

# EU-JAPAN CENTRE FOR INDUSTRIAL COOPERATION ACTIVITIES IN A NUTSHELL





About Us:

Joint venture established in 1987 by

for promoting all forms of industrial,

trade and investment cooperation

the European Commission

between the EU and Japan.

Government (METI)

(DG GROW) and the Japanese





### **Business services**

- Business missions in Japan
- Business opportunities-Enterprise Europe Network
- International Joint Projects
- Free Trade Agreement helpdesk
- Get your market access business plan
- Host a Japanese intern in R&D
- Logistical support in Japan
- Promote your products/services in Japan (organic food/green/digital)
- Tax and Public Procurement Helpdesk
- Invest in EU Hub



# Training Programmes

- EU-Japan Business Round Table
- Industry & Policy newsletter
- MINERVA Policy Reports
- Policy Seminars

Policy & Market intelligence

- Information about Japan
- · Policy Insights newsletter

- Be an intern in a Japanese company "Vulcanus"
- · Get ready for Japan
- World Class Manufacturing
- Market access workshops



### R&D, Technology Transfer & Space cooperation



# Industrial Clusters & Regions

Regional cooperation Helpdesk



#### Horizon Europe National Contact Point

 Innovation & Technology Cooperation Helpdesk





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- Business missions in Japan: participation in trade fairs in japan, incl. matchmaking for EU Clusters and SMEs
- Enterprise Europe Network: Japan connecting EU and JP SMEs through the dissemination of profiles
- International Joint Projects: supports business cooperation between EU and Japanese companies in foreign markets
- Free trade agreement helpdesk: supports EU SMEs in searching for relevant information
- Get your market access business plan: offers a personalized market entry business plan
- Host a Japanese intern in R&D: one-year industrial training and internship for Japanese students in science & engineering
- Logistical Support for EU SMEs in Japan: free office space and support services for up to 1month
- Promote your products / services in Japan (organic food / green / digital): EUfood2Japan: supports EU Food producers (SMEs) seeking to export their products to Japan; EUgreen2Japan, EUdigital2Japan: in preparation
- Tax and Public Procurement Helpdesk: provides a wide range of services in the areas of public procurement and tax issues in Japan including a tender digest and personalized advice

#### **Policy & Market Intelligence**

- **EU-Japan Business Round Table (BRT):** Association of 80+ EU and JP business leaders; submit their recommendations to the national authorities on policy and regulatory issues.
- MINERVA Policy Reports: helps EU industry and authorities understand recent trends and developments in Japan in different market segments
- **Policy Seminars:** brings policy makers and business leaders together to discuss latest policy development
- **Information about Japan:** access to information and reports on a wide range of Japanese business sectors
- Policy Insights newsletter: European and Japanese policy reports

#### **Training Programmes**

- **Be an intern in a Japanese company "Vulcanus":** 8-months industrial training and internship for European science & engineering students.
- Get Ready for Japan: 2-weeks training & visits in Tokyo about how to do business in Japan
- World Class Manufacturing: 5-days hands-on training & factory visits in Japan
- Market access workshops: help EU SMEs to access the Japanese market; address topics related to exports & imports procedures as well as cross-cultural practices

#### R&D, Technology Transfer and Space Cooperation

- Horizon Europe National Contact Point: promotes research cooperation and supports
  participation from Japanese organizations to the Horizon Europe programme
- Innovation & Technology Cooperation Helpdesk: supports EU and Japanese companies, universities etc. to search for technologies and understand the mechanics of tech transfer

#### **Industrial Clusters & Regions**

 Regional cooperation Helpdesk: guides local entities to learn from existing cooperation and promotes new ones in industry, trade, investment, innovation etc.

#### **Communication & Cooperation**

- Coordination with Member States TPOs "Team Europe": share information and ensure complementarity and synergies
- Five newsletters: EU-Japan NEWS; Japanese industry and Policy News; "About Japan" e-News;
   Japan Tax and Public Procurement weekly Tender Digest; Tech Transfer Helpdesk Newsletter
- Social networks:
  Twitter: <u>@EUJapanCentre</u> Manuel Hubert, General Manager: <u>@ManuelHubert</u>
  <u>LinkedIn /Youtube</u>: EU-Japan Centre for Industrial Cooperation
- Videos:

WCM 30 years; EPA Helpdesk; Vulcanus in Japan; Vulcanus in Europe; Technology Transfer Helpdesk; EJ3A Helpdesk; EU-Japan Regional Cooperation Helpdesk; MINERVA; Business Round Table; Communication Activities; Virtual mall' in the agri-food sector; EEN 10 years; Centre 35 years anniversary

