



YOUR NEWS

in our Newsletter

Please fill in the form below and send it to a.horvatin@eu-japan.eu.

You are welcome to send a picture or a logo to illustrate your article. Please attach them to your email.

The text should be **NON-COMMERCIAL** information about cooperation, events, stories, case studies etc. The text should use the “**journalistic**” style and avoid using terms such as “we/our”. Instead use “the organization/their”.

Type of news:

- EU-Japan related news
- EU Member State-Japan related news, including regional cooperation

Covering the following topics:

- Policy (non-controversial, no position paper),
- Business (no adverts) cooperation
- Technology transfer cooperation
- Research collaboration

FOR A NEWS PIECE – KEY INFORMATION NEEDED	
Short Title (for the online table of content):	WORLD CLASS MANUFACTURING (WCM): FEBRUARY 2025
Abstract (teaser for the online version) (Not mandatory)	☀️ The World Class Manufacturing (WCM) training programme is now organized once a year, aligning with the EU-Japan Centre's calendar reorganization ☀️.
News Title:	"World Class Manufacturing (WCM) Training Programme in Japan: February 17-21, 2025"
	<p>Immerse yourself in the principles of Lean Thinking, Total Quality Management (TQM), and Total Productive Maintenance (TPM) during an exclusive visit to Japan's leading factories. This opportunity is specifically tailored for EU decision-makers with an engineering background.</p> <p>Limited spots are available, so act fast and apply now!</p> <p>Application deadline: November 14th, 2024</p>
Website link(s):	https://www.eu-japan.eu/events/world-class-manufacturing-mission
FOR AN EVENT, please add the below listed information	
Event start/end date/period:	From 17 to 21 February, 2025
Where? City, Country	Nagoya (to be confirmed)



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for Industrial Cooperation
日欧産業協力センター

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Event note: Pay attention to the release of the newsletter! If your event is taking place after the release, make sure to use the past tense. There are 4 issues per year released around early March, June, October, and December.

Below listed are some examples of news that would be relevant for the newsletter:

- Cooperation (business, R&D, innovation, etc.) between Japan, and a Member State/ EU (ex. MoU)
- Support provided, for non-profit purpose, to EU companies interested in expanding their activities within Japan
- Support provided, for non-profit purpose, to Japanese companies interested in expanding their activities within the EU
- Information about Japan that would be of interest to EU readers
- Experience of EU SMEs entering the Japanese market (ex. success stories, challenges, strategy)

Please send the form and inquiries to:

Ana Horvatin

Business Support Coordinator

a.horvatin@eu-japan.eu TEL +32 2 282 0043

EU-Japan Centre for Industrial Cooperation

Rue Marie de Bourgogne 52 - 1000 Brussels, BELGIUM

www.eu-japan.eu / www.eubusinessinjapan.eu / www.een-japan.eu