

GRFJ 2024 Online Lectures (from 17 June to 21 June)

Week	17 June (Mon)	18 June (Tue)	19 June (Wed)	20 June (Thi)	21 June (Fri)
16:10-17:30	Introduction of the activities of the EU-Japan Centre for Industrial Cooperation	Lec 2: Religion and Japanese Culture	Lec 4: DIFFERENCES BETWEEN EUROPEAN AND JAPANESE CORPORATIONS (part 1)	Lec 6: Japanese History	Lec 8: Mastering Clear, Effective Intercultural Communication with Japanese People
Break					
17:50-19:20	Lec 1: Japanese Customer Trend	Lec 3: Japanese E-Commerce	Lec 5: DIFFERENCES BETWEEN EUROPEAN AND JAPANESE CORPORATIONS (part 2)	Lec 7: Business Etiquette in Japan	Lec 9: Japanese Economy and Industry

GRFJ 2024 Onsite Programme (from 08 July to 12 July)

Week	08 July (Mon)	09 July (Tue)	10 July (Wed)	11 July (Thu)	12 July (Fri)
9:00 to 9:10	Opening				
9:10 to 12:00	Orientation and/or ICM*	Company visit or ICM	Joint Seminar NEGOTIATION IN INTERNATIONAL BUSINESS (JAPAN and EU)	ICM	ICM
Break					
12:00 to 13:00	Joint Seminar CROSS-CULTURAL COMMUNICATION BETWEEN EUROPEANS AND JAPANESE	Joint Seminar TOKYO MARKETING DISCOVERY TOUR	ICM	ICM	Reporting Session and Wrap up
13:00 to 17:00					
After 17:30	Networking for participants	Lec 10 (Option): Calligraphy	-	-	-

* ICM: Individual Company Visit
 ** Subject to change