the Authorities had an exchange of views with the BRT on the functioning of the EPA, digitalisation, data flows and regulatory frameworks, covid-19, green issues and on business collaborations in third countries. The BRT's 2020 Recommendations were formally handed over by Chairman Sakuyama to METI Minister Kajiyama.

There was unanimous support for the need to strengthen EU-Japan cooperation building on the promising initial results to the EPA and SPA, to underpin our economic recovery, provide leadership in the setting of standards and

to emphasise the importance of multilateral and free and open trade. Given this virtuous circle, it is essential that the BRT reviews its activities, make-up and methods so that it is able to support and help shape public policy leading to new possibilities for EU-Japan cooperation at home and in third countries.

Senior industry and Authority representatives from the EU and Japan see the coronavirus pandemic as being both a disrupter and an accelerator of change. Whilst, trade flows and supply chains have been severely affected and travel restrictions – introduced for the best of motives – have been disruptive, covid has led to new ways of working and highlighted the importance of digitalisation and IT tools.

The EU-Japan Centre for Industrial Cooperation (a DG GROW and METI joint venture) is happy to assist in the above way forward for the BRT, including via exploring for the 2021 meeting the possibility of organising a trilateral US-Japan-EU business discussion session for building common paths and preserving the benefits of openness.

Yasuo Tanabe and Philippe de Taxis du Poët Managing Directors of the EU-Japan Centre for Industrial Cooperation.

<https://www.eu-japan-brt.eu/annual-meeting-2020>



THE EU AND JAPAN NOW BOTH AIM FOR **CARBON NEUTRALITY IN 2050**

On 12 December, the Paris Agreement for climate will be five years old. Five years during which national and local governments, businesses and citizens accelerated their efforts to address the global challenge of climate change.

On 16 September 2020, European Commission President Ursula von der Leyen introduced the new ambition of the EU: a 55% reduction of its greenhouse gases emission by 2030, in order to put Europe on the pathway towards becoming in 2050 the first climate-neutral continent. On 26 October, Prime Minister of Japan Yoshihide Suga announced that “Japan will strive to become a carbon neutral society, with zero net emissions, by 2050”. The EU and Japan now share the same ambition for 2050.

In the meantime, the EU-Japan Centre for Industrial Cooperation accelerates its efforts to contribute to strengthening the links between the EU and Japan for the transition to a low-carbon society. In October, the Centre organised the first of a one-year cycle of events exploring the different topics related to climate cooperation.

During this webinar (<https://europe-japan-climate-cooperation.net/2020/10/06/eu-japan-webinar-2020-raising-the-ambition-for-climate-19th-october-2020>), representatives from public authorities and businesses from the EU and Japan highlighted how they are raising their ambition for climate in 2020, at the opening of a crucial decade for the fight against global climate change. The next event (<https://europe-japan-climate-cooperation.net/?p=570>), on 8 December in Kyoto, will link the legacy of the Kyoto Protocol to the achievements of the Paris Agreement.

The Centre also launched in October a website dedicated to EU-Japan climate cooperation. This platform will give access to information about the events, and will introduce success stories of European and Japanese stakeholders that are already working together on projects and activities contributing to reducing CO2 emissions.

➔ <https://europe-japan-climate-cooperation.net>



JAPANESE INDUSTRY AND POLICY NEWS SEPTEMBER-OCTOBER 2020 ISSUE

The EU-Japan Centre is regularly publishing "Industry and Policy News" from various Japanese language sources of potential interest, including newly released policy documents, surveys, and official statements, in the context of EU-Japan industrial cooperation and we are pleased to announce the latest issue. ➔ <https://www.eu-japan.eu/publications/japanese-industry-and-policy-news-september-october-2020-issue>

LEAN CAFÉ - SHARING LEAN THINKING IN A FRIENDLY ATMOSPHERE

With the on-going covid crisis, all companies regardless of size or sector of activity face new challenges and have had to find new ways of working, including updating their lean tools and strategies.

Each month, the EU-Japan Centre Lean Café hosts Zoom discussions of lean thinking, with a different guest speaker giving a 30-minute presentation on a particular lean topic and then taking questions. Hosted by Richard Keegan – the EU-Japan Centre's Lean Advisor and Adjunct Professor of Lean Operational Excellence at Trinity Business School – the Café brings together lean practitioners from across the EU, Japan and beyond to share their ideas and expertise.

The recent 3 December session looked at how Tetra Pak is “driving lean activities through WCM with a customer-oriented focus, while adapting to the new normal”. The guest speakers were Emma Årman, WCM Champion and Carlos Arturo Ortiz, Operational Excellence & WCM Director at Tetra Pak Processing Systems AB. Previous sessions have addressed the Toyota approach; “Lean Launch - Implementing Lean in a disruptive environment”; and a “Show and tell about how the

Japanese set up the Gemba”. Recordings of some past sessions are available via the Lean Café webpage.

We are currently planning the Lean Café sessions up to April 2021 and will post details and the registration form on the Lean Café webpage. If you would like to be sent details of each Café as it is announced – or would be willing to speak at a future session – please email us at lean@eu-japan.eu. We hope to see you at a future Lean Café session.



➔ <https://www.eu-japan.eu/events/lean-cafe>

BIOTECH & PHARMA VIRTUAL PARTNERING CONFERENCE 2020

Since 2016, the EU-Japan Centre for Industrial Cooperation and Osaka Bio Headquarters (Osaka Prefectural Government) co-organise annually "Biotech & Pharma Partnering Conference", a one-to-one business-matching event.

This year, the Biotech & Pharma Partnering Conference, which has been held in Osaka for the last four years in October, was held online from 28 to 30 September. All meetings between participants this year took place in a form of video calls.

Despite the ongoing coronavirus outbreak, we have been successfully organising the event in support and cooperation with many European clusters, embassies and consulates.

Participant numbers went up by more than one third, and the number of meetings increased by around 40% compared to the last year's physical event held in Osaka.

Results from the satisfaction survey suggest that many companies explored new business opportunities throughout this event and discussions with potential partners are continuing.



The highlights in numbers:

- One-to-one meetings : 374 meetings
- Participants : 152 companies / organisations (Europe : 104, Japan : 48)
- European Countries : 19 (Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Finland, France, Germany, Greece, Italy, Ireland, Latvia, Lithuania, The Netherlands, Poland, Portugal, Sweden, Ukraine, UK)

ONLINE WORKSHOP FOR LITHUANIAN TEXTILE AND APPAREL COMPANIES "HOW TO ENTER THE JAPANESE MARKET AND BENEFIT FROM THE ECONOMIC PARTNERSHIP AGREEMENT (EPA)"



Enterprise Europe Network partners – the EU-Japan Centre for Industrial Cooperation together with Vilnius and Kaunas Chambers of Commerce, Industry and Crafts organised an online workshop for Lithuanian textile and apparel companies – "How to enter the Japanese market and benefit from the Economic Partnership Agreement (EPA)" on Thursday, 24 September 2020.

The key objectives of the workshop were to prepare Lithuanian companies for doing business with Japanese companies, give more insights to Lithuanian companies on the textile and apparel market in Japan as well as to provide more information on EPA-related benefits.

