

Romanian manufacturer of premium furniture for households and commercial interiors seeking international distribution and retail partners under commercial and supplier agreements.

Summary

Profile type

Business Offer

Company's country

Romania

POD reference

BORO20251015007

Profile status

PUBLISHED

Type of partnership

Supplier agreement
Commercial agreement

Targeted countries

- **Qatar**
- **Japan**
- **United States**
- **Austria**
- **Switzerland**
- **United Arab Emirates**
- **Canada**
- **Germany**
- **Italy**
- **France**
- **United Kingdom**
- **Saudi Arabia**
- **Belgium**
- **Netherlands**
- **Spain**

Contact Person

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Term of validity

15 Oct 2025
15 Oct 2026

Last update

15 Oct 2025

General Information

Short summary

The Romanian family-owned company has over 30 years of experience in the furniture industry. The company manufactures modern, elegant, and durable furniture (chairs, armchairs, sofas) for hotels, wellness centers, restaurants, offices, and residential spaces. Having successfully delivered projects in the USA and Western European markets, the company aims to expand its global presence through partnerships with distributors and retailers under commercial and supplier agreements.

Full description

Founded in 1994, the company has evolved into a trusted manufacturer combining traditional craftsmanship with advanced production technologies. Its portfolio includes a wide range of customized furniture solutions tailored for residential and hospitality sectors. Each project is designed and executed individually to meet client specifications while maintaining superior quality and aesthetic standards.

The company prioritizes the use of responsibly sourced local woods and recyclable materials, aiming to reduce environmental impact while ensuring long-lasting performance.

Their facilities feature modern machinery, precise CNC production, and a strong commitment to sustainability.

They are currently exporting to the USA and Western EU countries and now are seeking to strengthen their presence in new markets, including Central Europe, the Middle East and Japan. Partnerships are envisaged with distributors, wholesalers, and design firms who can integrate their products into large-scale furnishing projects.

Advantages and innovations

- **Tailor-Made Solutions**– Complete customization from design concept to finished product.
- **Superior Craftsmanship**– Precision manufacturing using premium materials and advanced equipment.
- **Sustainability Commitment** – Focus on eco-friendly materials and responsible production.
- **International Track Record** – Proven export experience in the USA and major Western EU markets.
- **Flexible Collaboration** – Adaptable production for diverse client needs across hospitality, wellness, and residential projects.
- **High Capacity** – Monthly output of approximately 20,000 chairs and 7,500–10,000 sofa seats.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 8: Decent Work and Economic Growth**
- **Goal 9: Industry, Innovation and Infrastructure**

IPR Status

Secret know-how

IPR Notes

Partner Sought

Expected role of the partner

The company is looking for reliable international partners to expand its global distribution network. The ideal partners are distributors, wholesalers, furniture retailers, and interior design firms with established market presence and interest in long-term cooperation.

The role of the partner:

- Distribute the company's products in target markets.
- Integrate the company's furniture into residential and hospitality projects.
- Collaborate on customized solutions for large clients or public spaces.

Cooperation is envisioned under commercial and supplier agreements to ensure mutually beneficial growth.

Type of partnership

Supplier agreement**Commercial agreement**

Type and size of the partner

• Big company**• SME 50 - 249****• SME 11-49**

Dissemination

Technology keywords

- **02003001 - Process automation**
- **07002005 - Wood Products**
- **02002009 - Machine Tools**
- **02007020 - Biobased materials**

Market keywords

- **07004005 - Furnishing and Furniture**
- **07006 - Other Consumer Related (not elsewhere classified)**
- **07004003 - Home furnishing and housewares**

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Sector groups involved