

Innovative Sustainable Instant Tigernut Powder Drink from Belgium: Distribution Partnership Opportunity

Summary

Profile type	Company's country	POD reference
Business Offer	Belgium	BOBE20231018016
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Noriko MITA	19 Oct 2023 18 Oct 2025	25 Oct 2024

General Information

Short summary

Belgian startup offering a sustainable instant tigernut powder drink is in search of distribution partners for its international expansion of this health-centric and environmentally-conscious product.

Full description

The company was founded in 2023 by an orthomolecular therapist, Sofie Dobbelaere. As a therapist, Sofie Dobbelaere, encountered difficulties in finding healthy (lactose free, healthy sugars and fats,...), ecological drinks for her patients.

Sofie started 3 years ago studying plant based drinks and found the healthy match with the tigernut. From an ecological perspective Sofie was shocked by the pointless (mainly) water transport in the drinking sector and the excessive bottle/PET handling. To find a solution several tests were performed to examine the feasibility of a plant-based powder drink solution.

The study work and tests became finally successful in 2022 and as a consequence a new innovative drinking solution was launched in April 2023: small tigernut powder sachets of 35 gram are sold to mix with approx. 200 ml water in a re-use bottle. Sofie is convinced that powder drinks will/must be part of the ecological solutions in the drinking sector (will/must be industry revolution like data via the cable).

Sofie plans to expand her innovative drinking solution abroad and is looking for distribution 'Tigers'.

Advantages and innovations

The Nammm's instant tigernut powder drink stands out for its health, ecological, and competitive advantages. Health wise, it's a lactose-free, no added sugars and preservatives, high fiber and rich in healthy fats beverage. Ecologically, the instant powder format drastically reduces transport emissions and packaging waste, addressing environmental concerns. Competitively, being sourced and produced within Europe, it presents a viable, locally-produced alternative in the beverage market. Nammm is not only offering a product but a step towards eco-friendly consumption, making it a compelling partner for distribution networks aiming to support sustainability.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Secret know-how

IPR Notes

Sustainable Development goals

- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 6: Clean Water and Sanitation**
- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

Partner Sought

Expected role of the partner

Nammm is seeking a distribution partner with a solid network in the beverage or health food sector. The desired partner should have experience in launching new products in their local market. The task for the distribution partner would be to manage the local regulatory compliance, marketing, and sales of the tigernut powder drink. By aligning with Nammm's sustainability ethos, the distribution partner will help in establishing a footprint in new markets, facilitating the international expansion of this innovative, eco-conscious beverage.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**

Dissemination

Technology keywords

- **08001004 - Food Processing**
- **08001002 - Food Additives/Ingredients/Functional Food**
- **08001003 - Food Packaging / Handling**

Targeted countries

- **World**

Market keywords

- **09003004 - Distributors, imports and wholesalers**
- **007003006 - Other food and beverages**
- **007003005 - General food products**

Sector groups involved

- **Retail**
- **Agri-Food**