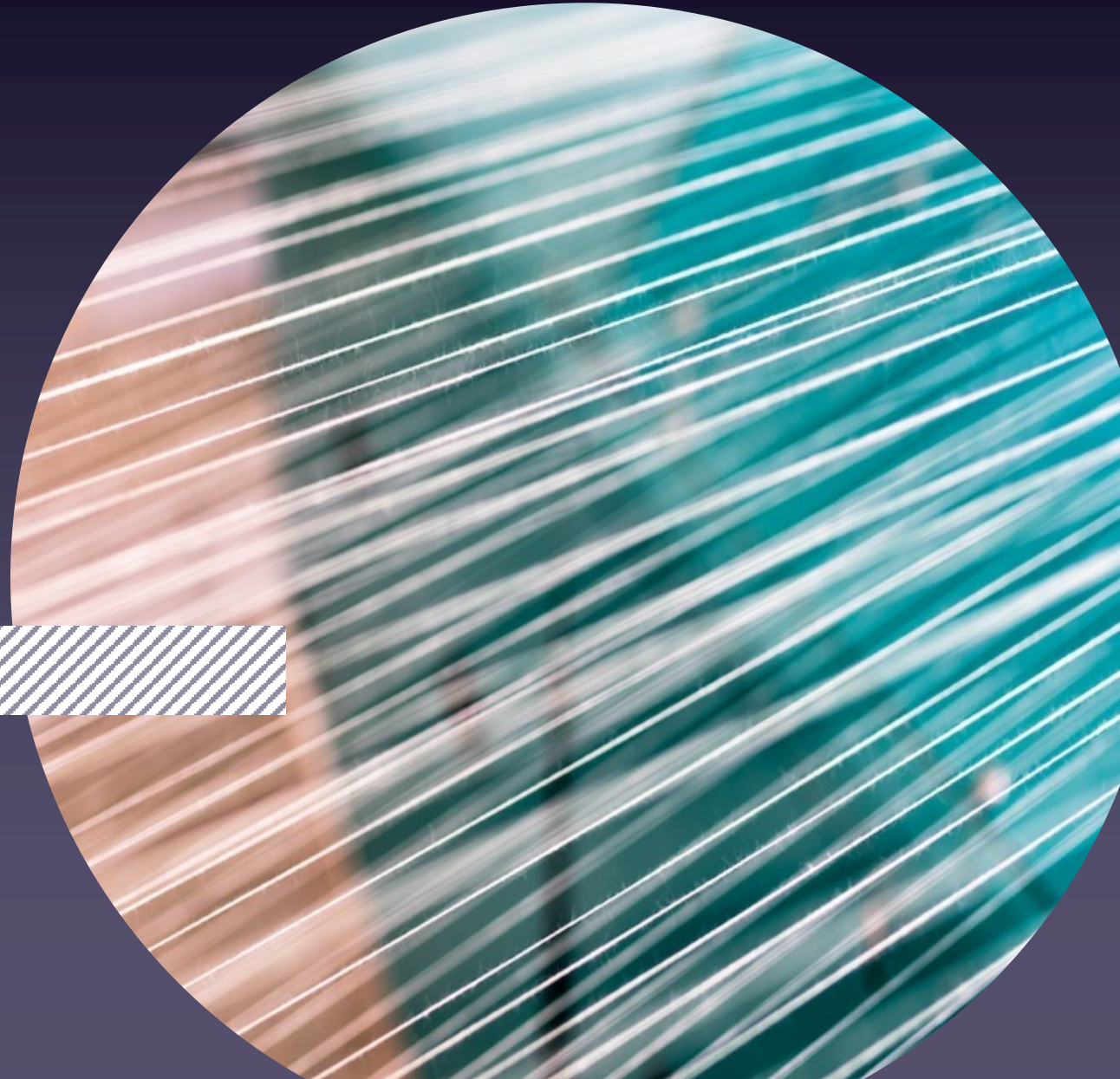


Circular Economy and Resource Efficiency (CEREP)