After introductory remarks by Vilnius and Kaunas Chambers of Commerce, Industry and Crafts (EEN) representatives, Mr Marijus Muralis and Ms Agnė Jaraitė, the EU-Japan Center's Business Support Coordinator, Ms Eivilte Kandratavičiute, gave a brief overview of business support activities that are co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry. Furthermore, the EU-Japan Centre's experts, Ms Chieko Nakabayashi and Mr Yvan Van Eesbeek, within given time-frame, presented several topics, including an overview of Lithuanian, European and



Japanese textile and apparel sectors, their economic relations, potential cooperation opportunities, planning process and procedures when exporting to Japan, as well as benefits of the EU-Japan Free Trade Agreement for Lithuanian companies.

Vilnius Chamber of Commerce, Industry and Crafts' local member Ms Laura Kaziukonienė, Director of "Geld Baltic", shared her experience in preparing and taking the first steps into the Japanese market, the challenges that she had to

overcome, lessons learnt and shed light on useful programmes and assistance provided by the EU-Japan Center for Industrial Cooperation.

Most of the online workshop's participants are considering possible business cooperation with Japanese companies, as a result, the workshop proved to be very useful and will help Lithuanian textile and apparel companies in developing business partnerships with Japanese companies in the foreseeable future.

EXPORT SUPPORT WORKSHOP ON MARITIME TRANSPORT SECTOR



Impact of the Economic Partnership Agreement between the European Union and Japan on the maritime transport sector.

On 3 November, the EU-Japan Centre with the support of Enterprise Europe Network partner organisations in the EU, members of the Sector Group Maritime Industries & Services, organised an online workshop dedicated to EU companies seeking to understand the various segments of the maritime transport industry in Japan, as well as the impact of the EU-Japan Economic Partnership Agreement in this sector.

The attendees, local companies mostly from Germany, France and Denmark, accompanied by Enterprise Europe Network, had the chance to learn more about the topic and to ask questions to the experts Mr Max Berre, Economist and Journalist with years of Japan-related experience and Ms Chieko Nakabayashi, Professor, Researcher and Consultant on Business Development, based in Brussels and Tokyo.

The EU and Japan's Economic Partnership Agreement (EPA) entered into force on 1 February 2019 offering European companies to benefit from removed tariffs and simplified customs procedures. It positively affected trade flows on the Asia-Europe route. In Japan, Top 3 Maritime Ports in trade volumes are Nagoya, (11%) Tokyo (11%) and Yokohama (7.6%). Demand for direct routes from/to Europe reaches 38.8%. Japanese shipping companies operate mergers and acquisitions, separate operations from ownership to lighten assets, using Non-Vessel Operating Carrier and strengthen alliances to increase cost and geographical efficiency.



Production shifted to regional supply chain model creating new business opportunities as total logistic solutions to capture all customers' value chains, including local overland transport and storage and up to distribution and sales).

Under the Treaty, Japan and the EU respect the principle of unrestricted access to international maritime markets and trades on a commercial and non-discriminatory basis.

Ships flying either Japanese or EU-member-nation flags or operated by Japanese or EU service suppliers receive equal treatment with: - Access to ports - Use of infrastructure and services of ports - Use of maritime auxiliary services - Related fees and charges - Customs facilities - Assignment of berths and facilities for loading and unloading.

For more information on the topic, please go to the EU-Japan Center's website with available presentations delivered during the webinar.

➔ <https://www.eu-japan.eu/export-support-webinar-maritime-sector-france-germany-denmark-presentations>

Discover the Maritime Newsletter of Enterprise Europe Network:

➔ <https://www.een-france-mediterranee.com/sct/assets/documents/uploaded/library/31/public/2020%2010%20NEWSLETTER%20MARITIME%2028%20.pdf>

Find out more about Enterprise Europe Network services to SMEs: ➔ <https://een.ec.europa.eu>

“ABOUT JAPAN” WEBINARS AND REPORTS

Throughout 2021, the EU-Japan Centre is expected to publish reports and conduct webinars on the following topics:



- Opportunities in the Japanese Computer Games Industry (January)
- Japanese Consumers' Behaviour: by Age and Gender (February)
- Japanese Convenience Stores and Drugstores: Opportunities for European Snack and Beverage Products under Corona (February)
- Smart Farming Technology in Japan (March)
- The Market for Biogas in Japan (March)
- Olive Oil Market in Japan (March)
- Working in Japan as an Expatriate: Step-by-Step Guidance for Employers and Employees (April – May)
- Satellite-Enabled Services, Geo-Location, Future Transportation and Smart Mobility (May)
- Strategies for Tourism Promotion Towards Japanese (May)
- Japan's Private Equity and Venture Capital Landscape (June)

Stay connected (select “Access to business information” and “webinar series”): ➔ <https://www.eu-japan.eu/be-informed>

Over 150 reports and webinars are available in our website: ➔ <https://www.eubusinessinjapan.eu/library/publications>

2021 ONLINE TRAINING SERIES ON EXPORT TO JAPAN

Various EU products and services enjoy trade benefits from the EU-Japan Economic Partnership Agreement (EPA). Yet, access to the Japanese market is still perceived as difficult by EU exporters because of culture, language, trade and other barriers. It is therefore essential for the EU-Japan Centre to provide support regarding business rules, regulations, standards, conformance assessments and best practices.

Launched last September in cooperation with Professor Chieko Nakabayashi, this online training series aims at presenting all what EU companies should know when exporting to Japan (in a practical manner). It already covered numerous topics, such as the requirements for labelling on food products and the rules for quarantines and sanitary clearances at Japanese Customs, and shed light on various technical regulations, ranging from motor vehicles to medical devices. If you missed these past sessions, please read the report published by the EU-Japan Centre or skim through the presentations' slides, both available on our website upon registration.

➔ <https://www.eubusinessinjapan.eu/library/publication/report-2020-guide-exporting-to-japan-what-you-should-know>



THE UPCOMING SESSIONS FOR 2021:

9. Technical Regulations – Quasi-Drugs – 20 January

<https://www.eubusinessinjapan.eu/library/event/export-to-japan-9-technical-regulations---quasi-drugs>

10. Technical Regulations – Beer – 27 January

<https://www.eubusinessinjapan.eu/library/event/export-to-japan10-technical-regulations---beer>

11. EU Advantages – Agriculture and Food Products: Pork & Dairy – 3 February

<https://www.eubusinessinjapan.eu/library/event/export-to-japan11-eu-advantages---agriculture-and-food-products-pork-dairy>

12. EU Advantages – Textiles – 10 February

<https://www.eubusinessinjapan.eu/library/event/export-to-japan12-eu-advantages---textiles>

13. EU Advantages – Footwear & Leather – 17 February

<https://www.eubusinessinjapan.eu/library/event/export-to-japan13-eu-advantages---footwear-leather>

14. Setting up a Business in Japan – Representative Office, Branch Office, Subsidiary Companies – 24 February

<https://www.eubusinessinjapan.eu/library/event/export-to-japan14-setting-up-a-business-in-japan---representative-office-branchoffice-subsidiary-companies>

15. Markets, Distribution System and Sales Channels for B2B and B2C – 3 March

<https://www.eubusinessinjapan.eu/library/event/export-to-japan15-markets-distribution-system-and-sales-channels-for-b2b-and-b2c>

16. Trade Shows and Due Diligence – Finding Business Partners – 10 March

<https://www.eubusinessinjapan.eu/library/event/export-to-japan16-trade-shows-and-due-diligence---finding-business-partners>

EPA WEBINARS TO BE ORGANISED IN 2021

The EU-Japan Centre will continue promoting the EU-Japan Economic Partnership Agreement (EPA) in 2021. Its EPA Helpdesk will re-organise webinars to enable EU SMEs take advantage of the opportunity to increase their knowledge and benefit from this agreement.



