

# Luxembourg export company is looking to export its alcoholic beverages on the Asian market

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Luxembourg</b>	<b>BOLU20240209002</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Supplier agreement</b>	<ul style="list-style-type: none"><li>• Taiwan</li><li>• South Korea</li><li>• Japan</li></ul>
Contact Person	Term of validity	Last update
<a href="#">Noriko MITA</a>	<b>9 Feb 2024</b> <b>8 Feb 2025</b>	<b>9 Feb 2024</b>

## General Information

### Short summary

Luxembourg company exporting alcoholic-beverages is looking to form a supplier agreement with asian companies. The company is mainly seeking to form partnerships with Taiwan and Japan currently, but open to other asian countries as well.

### Full description

The company's main activity is the exportation and importation between Luxembourg and the asian continent. It is currently focusing on Taiwan due to an already existing network between the company and a licensed alcoholic beverage wholesaler in Taiwan.

As european alcoholic beverages' popularity is rising in Taiwan, luxembourgish beverages are still not present on the market. This company's advantage on the market is that it is offering products with flavors which are appreciated in Taiwan (honey liquor, season Gin, non-alcoholic Gin).

#### Advantages and innovations

What distinguishes this company's products from other alcoholic beverages is that it is the first Luxembourgish alcoholic beverages company to target this specific market. It also offers flavours that are popular in the targeted market (honey liquor, season Gin, non-alcoholic Gin)  
The company also already has an existing network in Taiwan.

#### Technical specification or expertise sought

#### Stage of development

**Already on the market**

#### Sustainable Development goals

• **Not relevant**

#### IPR Status

## Partner Sought

#### Expected role of the partner

Importing the alcoholic beverages

#### Type of partnership

**Supplier agreement**

#### Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **Big company**
- **SME 11-49**

## Dissemination



Technology keywords

Market keywords

- **07003001 - Wine and liquors**

Targeted countries

Sector groups involved

- **Taiwan**
- **South Korea**
- **Japan**

