



COMBINING BANKING, LEAN AND INNOVATION TO CREATE THE FUTURE

ALEXANDER ZERKOWITZ, HANNES MEIXNER 20.01.2022

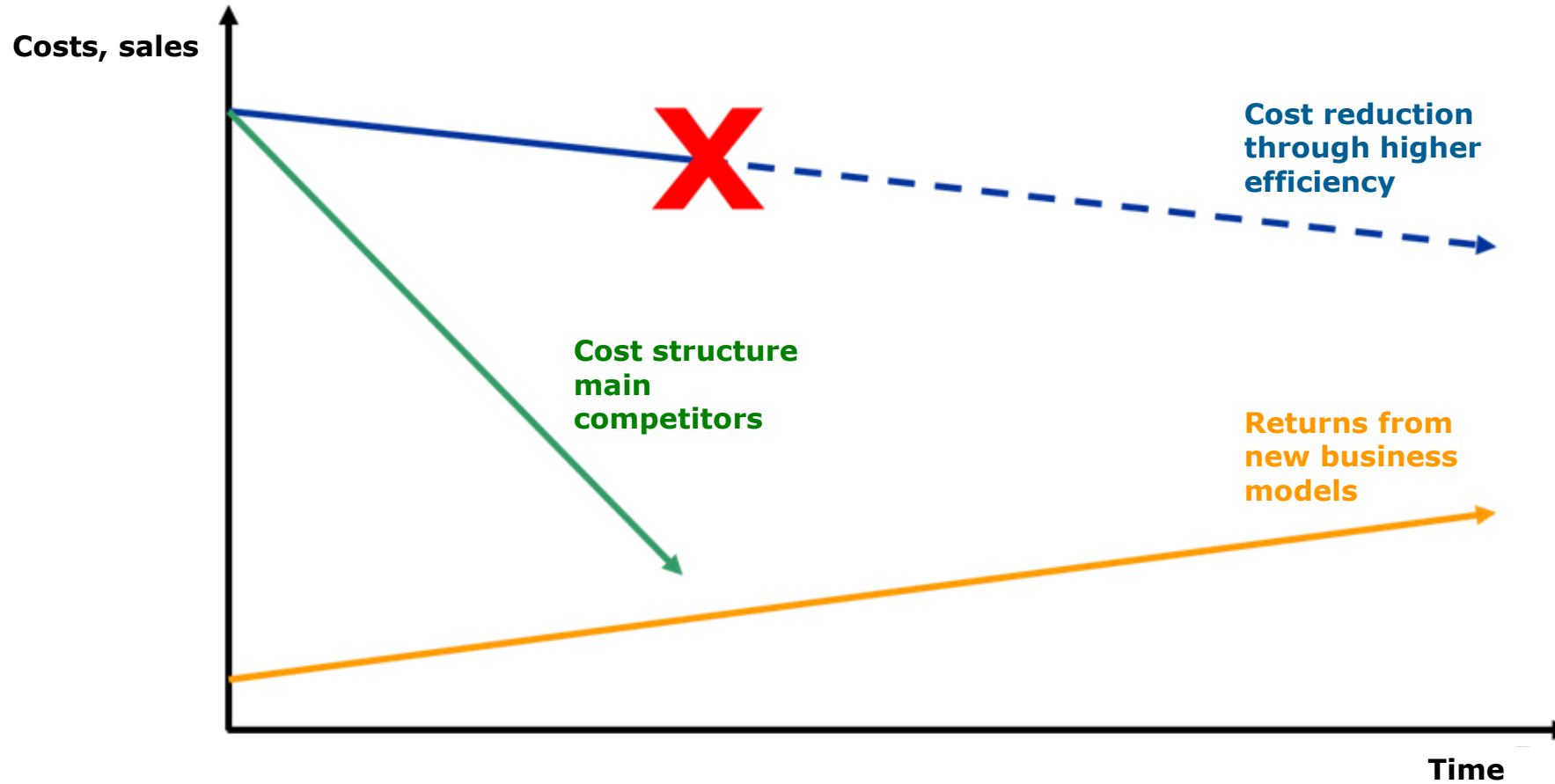


IN 26

Revoluit



C1: LEAN MIGHT NOT BE ENOUGH