15 June 2023 | Online Seminar





Bente Bauer

Co-Founder of **2B Policy**

Director of Public Affairs

Policy Hub – Circularity for Apparel & Footwear

Vist us!

www.2bpolicy.eu

Vist us!

www.policyhub.org



2B POLICY

POLICY HUB  **circularity for apparel and footwear**

Welcome

Who We Are

About us

The Policy Hub-Circularity for Apparel and Footwear **unites the apparel and footwear industry to speak in one voice and propose ambitious policies that accelerate circular practices.**

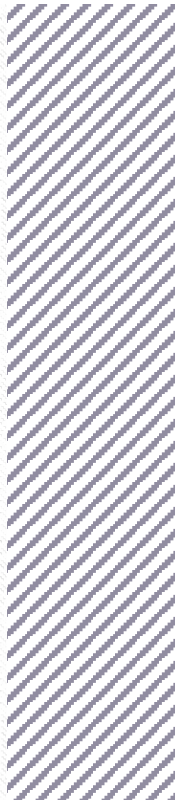
To do this we facilitate discussions with industry leaders, policy makers, and civil society.

Vision

Our vision is to encourage an ambitious policy framework that accelerates the transformation of the entire apparel and footwear industry towards circularity.

Mission

- To **provide an ambitious policy direction** for the apparel and footwear industry.
- To **educate the industry, policy makers, and stakeholders** in providing information and facts about apparel and footwear supply chains.
- To **facilitate discussions on transformational policies** by providing a platform for exchange.

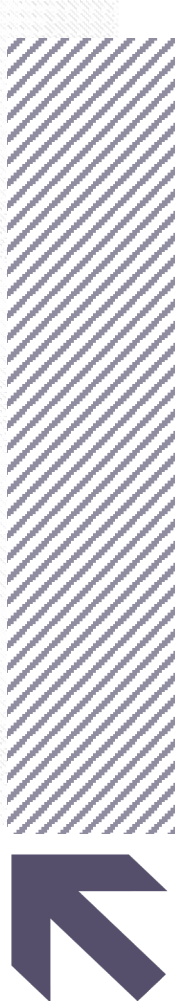


Represent + 700 Stakeholders

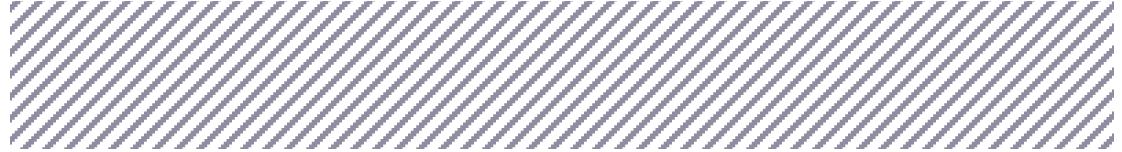
Adidas
ASOS
Avery Dennison Group
Benetton
Bestseller
Fast Retailing
G-Star RAW
H&M Group
IDH
Inditex
ISKO
Lenzing
Levi Strauss & Co
Lululemon Athletica
Mango

ON Running
Otto Group
OVS
Primark
Puma
PVH
Recover Textiles
Regatta Group
Sympatex Technologies GmbH
TAL Apparel
Teddy Group
VF Corporation
Zalando SE
...

Organisations: Global Fashion Agenda. Textile Exchange.
Sustainable Apparel Coalition. Federation of the European Sporting
Goods industry.



