

Latvian company that developed skincare innovation product seeks for partnerships.

Summary

Profile type	Company's country	POD reference
Business Offer	Latvia	BOLV20240729017
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement Supplier agreement	• World
Contact Person	Term of validity	Last update
Noriko MITA	1 Aug 2024 1 Aug 2025	1 Aug 2024

General Information

Short summary

The Latvian biotech firm, has developed an EU-tested proteasome-activating peptide for use in cosmetics and dermatology. Company is looking for licensing agreements or B2B supply partnerships with established B2C cosmetic companies.

Full description

The Latvian biotech firm, has developed an EU-tested proteasome-activating peptide for use in cosmetics and dermatology and is seeking licensing agreements or B2B supply partnerships with established B2C cosmetic companies.

Elumecell harnesses the power of peptides to activate the proteasome pathway, a Science backed mechanism that detoxifies and rejuvenates skin cells. This process helps to remove toxic proteins that accumulate with age, effectively turning back the clock on skin aging. Elumecell not only restores the skin's natural health and radiance but also provides a scientifically-backed solution for long-term skin protection and beauty.

The delivery of active substances using cell-penetrating proteins ensures bioavailability and prolonged action. Thus, the effect manifests much faster and remains stable for a long time. The proteasome-activating peptide has powerful cosmetic properties:

- Anti-aging

- Cleansing damaged, misfolded proteins in the cells
- Providing additional rejuvenation
- Relieving inflammation

This proteasome activating peptide holds significant potential in various cosmetic applications:

Moisturizers:

- **Hydration and Protection:** The proteasome activating peptide enhances the hydrating properties of moisturizers, ensuring that the skin retains moisture effectively while safeguarding against environmental stressors.
- **Anti-Aging Benefits:** By promoting the removal of damaged proteins and supporting cellular rejuvenation, it helps maintain a youthful appearance, reducing the visibility of fine lines and wrinkles.
- **Enhanced Skin Barrier:** Strengthens the skin's natural barrier, protecting against pollutants and irritants.

Serums:

- **High Concentration of Active Ingredients:** Serums infused with the proteasome activating peptide deliver potent doses of active ingredients directly to the skin, maximizing efficacy.
- **Pollution Defense:** Provides robust protection against environmental pollutants, reducing oxidative stress and preventing damage caused by urban environments.
- **Skin Brightening:** Promotes a radiant complexion by rejuvenating skin cells and enhancing overall skin health.

Sunscreens:

- **Comprehensive UV Protection:** The peptide enhances the protective effects of sunscreens against harmful UV radiation, preventing sunburn and long-term skin damage.
- **Pollution Shield:** Adds an extra layer of defense against environmental pollutants, which can exacerbate the effects of UV exposure.
- **Repair and Renew:** Supports the skin's natural repair mechanisms, mitigating the damage caused by UV rays and environmental stressors.

Detox Masks:

- **Deep Cleansing:** Detox masks with the proteasome activating peptide effectively remove impurities and pollutants from the skin, promoting a clear and healthy complexion.
- **Anti-Inflammatory Properties:** Helps soothe irritated skin and reduce inflammation, providing a calming effect.
- **Skin Renewal:** Encourages the natural detoxification process, revitalizing the skin and enhancing its overall appearance.

Cleansers:

- **Thorough Cleansing:** Cleansers formulated with the proteasome activating peptide thoroughly eliminate dirt, oil, and pollutants from the skin, ensuring a clean and refreshed feel.
- **Gentle on Skin:** While deeply cleansing, the peptide ensures that the skin's natural moisture barrier is not compromised, maintaining hydration and softness.
- **Enhanced Cellular Turnover:** Promotes the removal of damaged proteins and supports the natural renewal process, leaving the skin smooth and rejuvenated.

Advantages and innovations

- **Nobel Prize-Winning Science:** Elumecell utilizes a groundbreaking discovery that activates proteasomes, ensuring the detoxification and rejuvenation of skin cells.
- **Anti-Aging Benefits:** By cleansing cells of toxic proteins, Elumecell significantly slows down the aging process, helping to maintain youthful, healthy skin.
- **Unparalleled Radiance:** The advanced peptide technology promotes natural skin rejuvenation, delivering a radiant and vibrant complexion.
- **Protective Benefits:** Elumecell not only addresses aging but also strengthens the skin's defenses, providing long-term protection against environmental stressors.
- **Mission-Driven Innovation:** company is dedicated to revolutionizing skincare through advanced scientific research, ensuring that our products deliver exceptional results and elevate the standards of beauty and skincare.

Technical specification or expertise sought

Stage of development

Available for demonstration

IPR Status

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 17: Partnerships to achieve the Goal**

Partner Sought

Expected role of the partner

Company seeks a strategic partner to advance the mission of introducing a groundbreaking proteasome activating peptides to the cosmetics industry. Company is looking for a partner who will play a key role in integrating this innovative ingredient into their product lines. This collaboration will leverage company's research-driven expertise to develop advanced skincare solutions.

The ideal partner will also be responsible for executing marketing strategies and managing distribution channels essential for a successful market entry. Company offers two potential avenues for collaboration:

1. **Licensing Agreement:** This would grant the partner exclusive rights to incorporate our mitochondria-targeted antioxidant into their product lines, supported by company's existing research and innovation.
2. **B2B Supply Partnership:** This option provides flexibility for integrating company's ingredient into existing formulations while preserving the partner's brand identity.

Company is open to discuss and customize the terms and structures of these partnerships to align with the unique needs and strengths of potential collaborators.

Type of partnership

Type and size of the partner

Commercial agreement

Supplier agreement

• **SME 11-49**

• **Big company**

• **SME 50 - 249**

Dissemination

Technology keywords

• **06002002 - Cellular and Molecular Biology**

Market keywords

• **04006 - Cellular and Molecular Biology**

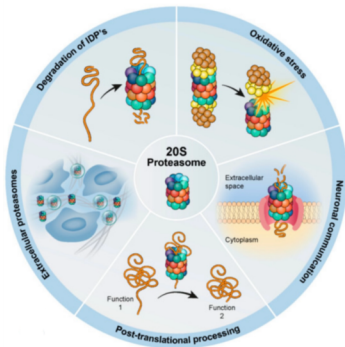
Targeted countries

• **World**

Sector groups involved

Media

Images



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