

DIGITALEUROPE 

Towards a New Dimension of EU-Japan Digital Partnership

DIGITALEUROPE's Mission to Japan

15 October 2025



EUROPEAN ROOTS – GLOBAL REACH

DIGITALEUROPE brings together Europe's leading companies with key global partners from the US and Asia – reflecting the realities of global digital value chains

45,000+

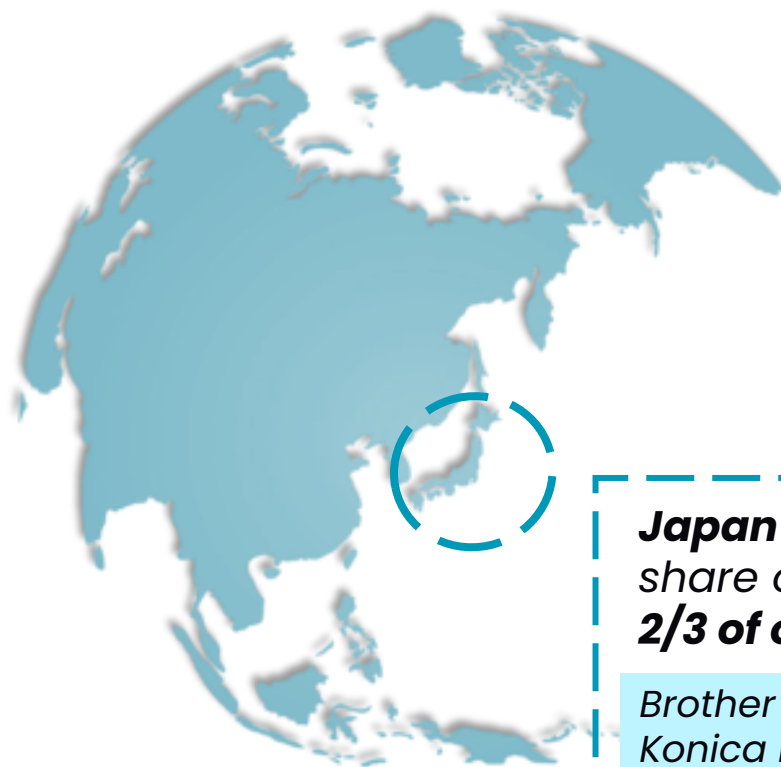
Companies in Europe

40+

European Trade Associations

100+

Global corporate members



Washington DC office

44 Members



Asia

26 Members



Japan represents the largest share of our Asian membership: **2/3 of our presence in Asia.**



Brother | Canon | Epson | Fujitsu | Hitachi
Konica Minolta | Kyocera | Mitsubishi Electric
NEC | Nintendo | NTT DATA | OKI | Panasonic
Pioneer | Ricoh | Sharp | Sony | Toshiba

Recent EU-Japan activities

- ▶▶ 11.09.2024 – Participation in Japanese Ambassador's Garden Reception
- ▶▶ 19.09.2024 – Meeting with JBCE
- ▶▶ 18.10.2024 – Meeting with Japanese Embassy (METI, MIC)
- ▶▶ 21.01.2025 – Meeting with Japanese Ambassador Aikawa
- ▶▶ 28.01.2025 – Meeting with EU Ambassador to Japan Paquet
- ▶▶ 12.02.2025 – DIGITALEUROPE speaking at the EU-Japan Business Roundtable
- ▶▶ 05.03.2025 – DIGITALEUROPE speaking at the EU-Japan Digital Partnership Stakeholders' Consultation Roundtable
- ▶▶ 06.03.2025 – Attendance at the 30th Anniversary of the EU-Japan ICT Dialogue Reception
- ▶▶ 31.03.2025 – Meeting with METI Digital Department
- ▶▶ 04.06.2025 – The Mission of Japan to the EU attended DIGITALEUROPE's Summer Summit
- ▶▶ July – September: Continued collaboration with the EU Delegation and JEITA to strategically advance the objectives of DIGITALEUROPE's mission



AI & TECH Declaration Gains Presidential Backing



41 signatories, including **16 EU Corp & 25 NTA CEOs**

more signatories targeted (140-150) by Masters of Digital

President VDL endorsed
declaration at State of
the Union Speech



We handed the Declaration to President
and to EVP Virkkunen



Large media coverage

POLITICO
BRUSSELS
Playbook
by POLITICO



DER TAGESSPIEGEL

•contexte

GENEVA INTERNET PLATFORM
digwatch



Tech
Policy
.PRESS

POLITICOPRO
Morning Technology

Event with **MEP Maydell**,
Multiverse CEO & **Nokia**



DIGITALEUROPE can unite industry
voices and secure top-level
political visibility

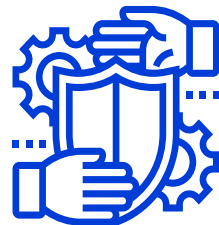
DIGITALEUROPE'S Strategic Outlook



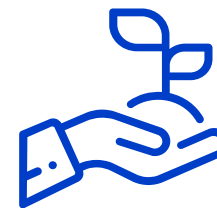
AI



Cyber



Defence



Sustainability



Standards

AI rules must be **proportionate**, with a minimum **12-month window** after standards are available

EU cybersecurity rules must be **simplified**, including **less burdensome market access** for products and a **unified reporting framework**

Europe's defence requires digitalisation, a single European defence market, and **stronger defence partnerships** incl. **EU-Japan Security and Defence**

More proportionality and **product-specific approach**, less fragmentation and overlaps between legislations

Safeguard industry as the main stakeholder in drafting **harmonised standards**

Ensure **timely citation of standards** to meet applicability dates and lower compliance costs