

# A Belgian company producing an ecological cleaning method based on microfiber with memory is looking for distributors and self-employed/freelance sales representatives

## Summary

Profile type

**Business Offer**

Company's country

**Belgium**

POD reference

**BOBE20240605010**

Profile status

**PUBLISHED**

Type of partnership

**Commercial agreement**

Targeted countries

• **World**

Contact Person

[Noriko MITA](#)

Term of validity

**5 Jun 2024**

**5 Jun 2025**

Last update

**5 Jun 2024**

## General Information

### Short summary

The Belgian company develops special microfiber with memory used to clean every surface of public or private premises (schools, hotels, restaurant, companies, public administrations, etc), regardless of dirt, using only water and excluding detergents.

The company is looking for distributors of professional cleaning materials and equipment. The company is also looking for independant/freelance sales representatives under commercial agency agreement.

### Full description

The Belgian company created a new kind of microfibers, namely microfibers with memory. The memory microfiber pads allow to clean all washable surfaces in a building without any detergent product.

Only a small quantity of water (hot or cold) is needed and the microfibers with memory are enough to clean all washable surfaces of a hotel, school, restaurant, factory, etc. while respecting the imposed bacteriological standards.

Thanks to the use of microfibers with memory, the clients can always find again the initial color of the surfaces to clean. Moreover, they obtain a perfect bacteriological result thanks to the silver molecules present in the sponges.

Another characteristic specific to the material is that it never transmits the dirtiness.

Moreover, given the fact that the dirtiness is removed mechanically thanks to the structure of the microfiber and not with a detergent, there is no longer a layer of the detergent on the surfaces.  
Of course, dirtiness sticks much less to the surfaces which are cleaned with this method than those which are covered with chemical products.

The method is in perfect harmony with the current sanitary, economical, social and environmental issues.

The company is looking for distributors of cleaning materials and equipment. The potential partners should be distributor of cleaning equipment to public entities and to services companies.

The company is also looking for commercial agents working as self employed/freelance. The potential partners under commercial agency agreement should prospect companies specialised in cleaning services, but also public administrations and schools in their local territory.

---

#### Advantages and innovations

The method answers to the current economical, environmental and social issues.

Moreover, thanks to molecules of silver present in the microfibers, the method guarantees a perfect result from a bacteriological point of view (bacteriological tests).

Furthermore, more and more clients all around the world would like to be in possession of an efficient, easy, fast, cheap and environmental friendly way of cleaning. The ambition of the company is to play a major role in this ecological transition

---

#### Technical specification or expertise sought

---

#### Stage of development

**Already on the market**

IPR Status

IPR Notes

#### Sustainable Development goals

• **Goal 6: Clean Water and Sanitation**

---

## Partner Sought

#### Expected role of the partner

The company is looking for distributors who share the company's values and who care about sustainability. The potential partners should distribute cleaning materials and equipment.

The company is also looking for commercial agents, in particular self-employed or freelance commercial agents. The potential partners under commercial agency agreement should prospect the final clients for the cleaning product, in particular companies specialised in cleaning services, but also public administrations and schools in their local territory.

The potential partners should ideally have experience and references with sales to public entities and to services companies.

#### Type of partnership

**Commercial agreement**

#### Type and size of the partner

- **SME 50 - 249**
- **Big company**
- **SME <=10**
- **SME 11-49**

## Dissemination

---

#### Technology keywords

#### Market keywords

- **07004008 - Other consumer products**

#### Targeted countries

- **World**

#### Sector groups involved