

**This schedule table follows the JST time zone**

**GRFJ 2024 Online Lectures (from 17 June to 21 June)**

Week	17 June (Mon)	18 June (Tue)	19 June (Wed)	20 June (Thu)	21 June (Fri)
09:10-10:30 CET time 16:10-17:30 Japan time	Introduction of the activities of the EU-Japan Centre for Industrial Cooperation	Lec 2: Religion and Japanese Culture	Lec 4: DIFFERENCES BETWEEN EUROPEAN AND JAPANESE CORPORATIONS (part 1)	Lec 6: Japanese History	Lec 8: Mastering Clear, Effective Intercultural Communication with Japanese People
Break					
10:50-12:20 CET time 17:50-19:20 Japan time	Lec 1: Japanese Customer Trend	Lec 3: Japanese E-Commerce	Lec 5: DIFFERENCES BETWEEN EUROPEAN AND JAPANESE CORPORATIONS (part 2)	Lec 7: Business Etiquette in Japan	Lec 9: Japanese Economy and Industry

**GRFJ 2024 Onsite Programme (from 08 July to 12 July)**

Week	08 July (Mon)	09 July (Tue)	10 July (Wed)	11 July (Thu)	12 July (Fri)
9:00 to 9:10	Opening				
9:10 to 12:00	Orientation and/or ICM*	Company visit or ICM	Joint Seminar NEGOTIATION IN INTERNATIONAL BUSINESS (JAPAN and EU)	ICM	ICM
12:00 to 13:00	Break				
13:00 to 17:00	Joint Seminar CROSS-CULTURAL COMMUNICATION BETWEEN EUROPEANS AND JAPANESE	Joint Seminar TOKYO MARKETING DISCOVERY TOUR	ICM	ICM	Reporting Session and Wrap up
After 17:30	Networking for participants	Lec 10 (Option): Calligraphy	-	-	-

\* ICM: Individual Company Visit  
\*\* Subject to change