THE UPCOMING WEBINARS FOR 2021:

Geographical Indications – 12 January

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-28-geographical-indications>

Wines, Spirits and Beers – 26 January

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-29-wines-and-spirits-beers>

Dairy Products – 9 February

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-30-dairy-products>

Meat Products – 23 February

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-31-meat-products>

Processed Agricultural Products – 16 March

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-32-processed-agricultural-products>

Tariff-Rate Quotas – 30 March

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-33-tariff-rate-quotas>

Fruits and Vegetables – 13 April

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-34-fruits-and-vegetables>

Textiles – 27 April

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-35-textiles>

Leather and Footwear Products – 11 May

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-36-leather-and-footwear-products>

Forestry Products – 28 May

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-37-forestry-products>

Vehicles – 15 June

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-38-vehicles>

SME Chapter – 29 June

<https://www.eu-japan.eu/events/epa-helpdesk-webinar-39-sme-chapter>

Stay connected (select “EU-Japan Partnership Agreement”):

➔ <https://www.eu-japan.eu/be-informed>

EU TRADE AGREEMENTS: DELIVERING FOR EUROPE'S BUSINESSES

The 4th Annual Report on the Implementation of the European Union's Trade Agreements in 2019 published on the 12 November 2020 shows the benefits of the European Union expanding global trade network. Despite tensions in the global trade arena, the report shows that EU trade agreements continued to facilitate fair and sustainable trade and solidify the framework of international rules.

Trade with the 65 preferential partners covered in the report grew by 3.4% in 2019, while the EU's total external trade grew by 2.5% overall. The EU's trade agreements with Canada and Japan have especially boosted trade, by nearly 25% and 6%, respectively, since their entry into force.

The report looks in more detail at the first year of implementation of the EU-Japan Economic Partnership Agreement and shows that the agreement:

- boosted bilateral trade in goods by 6% across all sectors compared to 2018;
- particularly favoured EU exports in categories with big tariff cuts, such as textiles, clothing and footwear, which grew by 10% on average, and;
- supported a 16% surge in EU agri-food exports, which make up 12% of total EU exports to Japan.

Source: European Commission

➔ https://ec.europa.eu/commission/presscorner/detail/en/ip_20_2091

EU-JAPAN EPA PROGRESS REPORT

The European Commission released in August an "EU-Japan EPA progress report between 1 Feb 2019 – 31 Jan 2020".

This report assesses the current state of the EPA implementation as well as Japan's compliance with the agreement. The report highlights: (i) discussions and outcomes of the specialised committees and working groups established under the EPA ("Specialised Committee(s)" and "Working Group(s)", respectively), (ii) amendments to Japanese laws, regulations, and practices that reflect the commitments made by Japan in the EU-Japan EPA or are otherwise noteworthy, (iii) non-legislative measures that accelerate or facilitate the implementation of the EU-Japan EPA, and (iv) actions that Japan still needs to take to comply with the agreement, as of 31 January 2020.

Source: European Commission

➔ https://trade.ec.europa.eu/doclib/docs/2020/november/tradoc_159026.pdf



SECTORAL STUDY:

IMPACT OF THE EU-JAPAN EPA ON THE LEATHER PRODUCTS MARKET IN JAPAN

Although Japan's domestic production of leather products has declined, the import of them into Japan has seen an increase; with the preferential tariff rates introduced for the leather products originating in the EU, which will ultimately be eliminated, the EPA presents opportunities for the EU producers of leather products in the EU to expand their exports to Japan. This report aims to provide assistance to the EU producers in making use of this new business opportunity, by providing an overview of the market and the relevant laws and regulations.

Source: European Commission

➔ https://trade.ec.europa.eu/doclib/docs/2020/november/tradoc_159027.pdf



COMMISSION LAUNCHED ACCESS2MARKETS PORTAL TO SUPPORT TRADE BY SMALL BUSINESSES

The European Commission has launched the Access2Markets online portal to help small and medium-sized firms trade beyond the EU's borders.

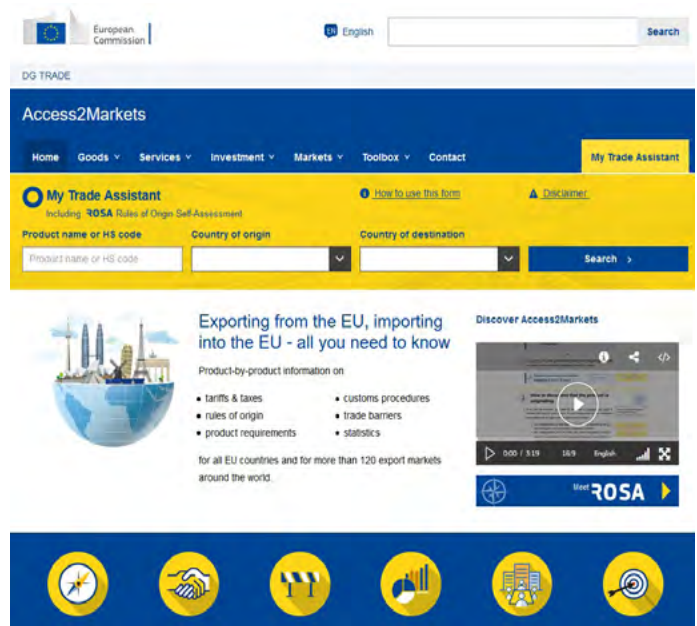
The new portal responds to requests from stakeholders to better explain trade agreements and help companies ensure their products are eligible for duty discounts. It will serve both companies that already trade internationally and those that are only starting to explore opportunities in foreign markets.

The portal allows companies to look up the following details for imported and exported goods, in just a few clicks:

- Tariffs
- Taxes
- Rules of origin
- Product requirements
- Customs procedures
- Trade barriers
- Trade flow statistics

The new Access2Markets portal also includes explanations, tutorials and FAQs to help new and experienced traders analyse the benefits of trade with each of the EU's trading partners. It provides an overview of EU laws on products and services, as well as contact details for customs and other public authorities in EU Member States and in the EU's trading partners. Businesses can also use the portal to contact DG TRADE to report trade barriers they encounter.

Access2Markets' self-assessment tool, ROSA, provides special assistance on the rules that define the 'economic nationality' of a product, known as 'rules of origin'. These are tailor-made in every trade deal, making sure that sensitive market sectors are



protected and that companies can claim reduced or eliminated customs duties as set in the agreement.

Companies can also find information on how trade agreements regulate trade in services or on the conditions to invest or take part in public calls for tenders in a foreign market.

