

DIGITALEUROPE



Towards a New Dimension of EU-Japan Digital Partnership

DIGITALEUROPE's Mission to Japan

15 October 2025



EUROPEAN ROOTS – GLOBAL REACH

DIGITALEUROPE brings together Europe's leading companies with key global partners from the US and Asia – reflecting the realities of global digital value chains

45,000+

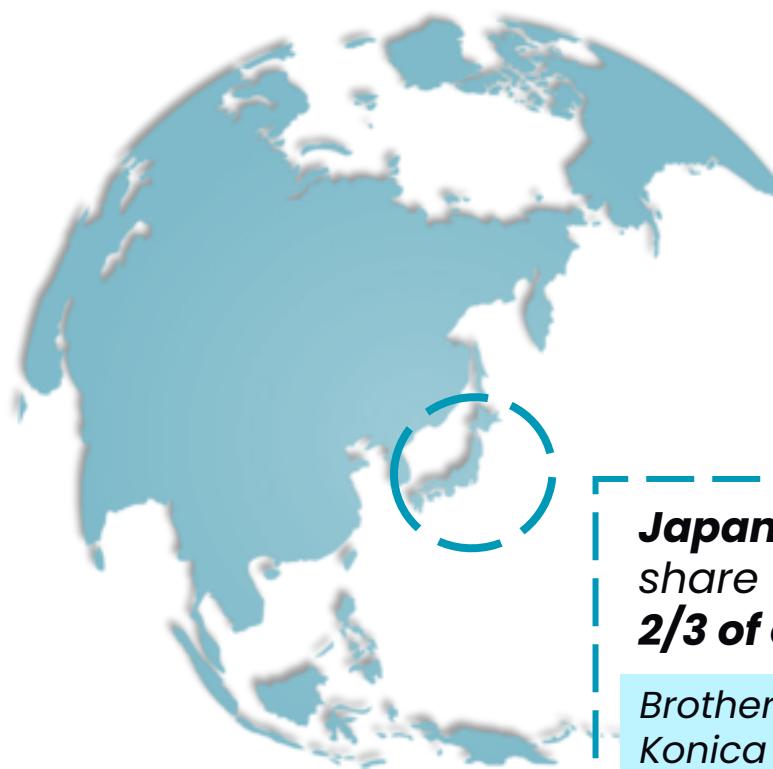
Companies in Europe

40+

European Trade Associations

100+

Global corporate members



Washington DC office
44 Members



Asia
26 Members



Japan represents the largest share of our Asian membership:
2/3 of our presence in Asia.



Brother | Canon | Epson | Fujitsu | Hitachi
Konica Minolta | Kyocera | Mitsubishi Electric
NEC | Nintendo | NTT DATA | OKI | Panasonic
Pioneer | Ricoh | Sharp | Sony | Toshiba

Recent EU-Japan activities

- ▶ 11.09.2024 – Participation in Japanese Ambassador's Garden Reception
- ▶ 19.09.2024 – Meeting with JBCE
- ▶ 18.10.2024 – Meeting with Japanese Embassy (METI, MIC)
- ▶ 21.01.2025 – Meeting with Japanese Ambassador Aikawa
- ▶ 28.01.2025 – Meeting with EU Ambassador to Japan Paquet
- ▶ 12.02.2025 – DIGITALEUROPE speaking at the EU-Japan Business Roundtable
- ▶ 05.03.2025 – DIGITALEUROPE speaking at the EU-Japan Digital Partnership Stakeholders' Consultation Roundtable
- ▶ 06.03.2025 – Attendance at the 30th Anniversary of the EU-Japan ICT Dialogue Reception
- ▶ 31.03.2025 – Meeting with METI Digital Department
- ▶ 04.06.2025 – The Mission of Japan to the EU attended DIGITALEUROPE's Summer Summit
- ▶ July – September: Continued collaboration with the EU Delegation and JEITA to strategically advance the objectives of DIGITALEUROPE's mission



AI & TECH Declaration Gains Presidential Backing



41 signatories, including **16 EU Corp & 25 NTA CEOs**
more signatories targeted (140-150) by Masters of Digital

President VDL endorsed
declaration at State of
the Union Speech



We handed the Declaration to President and to EVP Virkkunen



Large media coverage



Event with **MEP Maydell**, **Multiverse CEO** & **Nokia**



DIGITALEUROPE can unite industry voices and secure top-level political visibility

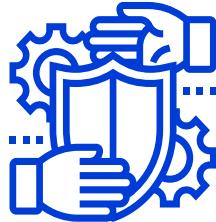
DIGITALEUROPE'S Strategic Outlook



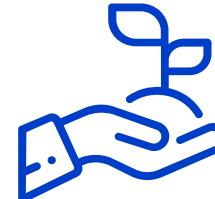
AI



Cyber



Defence



Sustainability



Standards

AI rules must be **proportionate**, with a minimum **12-month window** after standards are available

EU cybersecurity rules must be **simplified**, including **less burdensome market access** for products and a **unified reporting framework**

Europe's defence requires digitalisation, a single European defence market, and **stronger defence partnerships** incl. **EU-Japan Security and Defence**

More proportionality and **product-specific approach**, less fragmentation and overlaps between legislations

Safeguard industry as the main stakeholder in drafting **harmonised standards**

Ensure **timely citation of standards** to meet applicability dates and lower compliance costs