

gamesmatch@gamescom - International B2B Matchmaking -

gamescom 2015 (Cologne 5 - 7 August)

gamescom – the world largest trade fair for video and computer games!
In 2014, more than 700 exhibitors (+10 percent compared to 2013) from 47 countries attracted more than 335,000 visitors, amongst them 31,500 business representatives from 88 countries!

During our second brokerage event **gamesmatch@gamescom2014**, we arranged 230 B2B meetings between games professionals from 25 countries. 96% of the participants rated the event management and support received during the event excellent or very good and confirmed they would participate again. Based on this success we invite you to the

[gamesmatch2015](#) organized again by NRW.Europa.

gamesmatch – why?

- **gamesmatch** is a quick and easy way to meet new potential cooperation partners.
- In 20 minutes intervals you can talk about concrete project ideas and innovation plans.
- Your personal contacts will speed up initial business projects.
- The gamescom trade fair is the perfect platform for **gamesmatch** with a maximum of international sector competence.
- **gamesmatch** provides you with cross-border contacts and co-operation opportunities.
- The Enterprise Europe Network experts assist and support you during the.

gamesmatch – who?

- Developers, publishers and investors in the game sector, who are interested in meeting international co-operation partners.
- Service providers are welcomed for being booked.

gamesmatch – how it works?

- Register on www.b2match.eu/gamesmatch2015 now free of charge!
- Create your profile and check the co-operation profiles in the online catalogue (updated constantly) on the website.
- Invite interesting participants to bilateral meetings and receive meeting requests from other gamescom participants.
- You will receive your individual meeting schedule prior to the event.

All services are free of charge, you only need a valid ticket to the gamescom business area!

REGISTER NOW!

www.b2match.eu/gamesmatch2015

gamesmatch – when?

- 5 -7th August at the gamescom
- Deadline for registration: 27th July 2015.

gamesmatch – where?

Cologne Messe exhibition ground, Messeplatz 1, 50679 Köln, Hall H 3.2, Stand B-030/C031.

Organisers

The Enterprise Europe Network of the European Commission (EEN) brings together about 600 business support organisations from about 55 countries. NRW.Europa is the Enterprise Europe Network member in North Rhine-Westphalia, that represents one of the most important games industry regions in Germany. NRW.Europa is a member of the EEN Sector Group Creative Industries.

Further information: www.nrweuropa.de



NRW.Europa organises the gamesmatch2015 during gamescom in cooperation with



Ministry of Economic Affairs,
Energy and Industry
of the State of North Rhine-Westphalia



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