Every product traded internationally has a code that determines what import duties and national or local taxes need to be paid. On Access2Markets, businesses can find not only the code but also what duties they need to pay in each jurisdiction. The portal's My Trade Assistant tool enables businesses to look up information on duties, taxes, product rules and requirements on a product-by-product basis for each market.

Source: European Commission

➔ <https://trade.ec.europa.eu/access-to-markets/en/content>

➔ <https://trade.ec.europa.eu/doclib/press/index.cfm?id=2190>

GUIDE FOR EU SUPPLIERS ON GOVERNMENT PROCUREMENT IN JAPAN

This guide was designed to assist companies in the European Union that seek to supply work, goods, or services to public entities in Japan through public procurement, or similar processes, following the entry into force of the EU-Japan Economic Partnership Agreement, as provided therein. The guide explains the main changes in the scope of the government procurement activities introduced by the EU-Japan EPA and provides an overview of the strengthened transparency related rules.

Source: European Commission

➔ <https://trade.ec.europa.eu/doclib/html/159028.htm>



2020 AUTUMN CONFERMENT OF DECORATION

On 3 November, the Government of Japan announced the 2020 Autumn Conferment of Decoration on Foreign Nationals in which Mr. Jean-Claude Juncker, former President of the European Commission and former Prime Minister of Luxembourg, Mr. Viorel Isticioaia-Budura, former Ambassador, Head of Delegation of the European Union to Japan and the Honorable Petr Ježek, former Chair of the Delegation for Relations with Japan, former Member of the European Parliament, were decorated for their contributions.

- Mr. Jean-Claude Juncker
Decoration: Grand Cordon of the Order of the Rising Sun
Services: Contributed to strengthening bilateral relations and promoting friendship and goodwill between Japan and EU

- Mr. Viorel Isticioaia-Budura
Decoration: The Order of the Rising Sun, Gold and Silver Star
Services: Contributed to strengthening relation and promoting friendship between Japan and EU

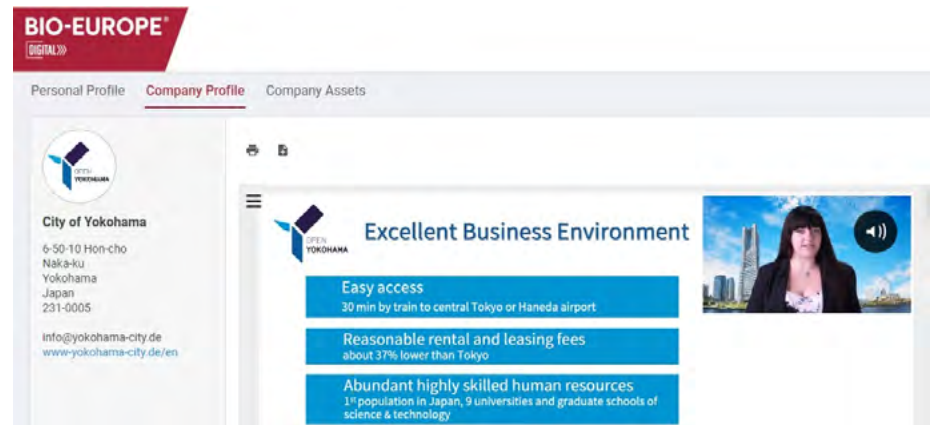
- The Honorable Petr Ježek
Decoration: The Order of the Rising Sun, Gold Rays with Neck Ribbon
Services: Contributed to strengthening relations between Japan and EU and promoting inter-parliamentary exchanges between Japan and EU

Source: The Mission of Japan to the EU

➔ https://www.eu.emb-japan.go.jp/it-prtop_en/index.html

BIO-LIFE-SCIENCE CLUSTER CONNECTIONS BETWEEN YOKOHAMA AND EUROPE

This year's BioEurope exhibition, which took place digitally for the first time due to the corona uncertainties, closed successfully on 29 October 2020. According to organiser's reports, some 3200 representatives from around 1800 companies from 60 countries took part. Contacts were made in over 15,000 virtual meetings and over 70 companies presented themselves with a digital showcase.



The City of Yokohama Europe Representative Office also presented itself digitally in a showcase during the four days of the fair. Admittedly, a digital trade fair is no substitute in the long term for the valuable personal encounters that can be experienced outside of pre-arranged meetings. However, the partnering tool made it easy to arrange virtual meetings in zoom rooms through automated time slot distribution.

Yokohama's Bio-Life-Science Cluster LIP Yokohama is in constant growth. While there were 266 participating companies just a short time ago, there are already 320 companies at the beginning of November. For this reason, efforts are currently being made to establish cluster links in order to strengthen the networks and promote innovation further and more effectively. It was therefore a special pleasure for The City of Yokohama Europe Representative Office to present the LIP network and the close connection with the IoT cluster ITOP Yokohama during the fair and to talk to some representatives of European bio-life science clusters about future possibilities. It is of course of great advantage that Asia's most important bio-life science fair BioJapan is being held in Yokohama and that most of the companies and clusters are therefore already familiar with the city and its advantages, or even already have some connections there.

The City of Yokohama Europe Representative Office will continue to be a strong link for the Bio-Life-Science industry in Europe and Yokohama through its physical proximity to European companies and through communication in German, English and Japanese and is looking forward to interesting future projects and strong synergy effects.

➔ <https://yokohama-city.de>

SPOTTED PUBLICATION

The monthly magazine "Highlighting Japan" is published by the Japanese Government to help readers better understand Japan today. Latest issues' topics: October - The Colors of Japan; November - The Japanese and Rice.

Source: Cabinet Office, Government of Japan

➔ <http://www.gov-online.go.jp/eng/publicity/book/hlj/index.html>

LAUNCH OF JEAN MONNET CENTRE OF EXCELLENCE IN KYUSHU UNIVERSITY, SECOND STAGE

Kyushu University first strengthened its expertise on EU matters while acting as the consortium leader of the EU Institute in Japan, Kyushu (EUIJ-Kyushu), which was funded by the European Commission. The university actively promoted EU-related education and research during this time.

In recognition of the achievements of EUIJ-Kyushu, Kyushu University was then selected as a Jean Monnet Centre of Excellence in Japan in 2016 (the project name was “Jean Monnet Centre of Excellence-Kyushu (JMCoE-Q)”) and developed a strategic three-year plan, which ended in 2019. Now Kyushu University is pleased to announce that a new project, the “Jean Monnet Centre of Excellence-Kyushu, Second Stage (JMCoE-Q2)”, starting on 17 November 2020 and continuing to 16 November 2023, will allow the university to again carry out a wide range of activities in education, research, outreach, and academic exchange, and to contribute to the globalisation efforts of Kyushu University through the further deepening and development of EU research and education.



*Japan-EU Daruma dolls (Daruma dolls are a beloved talisman in Japan. In celebration of the start of our new project, these specially hand-painted Daruma dolls bear the Japan and EU flags along with a message wishing for our mutual success and further development over the next three years.)

