

Japanese company specialized in ecofriendly made wool socks, carpets and fabrics is looking for a commercial partner

Summary

Profile type	Company's country	POD reference
Business Offer	Japan	BOJP20240109003
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
Contact Person	Term of validity	Last update
Alessandro PERNA	9 Jan 2024 8 Jan 2025	9 Jan 2024

General Information

Short summary

This Japanese company is dedicated to producing quality wool products manufactured in Japan. The company raises its own sheep to obtain the wool used for its fabrics, socks, and carpets. Products can be sold individually and in small quantities. The company is looking for EU distributors, retailers, and brand designers interested in sustainable products.

Full description

The Japanese company is involved in the entire process of production, from raising sheep, shearing the wool, washing and processing the wool, to design, sales, and marketing of the products.

During their production process, the company especially focusses on sustainability, animal welfare, and environmental issues.

The Japanese company has spent more than a decade conducting research into wool washing processes and developing products that leverage the unique characteristics of wool fibre. As a result, they have created a brand of wool products manufactured through unique methods for sheep farming and wool washing.

They have won domestic awards for their products and manufacturing process, and in 2023, the Japanese Ministry of Agriculture, Forestry and Fisheries (MAFF) presented them with an award for their sustainability efforts.

Additionally, they have received high acclaim at their exhibition at Maison d'Exceptions of Premiere Vision Paris (2023).

The Japanese company wants to market its wool products to European customers who are interested in sustainability and animal welfare.

They seek distributors and retailers for wool socks and carpets, and for their fabrics they are looking for collaborations with haute couture and fashion brand designers. The company is looking for partners who share their vision, and who can market the products and the brand to potential customers.

Advantages and innovations

The company's products are all made of wool from their own sheep. In raising the sheep, the company focuses on animal welfare. Furthermore, all their wool products are traceable to their point of origin.

- Wool socks

The company uses original wool yarns spun on Japanese spinning mule machines.

They produce two types of socks: "Wool socks" and "Five toe Wool socks". The socks are knitted with the whole garment technique, which is a Japanese technique for smooth knitting without seams.

The socks are not only fashionable, but also warm and optimal for cold workplaces, outside work, and outdoor activities such as mountain climbing. Because the wool socks do not constrict blood flow, they are also suitable to be worn by people with illnesses and undergoing treatment, pregnant women, and the elderly.

The name of the sheep that produced some of the wool is shown per pair of socks.

- Fabrics

No chemical dye is used when manufacturing the fabric. All fabrics are designed using sheep of different colours, and dyed using natural materials (plants and trees) that grow in Japan.

- Carpets

Carpets are hand-tufted (through a Japanese crafting technique) using 100% wool yarns with high thickness and density.

Technical specification or expertise sought

Stage of development

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 3: Good Health and Well-being**

IPR Status

Partner Sought

Expected role of the partner

The Japanese company is looking for distributors, retailers, and brand designers.

They are looking for buyers, distributors, and retail shops to partner with for their wool socks and carpets. For their wool fabrics, the company wants to collaborate with fashion brand designers and to cooperate on made-to-order products.

The company seeks partners in the fields of Fashion, Interior, Carpet, Socks and Textile, Haute Couture, and Luxury Brands.

Type of partnership

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**
- **Big company**
- **SME <=10**

Dissemination

Technology keywords

Market keywords

- **09004003 - Textiles (synthetic and natural)**
- **07004001 - Clothing, shoes and accessories (including jewellery)**
- **07004003 - Home furnishing and housewares**

Targeted countries

- **World**

Sector groups involved

Media

Images



[Socks1](#)



[sheep2](#)



[carpet1](#)



[fabric2](#)



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