Innovative Italian company based in South Tyrol has developed a user friendly platform based on various tools to control and monitor software quality, reducing costs by up to 70%, is looking for clients or reseller partner under commercial agreement.

Summary

Profile type	Company's country	POD reference
Business Offer	**Italy**	**BOIT20240311009**

Profile status	Type of partnership	Targeted countries
	Commercial agreement	**• World**

Contact Person		
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	Term of validity	Last update
	8 Apr 2024	**14 Jun 2024**
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General Information

Short summary

An innovative Italian company based in South Tyrol has developed a user friendly platform based on various tools to control and monitor software quality, from regulatory compliance, security and bug detection, reducing costs by up to 70 per cent, is looking for commercial partners internationally.

Full description

With their services, they help organisations get a complete picture of the quality of their digital services through KPIs and improve them with information that helps both management and technicians.

Their innovative services are based on automated tools that perform complex and in-depth tests on a daily basis, complementing manual tests with significant time savings.

With the automated tests, they can check different types of software such as websites, web applications, e-commerce, mobile applications and data services.

The types of tests they can perform range from functionality verification, user simulation, scraping information from the web, office automation, link and image verification, performance measurement, stress testing to standards like compliance, accessibility and security. for example check that your site is in order with regard to links, image and

accessibility or that your e-commerce selling products has all the necessary details, correct prices and availability, especially if food products are involved.

The company's vision is to make the world of testing easily usable even by non-technical, and therefore the various tools have very intuitive, visual graphical interfaces with few technical details, except for providing technical information when required.

The Italian company differentiates itself from the concurrence in various respects:

1) It catches bugs earlier than other softwares/platform and automatically;
2) Websites can be tested daily and the number of times in a day in which the tests are done can be customized.
3) When a bug is detected on the website will be video recorded through screenshots. The person in charge will be immediately notified via email and is able to replay the recording;
4) Can effectively manages large quantity of bugs and in full compliance with the GDPR;
5) Calendar view for planning: the executed tests are also represented in a calendar view to understand when it's better to test the website and understand

Advantages and innovations

The company has a deep expertise in the field of software development, bug monitoring and software quality ensurance.

The main advantage in using this innovative platform, is to have a more reliable and bug-free website or app for companies, automatically and quickly. The developed platform is capable of detecting anomalies and the presence of bugs in websites and apps and solving these issues easily and quickly. Investing in the prevention of software errors and fixing them beforehand will increase the quality of the software offered saving a lot of costs if only discovered in production. It is also estimated that a decrease of 70% in the costs of daily checks to the website/apps can be achieved.

This also improves the productivity of the developers hired by companies company since they can focus on programming new functionalities rather than spending time on testing and fixing bugs.

Technical specification or expertise sought

Stage of development

Already on the market

IPR Status

Sustainable Development goals

• **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

The target clients are companies from around the world which mainly work with digital services such as e-commerce and need a constantly website monitoring.

Type of partnership

Commercial agreement

Type and size of the partner

• **SME 11-49**

Dissemination

Technology keywords

Market keywords

• **02007022 - Software services**

• **02007028 - Other software related**

• **02007027 - Other software services**

• **02007015 - Integrated software**

• **02007007 - Applications software**

Targeted countries

Sector groups involved

• **World**