➔ <http://eu.kyushu-u.ac.jp/jmcoe.html>

ADVANCED THERAPY SHOWCASE IN TOKYO #1 (ATST#1)

The ATST#1 features plenary sessions with keynotes delivered by global key opinion leaders and business presentation sessions whose podium is open for partner seeking companies as live-streaming program of the day. Virtual exhibition spaces are set up for on-demand business pitches. All registrants are entitled to take advantage of the 1-on-1 business partnering meeting arrangement until 17, February 2021. LINK-J is currently recruiting participants; i.e., live-streaming presenters, on-demand business pitch exhibitors and general audiences.

Any partner seeking entities or individuals engaged in the field of advanced therapy including cell & gene therapy, regenerative medicine, etc., are encouraged to participate in the event to find suitable partner candidates for their business development.

At the same time, business seed searching entities, namely established corporations, investors, etc. are also encouraged to join the event to expand their business portfolio. The official language of the ATST#1 is English.

Date and venue:

Presentations:

21, January 2021 JST (All day)

1-on-1 business partnering meeting can be arranged from the event date until 17, February 2021 JST
Virtual (Tokyo, Japan as hub)



LINK-J: ➔ <https://www.link-j.org/en/> ATST#1: ➔ <https://www.link-j.org/en/event/post-3067.html>

Registration: ➔ https://atst200121.peatix.com/?utm_source=LINK-JHP

PROPOSAL CALL FOR DRUG DISCOVERY RESEARCH

Asahi Kasei Pharma Corporation, Open Innovation platform is inviting proposals for its collaborative research program in drug discovery. The program aims to create innovative new drugs to match the company philosophy, “contribute to life and living for people around the world”. Realising this goal requires the combined power of many researchers, both internal and external to the company, providing innovation through the integration of their knowledge.

Asahi Kasei Pharma Corporation is a Japanese pharmaceutical company ranked in the top 20 in the Japanese pharmaceutical market. Since 2016, when it launched open innovation initiatives, and is devoted to strengthening and enhancing global licensing and alliance-building activities.

Research Topics Sought:

- New drug seeds (drug target and drug candidate) in the core research fields of Asahi Kasei Pharma.
- Neurodegenerative disease
- Autoimmune disease
- Critical care medicine
- Bone/cartilage conditions
- Muscle-related disease

Submitting proposal period:

Starts on January 7 14:00 (JST)

Deadline: February 25, 2021 17:00 JST

Submissions outside above period frame will not be accepted



➔ <https://www.asahikasei-pharma.co.jp/a-compass/en/> ➔ <https://www.linkedin.com/feed/update/urn:li:activity:6722165128864894976>

AN OVERVIEW OF ETPOA'S KEY ACTIVITIES IN ITS FIRST TWO YEARS

The European Trade Promotion Organisations' Association (ETPOA) has two clear objectives: promote and represent its members (national Trade Promotion Organisations, regional Trade Promotion Organisations, Agrifood Promotion Organisations) across Europe and foster and enable ever-closer collaboration.



Following the elections of a new Board of Directors for the term 2020 – 2022, we look back at the first two years of its existence retrospectively and point out the milestone actions of ETPOA. ETPOA started with 12 Founding Members while now it has more than doubled its membership to 27 since 2018, with Enterprise Ireland and RvO Netherlands being the latest additions to the Association.

ETPOA is now recognised as an official stakeholder by the European Commission and as such it was already offered the opportunity to present itself at several occasions such as in DG GROW meetings or the DG Trade's MAAC meeting while, through respective Permanent Representations of ETPOA members, the Association contributed to Council meeting discussions on the new Single Market Programme. ETPOA also has gained itself recognition at stakeholder level by holding a number of bilateral meetings with the Eurochambres, BusinessEurope, ANIMA, EEIA and EURADA to introduce itself and explore grounds for bilateral cooperation.

Very recently, ETPOA published its position paper on a joint EU-Member States agenda for the internationalisation of SMEs. Aligned with its mandate to respond Calls for proposals, its members formed the first two consortia to participate in European calls. It also organised a first round of CEO calls on relevant topics.

ETPOA is concretising its vision via its three Committees, namely: the EU Institutional Dialogue Committee (EUIDC) and the TPO Collaboration Committee (TPOCC).

Indicatively:

- The APC worked on common approaches towards trade fair organisers as a result of the devastating effects of COVID-19 on one of our main type of activities for promoting trade. They also wrote a first position paper on the EU Agriculture Promotion Policy
 - The EUIDC produced and shared a study on European Economic Diplomacy and an engagement strategy with the EU Institutions
 - The TPOCC launched a benchmarking survey for its members to identify common grounds and differences among them. Furthermore, it launched two surveys on COVID-19 response to members but also among non-member TPOs and is currently getting ready for the third survey. It also organised a workshop on the Enterprise Europe Network and Technical Support Instrument (TSI).
- Finally, ETPOA has been going through a major re-shaping of its identity as an Association and establishing and branding its name by increasing its visibility through its website and corporate LinkedIn account.

➔ <https://etpoa.eu>

EUROPEAN BUSINESS COUNCIL 2020 WHITE PAPER



The European Business Council (EBC) is the trade policy arm of 15 European National Chambers of Commerce and Business Associations in Japan and has been working to improve the trade and investment environment for European companies in Japan since 1972.

The EBC published its annual document on the Japanese regulatory business environment last July. This year's White Paper is called "Strengthening partnerships – in crisis and opportunity alike". The opportunity is of course referring to the EU-Japan EPA that entered into force on February 1, 2019. Unfortunately, at the same time the COVID -19 crisis struck the world. EBC is confident that the European and Japanese economies and companies will continue to prosper.

Source:EBC ➔ <https://ebc-jp.com/publications/annual-white-paper-2020>

SPOTTED PUBLICATION: EUROBIZ JAPAN

Eurobiz Japan is a monthly print magazine about trade, business and investment from Europe to Japan.

As well as being distributed to members of the European Business Council in Japan, it is sent to members of the 18 European national chambers of commerce which represent over 3,500 European companies and individuals in a broad range of industries, including influential members of numerous companies and governmental bodies.

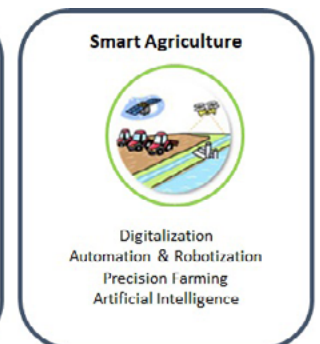
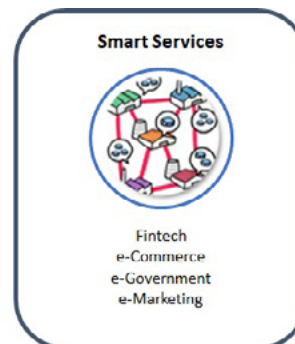
Source: EBC ➔ <https://ebc-jp.com/publications/eurobiz-japan/eurobiz-japan-october-2020>

VIRTUAL DUTCH ECONOMIC MISSION TO JAPAN ON DIGITAL ECONOMY

Japan and the Netherlands are moving forward to a more digitalised society. Digitalisation is in both countries seen as a solution towards a resilient and sustainable future.

