

Greek spices, herbs and herbal teas producer is looking for partners to conclude commercial agreements.

Summary

Profile type	Company's country	POD reference
Business Offer	Greece	BOGR20251103011
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
<u>Noriko MITA</u>	3 Nov 2025	3 Nov 2025
	3 Nov 2026	

General Information

Short summary

A Greece-based company specialized in the production and export of premium spices, herbs, and herbal teas is seeking distributors and wholesalers to expand its international presence through commercial partnerships.

Full description

Founded in 1971, this Greek family-owned enterprise has become a leading producer and exporter of high-quality spices, herbs, and Greek herbal teas. Combining traditional expertise with modern production technology, the company offers a wide range of natural products, including Greek mountain tea - sideritis, protected designation of origin (PDO) Greek oregano, and specialised spice and herbal blends.

The company offers both branded and private label solutions for retail (primarily small and large supermarkets, but also delicatessen stores and upmarket outlets), as well as for the hotel, restaurant and cafe/catering (HORECA) sector. In addition, it targets industrial companies such as producers of food ingredients, as well as custom or partial packaging, and private label for other manufacturers.

Its facilities are equipped with advanced processing and packaging lines that ensure consistent quality, product safety, and scalability for large orders. The company maintains long-term relationships with local farmers to secure premium raw materials and adheres to strict quality standards across every production stage.

Products are available in various formats — bulk, retail-ready, or private label — and are completely natural, free from additives or artificial ingredients. With a strong focus on quality, reliability, and flexibility, the company aims to

establish long-term commercial agreements with distributors and wholesalers worldwide.

Advantages and innovations

The company combines its long-standing expertise with investment in modern processing facilities, and ensures consistent quality and authentic flavors, and full traceability of raw materials. It is committed to sustainable sourcing from selected Greek farmers, increasingly advanced packaging technology, and strict quality control to guarantee product excellence. Furthermore, efficient production, experience in private labels and market customization, competitive pricing, and reliable logistics make it a trusted partner for international distributors and wholesalers. The company is effectively separated from competitors through its distinct product range: the combination of authentic and unique products from Greek land and tradition, health-focused production beyond any trend, and consistent mass market capability without quality compromise.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 8: Decent Work and Economic Growth**
- **Goal 12: Responsible Consumption and Production**
- **Goal 5: Gender Equality**

IPR Status

Secret know-how

IPR Notes

Partner Sought

Expected role of the partner

The company is looking for commercial agreements with retailers, wholesalers, and/or distributors. Ideally the potential partner would have experience with an established sales network in the food sector, and would be on the lookout for the selling points of a unique yet strongly priced product that can sustain long-term demand, primarily due to its quality advantage and health-focused marketing.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME <=10**
- **SME 50 - 249**
- **Big company**

Dissemination

Technology keywords

Market keywords

- **05008002 - Food and feed ingredients**

Targeted countries

- **World**

Sector groups involved

- **Agri-Food**

Media

Images

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