

A Belgian company specialised in art editions for retail is looking for commercial agreements with Museum & design stores in Japan and Korea.

Summary

Profile type

Business Offer

Company's country

Belgium

POD reference

BOBE20250502003

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

- **Japan**
- **South Korea**

Contact Person

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Term of validity

2 May 2025
2 May 2026

Last update

2 May 2025

General Information

Short summary

The company is specialised in art editions bridging contemporary art and skate culture to create limited-edition art skateboards for retail. The company is looking for commercial agreements with museum stores, design retailers and galleries in Japan and Korea.

Full description

Background & Activity:

Founded in Brussels in 2014, the Belgian company bridges contemporary art and skate culture to create limited-edition art skateboards. It collaborates with world-renowned artists and cultural institutions, turning skate decks into collectible art objects.

Expertise:

Its strength lies in blending curatorial expertise, ethical production, and storytelling to deliver premium, design-forward editions that resonate in both the art and retail worlds.

Product/Service:

It offers licensed art skateboard editions, museum collaborations, and curated collections for concept stores and

design retailers. Every edition helps fund social skate projects supporting at-risk youth globally.

The company already collaborates with leading contemporary art institutions and is now excited to expand, with a particular focus on Japanese contemporary art museums and design-forward retail spaces in Asia.

Desired Partnerships:

The company is seeking commercial agreements with museum stores, design retailers, galleries, and cultural platforms interested in socially engaged art products. Through collaboration, it aims to co-create impactful retail experiences and scale its social impact internationally. The company is targeting Japan and Korea.

Advantages and innovations

The full catalog includes editions featuring world-renowned artists. They can co-create exclusive, co-branded collections aligned with partners' exhibitions or programming.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

• **Not relevant**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The company is actively looking for retail partners interested in placing firm wholesale orders from its curated catalog of limited-edition art skateboards. Its offer is ideal for museums, design stores, concept retailers, and cultural platforms that value impactful, collectible art objects.

Ideal Partner Profile

Type of Organization Sought:

- Premium design stores and concept retailers
- Commercial art galleries with a retail component
- Contemporary art museums with retail operations
- Cultural boutiques, Art bookstores and commercial art galleries with retail components
- Museum stores and museum merchandising departments

Field of Activity:

- Art & design retail
- Museum merchandising
- Exhibition-driven product curation
- High-end cultural commerce

Role of the Partner:

- Select and purchase items from its catalog of limited-edition art skateboards
- Collaborate on exclusive co-branded editions tied to exhibitions or artist themes or cultural programming
- Promote its collections to a design-conscious and culturally engaged audience
- Showcase and promote the company's collections in-store or online
- Help amplify its shared social impact mission, contributing to skate and education projects through each collaboration

Activity & Qualities:

The company is looking for partners active in art and design retail, cultural merchandising, or exhibition-related product development. Ideal partners have a strong curatorial eye, a culturally engaged audience, and experience in premium product presentation and sales.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

- **07004008 - Other consumer products**
- **07006 - Other Consumer Related (not elsewhere classified)**

Targeted countries

Sector groups involved

- **Japan**
- **South Korea**