The Netherlands organises a virtual economic mission on Digital Economy to Japan next year 3-5 February. The mission will be guided by the Dutch Minister for Economic Affairs and Climate Policy, who is also responsible for digital economy and innovation, Ms Mona Keijzer. Aim of the economic mission is strengthening the resilience and dynamics of the open economies of Japan and the Netherlands, by reinforcing their collaboration in innovation, trade, and investments in the field of digitalisation.

Participants in the mission will be companies, research institutes and government organisation from the Netherlands eager to meet, exchange and collaborate with their Japanese counterparts. Dutch and Japanese organisations will also get the opportunity to have one-on-one talks. Japanese- and foreign organisations that are located in Japan, which are active in the Smart Agriculture, Smart Industries or Smart Services are encouraged to join the mission.



The business mission focuses on the following three sectors in Digital Economy:

1. Smart Agriculture (Digitalisation, Automation & Robotisation, Precision Farming, Artificial Intelligence);
2. Smart Industries (Industry 4.0, Digitalisation & Automation 3D printing/additive manufacturing, 5G and Internet of Things);
3. Smart Services (e-Commerce, e-Government, e-Marketing and Fintech).

Organisations that are interested in joining the mission or would like to receive more information are more than welcome to reach out to the Embassy of the Kingdom of the Netherlands in Japan through e-mail: tok-digital@minbuza.nl

Source: Embassy of the Kingdom of the Netherlands in Japan

MAGIA2MARKET IS AIMING TO FOSTER EU-JAPAN COLLABORATIONS IN THE MEDTECH FIELD

Magia2Market, the European Strategic Cluster Partnership dedicated to Medtech internationalisation has been launched.

MAGIA2Market follows the first phase of the MAGIA project which ended on December 31, 2019. The second phase, MAGIA2Market brings together again the four European leading MedTech clusters: bioPmed (coordinator, Piedmont), BioWin (Wallonia), Life Science Nord (Northern Germany) and Lyonbiopole (Auvergne-Rhône-Alpes) joining forces to continue the successful European Strategic Cluster Partnership on MedTech. The four European clusters have had solid relations with Japanese counterparts for years and intend to strengthen them through this initiative. The MedTech sector is highly innovative and ever-evolving. Despite the current COVID-19 crisis, developing strategic technological, industrial, and commercial partnerships as well as getting into investors' and experts' networks at international level remains crucial for actors in MedTech.

It allows them to be at the forefront of innovation and to generate maximum benefit for patients in Europe and around the world. However, it is an extremely competitive sector for SMEs and entry points in the leading countries are difficult to create.

MAGIA2Market will provide SMEs the opportunity to meet with potential partners, laying the groundwork for potential cooperation, both in terms of business agreements but also co-development or research collaboration.

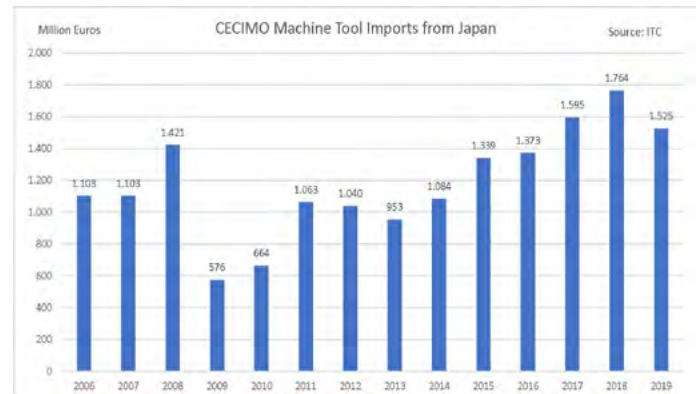
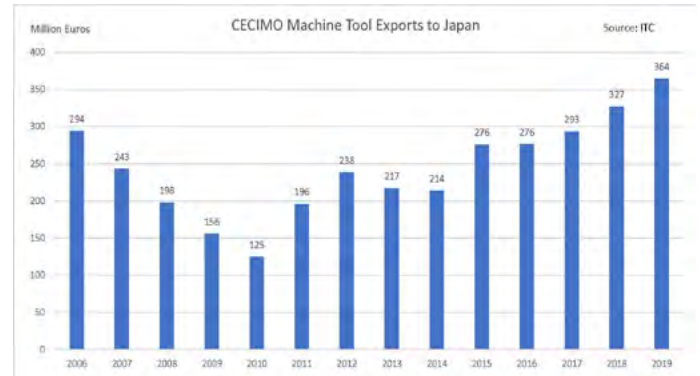
The four project partners will focus their effort on Japan. The aim is to establish strategic partnerships with organisations of the Japanese MedTech innovation ecosystem to provide efficient and long-term gateways for SMEs to penetrate this target markets successfully.

➡ <https://www.clustercollaboration.eu/escp-profiles/magia>

THE EUROPEAN ASSOCIATION OF MANUFACTURING TOOL INDUSTRY PARTICIPATING IN JIMTOF 2020 ONLINE

This year CECIMO participated to the first online version of JIMTOF, the biggest machine tool fair in Asia, usually filling the entire facility of Tokyo Big Sight. CECIMO held a virtual booth, representing the European machine tool industry and ensured the possibility of international exchanges with other stakeholders in the machine tools industry and related technologies on an international level.

JIMTOF is one of the three biggest machine tool shows in the world alongside of EMO in Europe and IMTS in the United States. JIMTOF 2020 Online was held for 12 days from 16 to 27 November 2020 and 395 exhibitors (370 domestic exhibitors and 25 overseas exhibitors) from 9 countries and regions joined to present latest products and cutting-edge technologies. CECIMO has a long-standing trade relationship with Japan, that is CECIMO's 7th export market outside of Europe and it is the top supplying foreign market for European machine tool manufacturers. In 2019, CECIMO exported 364 million euros worth of machine tool equipment to the Japanese market, an 11,4% increase against 2018 volumes (327 million euros). That same year, CECIMO machine tool imports from Japan reached 1,54 billion euros, signalling a decrease of -14% from 2018's record-setting 1,7 billion euros. It is worth noting that Japan alone accounts for 34,4% of CECIMO's imports from all markets outside of Europe. Overall, the Japanese machine tool industry, both metal cutting and metal forming branches, is a strategic partner of European machine tool builders and trade flow between Japan and CECIMO will continue to remain strong in the coming years.



➔ <https://www.cecimo.eu/news/cecimo-at-jimtof-2020-online>

THE RECOVERY FROM THE WAR AND PESTILENCE: TOKYO 1964 AND 2020

8 DECEMBER 2020, ONLINE WEBINAR

"The ancient Olympic Games in Greece began for the recovery from the war and pestilence. In 1964, Tokyo was a symbol of the recovery from the war. Now, in 2020, the city shows the recovery from the Covid-19. We should hold the Olympic and Paralympic games with high technology and health guideline" - says Hisashi Sanada professor of the Faculty of Health and Sport Sciences at the University of Tsukuba and head of the Tsukuba International Academy for Sport Studies. He also serves as a counselor to the CEO of the Tokyo Organizing Committee of the Olympic and Paralympic Games.