Our Starting Point



- The EU authorities just **started to regulate the textiles sector.**
- Businesses have identified these developments as an opportunity to accelerate circular business practices and to **address existing bottlenecks:**
 - **Lacking infrastructure** (e.g, collection, sorting and recycling) to deal with used garments;
 - **Promote circular business models** (such as reuse, rental, etc);
 - **Improve traceability** of garments.
- It is key to **consider the global nature of the value chain**, many of the upcoming requirements for brands & retailers placing products on the EU market will have **significant implications for suppliers outside Europe.**



Upcoming Requirements



Products

Ecodesign for Sustainable Product Regulation
Digital Product Passport
Textile Labelling Regulation (TLR)
Extended Producer Responsibility (EPR)

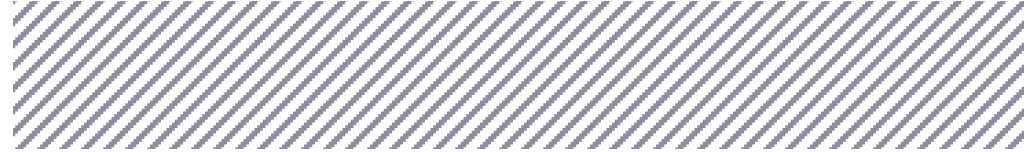
Company

Corporate Sustainability Due Diligence Directive (CSDDD)
Empowering Consumers Directive
Substantiating Green Claims

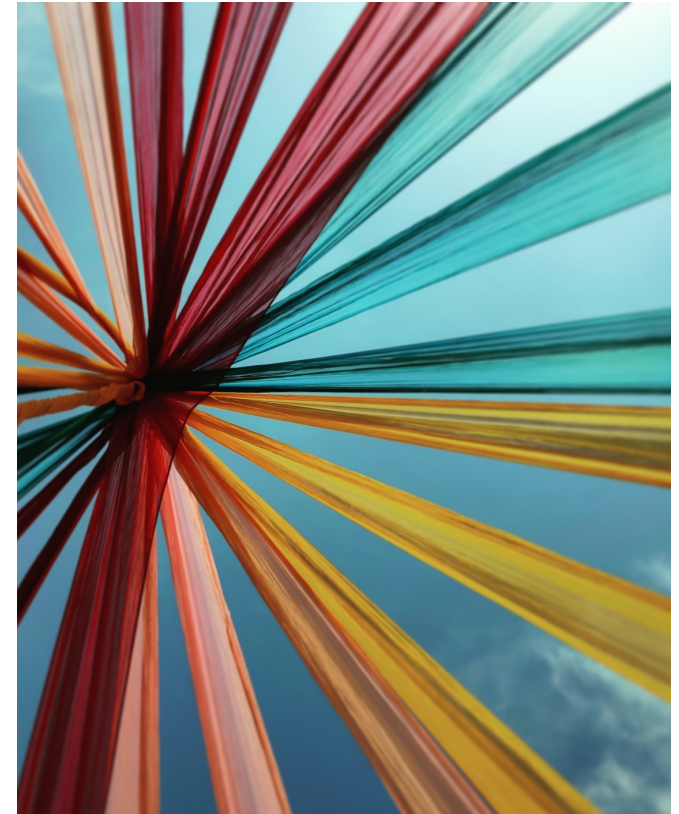
Disclosure

Corporate Sustainability Reporting Directive (CSRD)

The Pathway Ahead



- Companies need to **ensure traceability**, which is a challenge given the global value chains.
- Consider the **different challenges that various type of businesses** will face, this is specifically relevant in the context of SMEs.
- **Compliance and enforcement** of the upcoming legislation will be key to ensure a level playing field and avoid free-riders.



Next Steps



- The Policy Hub will continue in bringing the industry's experience and perspectives to EU policymakers.
- We will contribute to the development of the important discussions currently taking place at European Level, for example:
 - **Ecodesign For Sustainable Products Regulation (ESPR):** Contributing to the development of the performance and information requirements.
 - **Revision of the Waste Framework Directive (WFD) and End of Waste Criteria:** Providing insights so to how an effective waste management system can be further accelerated.
 - **Substantiating Green Claims:** Share our insights on how to meaningfully inform consumers.



Thank you!



Reach out in case you have any questions!

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