This webinar will question the postponement of the Tokyo Games from 2020 to 2021 by looking at the specific history of the Tokyo Games and through a historical approach since the Ancient Games. Professor Sanada from the University of Tsukuba will present the state of his work and his thoughts on the importance of holding the Games despite the challenging situation. He will remind us that the Games of 1964 were also the Games of reconstruction after the war. In many respects, the contexts of 1964 and 2020 are similar and deserve to be questioned together.



Date and time: 8 December 2020, 6:00 – 7:30 PM (Japan time) - 1h30 (45min presentation and discussion time)

➔ http://ffj.ehess.fr/evenements_a_venir.html#20201208

M-SEC WHITE PAPER

How can the solution offered by M-Sec, an EU-Japan collaborative project, help solve current IoT security issues in hyper-connected smart cities? M-Sec released a White Paper that acts as a guide to inform readers about the main IoT security issues faced nowadays and proposes concrete solutions to these problems.



According to this report, “combating cyber-security risks has grown in importance with the evolution of the digital economy”, as the number of devices or “things” connected to the Internet continues to grow and increasingly impact people’s lives. Cyber-security vulnerabilities and impacts – such as cyber-attacks – are thus expected to continue to grow and are even “anticipated to spill out of cyber spaces and affect the real world”, such as data fraud and critical information infrastructure breakdowns. So, how can the M-Sec specification and overall architecture present itself as a viable solution for this problem? Through a comprehensive research made in the scope of two smart cities – Santander, in Spain, and Fujisawa, in Japan, the M-Sec aim is to “provide a low-cost and flexible end-to-end secure IoT framework” that, building on the security problems of similar IoT infrastructures in modern smart cities, is able to facilitate a more secure (and less vulnerable) “exchange between data from IoT devices to remote distributed entities in the cloud” in a “fully integrated manner”.

The M-Sec architecture is based on the development of different hardware and software components that intend to increase the level of security in the way IoT stakeholders – local and municipal governments, citizens, researchers, entrepreneurs and businesses – interact and exchange information between each other in a hyper-connected smart city.

Another feature that distinguishes M-Sec is the fact that the solution developed is compatible with the transfer and processing of personal data between the European Union and Japan, thus ensuring, not only the safety, but also regulation compliance of data transfer between cities in both geographical areas. But how will the M-Sec architecture work? Another important goal of the M-Sec project is to validate the research conducted by developing a viable business model for its innovative solution. The M-Sec will “define and implement a novel marketplace where smart objects can exchange information and services through the use of virtual currencies allowing real-time matching of supply and demand”.

Want to know more about how the solution offered by the M-Sec project can help solve the security challenges faced by the IoT market? Download the White Paper on the link below:

➔ https://www.msecproject.eu/wp-content/uploads/2020/10/M-Sec_WhitePaper_v5_CLEAN.pdf

LOCAL PARTNERSHIP IS THE KEY TO ESET’S SOLID BUSINESS BASE IN JAPAN

In 2003, ESET, a Slovak-based cybersecurity company, expanded their business into Japan by partnering with Canon, which had a strong local market presence. Today, ESET Japan has grown into one of the largest cybersecurity software vendors in the country protecting over 391,000 companies since 2003, and is highly regarded amongst businesses and consumers.

Canon has recently won the first place in Nikkei Computer magazine’s customer satisfaction survey for the eight consecutive years by providing comprehensive cybersecurity protection to organisations of all sizes using security solutions from ESET (https://eset-info.canon-its.jp/files/user/html/lp/gs_no1.html). The survey was conducted by Nikkei Business Publications, one of the country’s largest publishing houses. In the consumer segment, ESET has earlier this year ranked No.1 in NTT Com’s NPS® Benchmark survey which measured customer satisfaction and loyalty, for three years running (<https://www.nttcoms.com/news/2020011601/>). The partnership between the EU company and the Japanese company proves a true friendship goes both ways. What have made it so successful are Canon’s knowledge and understanding of the Japanese market, its ability to provide comprehensive services including after-sales support to meet local demands, coupled with ESET’s over 30 years of experience in developing cybersecurity solutions.



The opening of ESET Japan Inc office in 2018 - a joint venture between ESET and Canon

Source: Embassy of the Slovak Republic in Japan

5TH EDITION OF “SETTIMANA DELLA CUCINA ITALIANA”

The “Settimana della Cucina Italiana” is a worldwide project promoted by the Italian Ministry of Foreign Affairs and International Cooperation together with related ministries and agencies, public organisations, industry organisations, and private companies with the purpose of promoting quality Italian cuisine and its agri-food products abroad and it is increasingly establishing as an event of great importance. It started five years ago and takes place every year in November in all the Countries where an Italian diplomatic-consular network is present.



A large number of events were organised around the world: seminars and conferences, meetings with chefs and cooking classes, tastings and dinners, and trade promotion activities. Italian cuisine is also presented through cultural activities like movies, concerts, and photographic exhibitions organised by the Italian Cultural Institutes.

In Japan many events also took place from 23-29 November, as well as throughout the entire month, organised by different institutions, involving the participation of restaurants and bars to promote Italian cuisine and its products like pasta, wine, cheese, liqueurs, etc. As part of the 5th “Settimana della Cucina Italiana” the Trade Promotion Section of Embassy of Italy Tokyo realised a cooking show in collaboration with Bobo Cerea, chef of the famous Michelin three-star restaurant “Da Vittorio” in Brusaporto (Bergamo - Italy), run by the Cerea family.

During the video demonstration, the chef presented authentic Italian cuisine with Italian recipes, illustrating how to use the ingredients and the preparation process. How to cook and detailed recipes will be available in December on the social media YouTube and on the website of the Trade Promotion Section of Embassy of Italy Tokyo.

Beyond the cooking show, the Trade Promotion Section of Embassy of Italy Tokyo organised other two events: the promotion of Italian liqueurs and spirits with about 100 night-bars involved in presenting original cocktails realised with Italian products and a Borsa Vini, a wine tasting of 25 Italian wineries followed by trade meetings with Japanese importers.

➡ <http://www.ice-tokyo.or.jp/event-category1/sci2020>

➡ <https://italiantaste2020.jp>

PROJECT UPDATE: “DEVELOPMENT OF STUDY OF CONTEMPORARY JAPAN IN THE NORDIC COUNTRIES”

The Scandinavia-Japan Sasakawa Foundation (SJSF) was established by a donation in 1984 from the precursor to The Nippon Foundation, with the objective to enhance friendly relations and promote exchange between the people of the five Nordic countries of Denmark, Finland, Iceland, Norway, Sweden, and Japan, via the provision of grants and scholarships for research, development, education and training mainly within medicine, the humanities, social and natural sciences and technology.

After identifying in several reports that university budget cutbacks and department reorganisations were having detrimental effects on the growth of contemporary Japanese Studies at Nordic universities, SJSF saw an urgent need to provide support to and foster a new generation of Japan-scholars in the region. A five-year project, the “Development of Study of Contemporary Japan in the Nordic Countries”, was devised by SJSF and funded by The Nippon Foundation to promote contemporary Japanese Studies in all subjects in the five Nordic countries and to ensure the long-term sustainability and growth of the countries’ national pool of expertise on Japan by creating new lectureship posts at selected universities in the Nordic countries, and

providing research grants to PhD candidates in Japanese Studies enrolled at Nordic universities.

Kicked off in April 2018, the SJSF-TNF Japanese Studies Grant Program is the first program to award grants on a significant scale to Nordic institutions and universities for lectureships and PhD student research on contemporary Japanese Studies.

The Japanese Studies Grant Program awarded Lectureship posts with support for five consecutive years to nine Nordic universities: Aarhus University (DK), Copenhagen Business School (DK), European Institute of Japanese Studies at the Stockholm School of Economics (SE), Norwegian University of Science and Technology (NO), University of Bergen (NO), University of Copenhagen (DK),

University of Helsinki (FI), University of Iceland (IS), and University of Turku (FI).

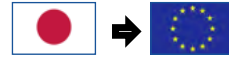
In parallel, the Japanese Studies Grant Program has awarded ten PhD Research Grants to PhD students from eight Nordic universities since 2018.

SJSF also organised an online Japanese Studies Networking Conference for the Grant Recipients (the newly appointed lecturers, university representatives, and PhD students) and other involved organisations on 19-20 August 2020. It is hoped that, in the coming year 2021, the situation with the pandemic will have improved such that a second networking conference can take place as planned, on Iceland, for the Grant Recipients and other networking organisations.

For further information on the Japanese Studies Grant Program, please see: ➡ <https://sjsf.se/japanese-studies-grants>

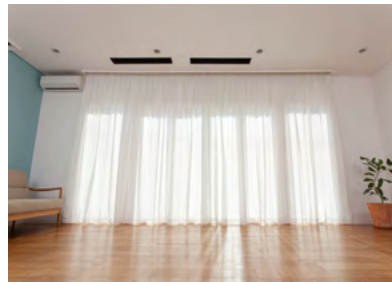
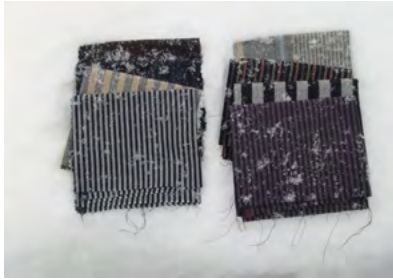
PARTNERING OPPORTUNITIES

JAPANESE COMPANIES LOOKING FOR PARTNERS IN THE EU

<http://een-japan.eu/opportunities>

REQUEST FOR DISTRIBUTOR OR AGENT Sector: Fashion, clothing

A Japanese tailor making fashion apparels and accessories using traditional Japanese indigo-dyed cotton seeks partners
Profile ID: **BOJP20201027001**



REQUEST FOR DISTRIBUTOR Sector: Housing

A Japanese manufacturer of heat insulating curtains is looking for EU partners
Profile ID: **BOJP20200917001**

REQUEST FOR DISTRIBUTOR OR AGENT Sector: Construction, domestic equipment

Japanese manufacturer of price-competitive smart toilets is seeking EU partners
Profile ID: **BOJP20200902001**



REQUEST FOR DISTRIBUTOR OR AGENT Sector: Industrial equipment

A Japanese rolling shutter door manufacturer is seeking EU partners
Profile ID: **BOJP20200929001**



REQUEST FOR DISTRIBUTOR OR AGENT Sector: Healthcare

Japanese company with expertise in sensor technology for usage in elderly care is looking for EU partners
Profile ID: **BOJP20200929002**

REQUEST FOR DISTRIBUTOR OR AGENT Sector: Medical device

Japanese medical device developer is seeking EU partners for its handheld magnetic probe for breast cancer
Profile ID: **BOJP20191010001**



ENTERPRISE EUROPE NETWORK EVENTS

B2B OPPORTUNITIES FOR EU AND JAPANESE SMES

ITAPA ONLINE MATCHMAKING 2020 DURING THE INTERNATIONAL CONGRESS ITAPA 2020



The online matchmaking event hosted by the Slovak Business Agency (<http://www.sbagency.sk/en/slovak-business-agency>) on the 10-11 December 2020 is focusing on IT related topics such as e-Government, cyber security, financing digitisation, cities of the future, smart industry, digital healthcare.

ITAPA Online Matchmaking 2020 follows the International Congress ITAPA 2020 (<https://www.itapa.sk/8996-en/en>) which is the largest IT congress taking place in Slovak republic. In 2020 it will be its 19th edition. Years of experience supported by continuously growing international audience create a great platform for B2B matchmaking event. A unique opportunity to generate new business contacts and contracts. During effective one-to-one meetings participant can find qualified European suppliers and partners to discuss new technology and innovative solutions and explore new business opportunities. Meetings will take place online and will be arranged in advance via B2match platform. Online Registration for B2B meetings is free of charge and open until 7 December 2020.

➔ <https://itapa-b2b-2020.b2match.io>

DATE/LOCATION	DETAILS	CONTACTS
12 January 2021	WEBINAR EPA Webinar 28: Geographical Indications	EU-Japan Centre for Industrial Cooperation https://www.eu-japan.eu/eu-japan-epa-webinars-registration
19 January 2021	WEBINAR Opportunities in the Computer Games Industry	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/webinar-162-opportunities-in-the-computer-games-industry
20 January 2021	ONLINE TRAINING Export to Japan 9: Technical Regulations - Quasi-Drugs	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/export-to-japan-9-technical-regulations---quasi-drugs
26 January 2021	WEBINAR EPA Helpdesk Webinar 29: Wines and Spirits & Beers	EU-Japan Centre for Industrial Cooperation https://www.eu-japan.eu/eu-japan-epa-webinars-registration
27 January 2021	ONLINE TRAINING Export to Japan 10: Technical Regulations - Beer	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/export-to-japan-10-technical-regulations---beer
3 February 2021	ONLINE TRAINING Export to Japan 11: EU Advantages - Agriculture and Food Products: Pork & Dairy	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/export-to-japan-11-eu-advantages---agriculture-and-food-products-pork-dairy
9 February 2021	WEBINAR EPA Helpdesk Webinar 30: Dairy Products	EU-Japan Centre for Industrial Cooperation https://www.eu-japan.eu/eu-japan-epa-webinars-registration
10 February 2021	ONLINE TRAINING Export to Japan 12: EU Advantages - Textiles	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/export-to-japan-12-eu-advantages---textiles
17 February 2021	ONLINE TRAINING Export to Japan 13: EU Advantages - Footwear & Leather	EU-Japan Centre for Industrial Cooperation https://www.eubusinessinjapan.eu/library/event/export-to-japan-13-eu-advantages---footwear-leather

HAPPY NEW YEAR 2021

The EU-Japan Centre wishes you a cheerful and happy New Year!



EU-Japan Centre
for Industrial Cooperation
日欧産業協力センター

is a joint venture co-financed by the European Commission and the Japanese Ministry of Economy, Trade and Industry (METI). Its aim is to foster the development of industrial cooperation between companies from both regions through training programmes for businesspeople, for EU and Japanese students and researchers, and through information services and an industrial dialogue. This quarterly newsletter is produced by the EU-based office of the EU-Japan Centre, and is primarily intended to provide EU/Japan-related news.

ANY EU-JAPAN-RELATED NEWS?

Feel free to contact us if you would like your EU-Japan-related news/event to be announced in our forthcoming newsletter :
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