C2: CUSTOMER CONVENIENCE IS ALSO A CHALLENGE

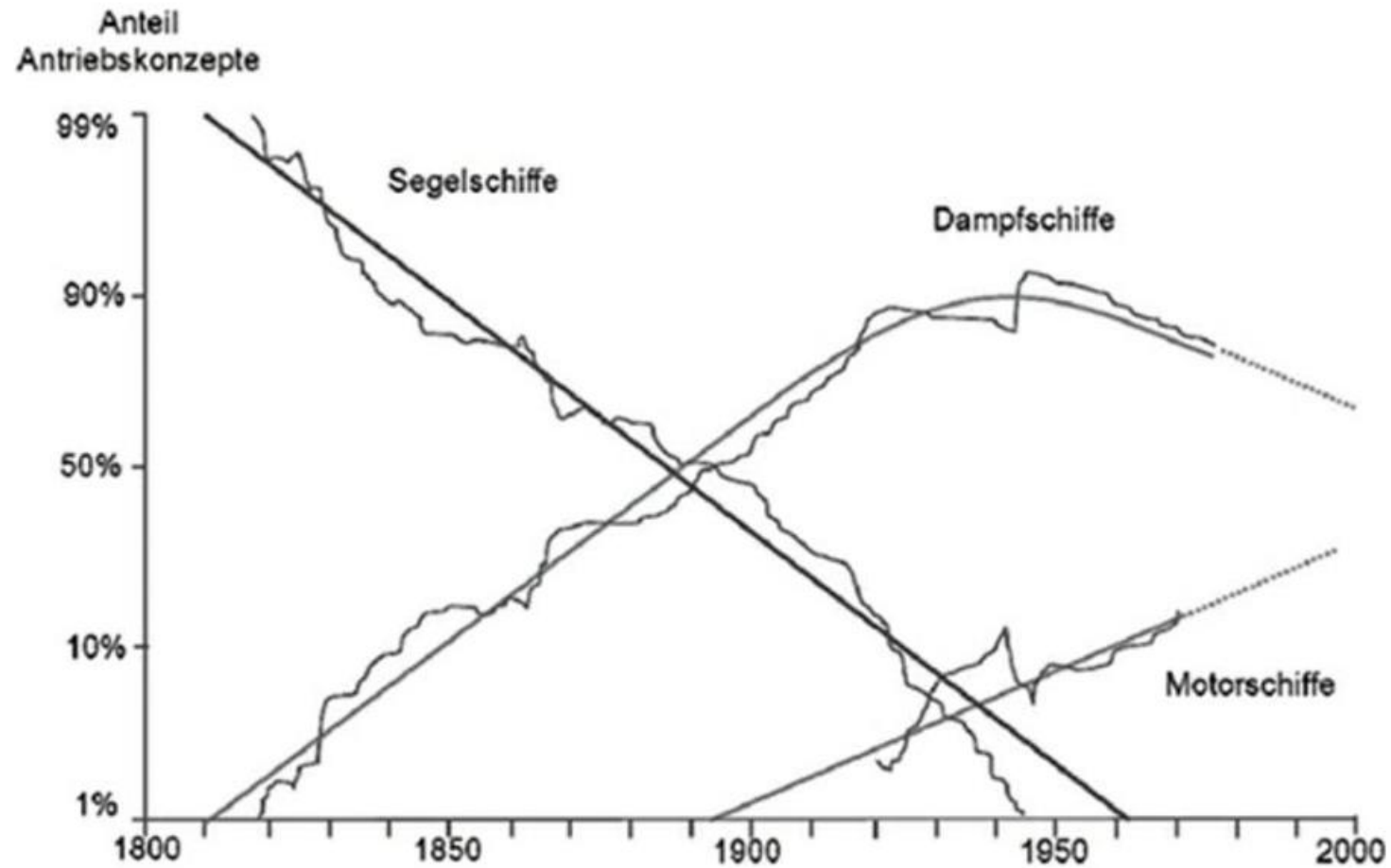
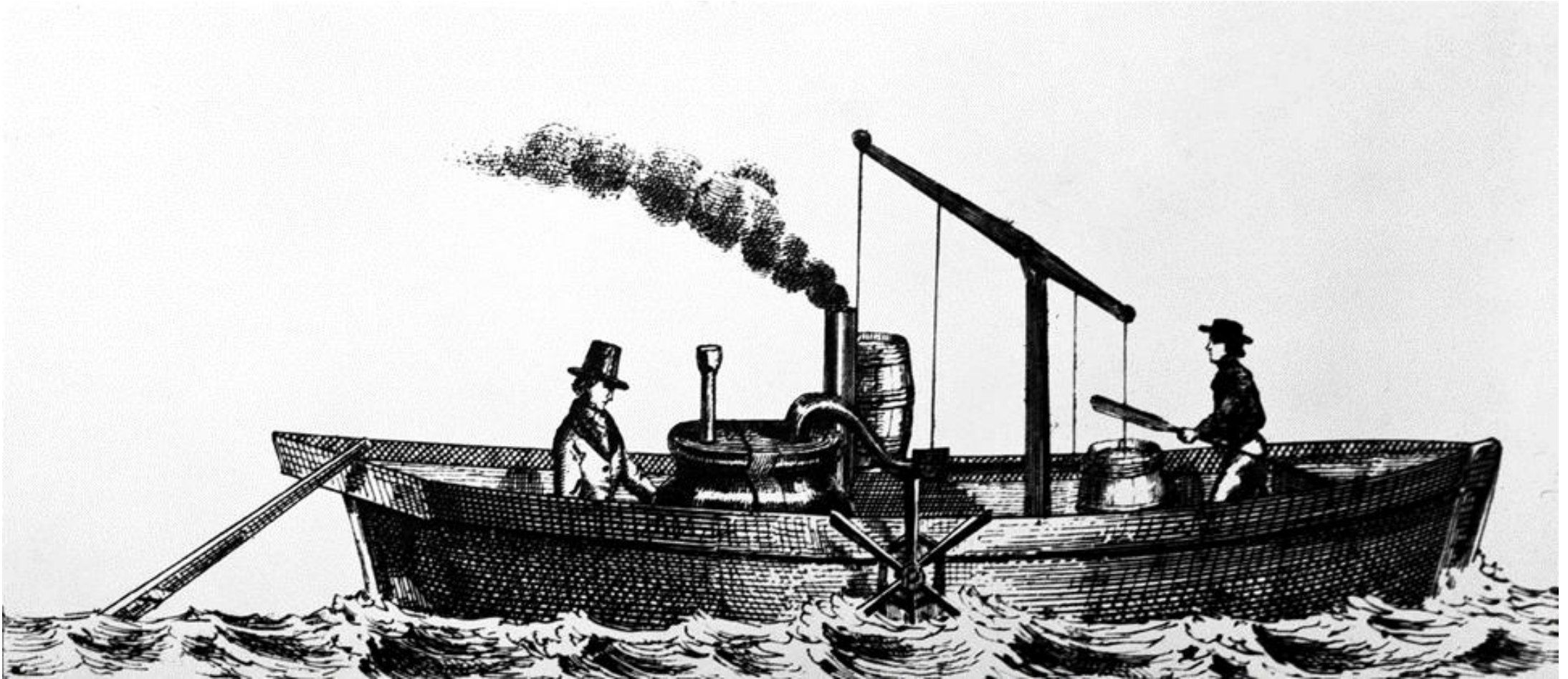
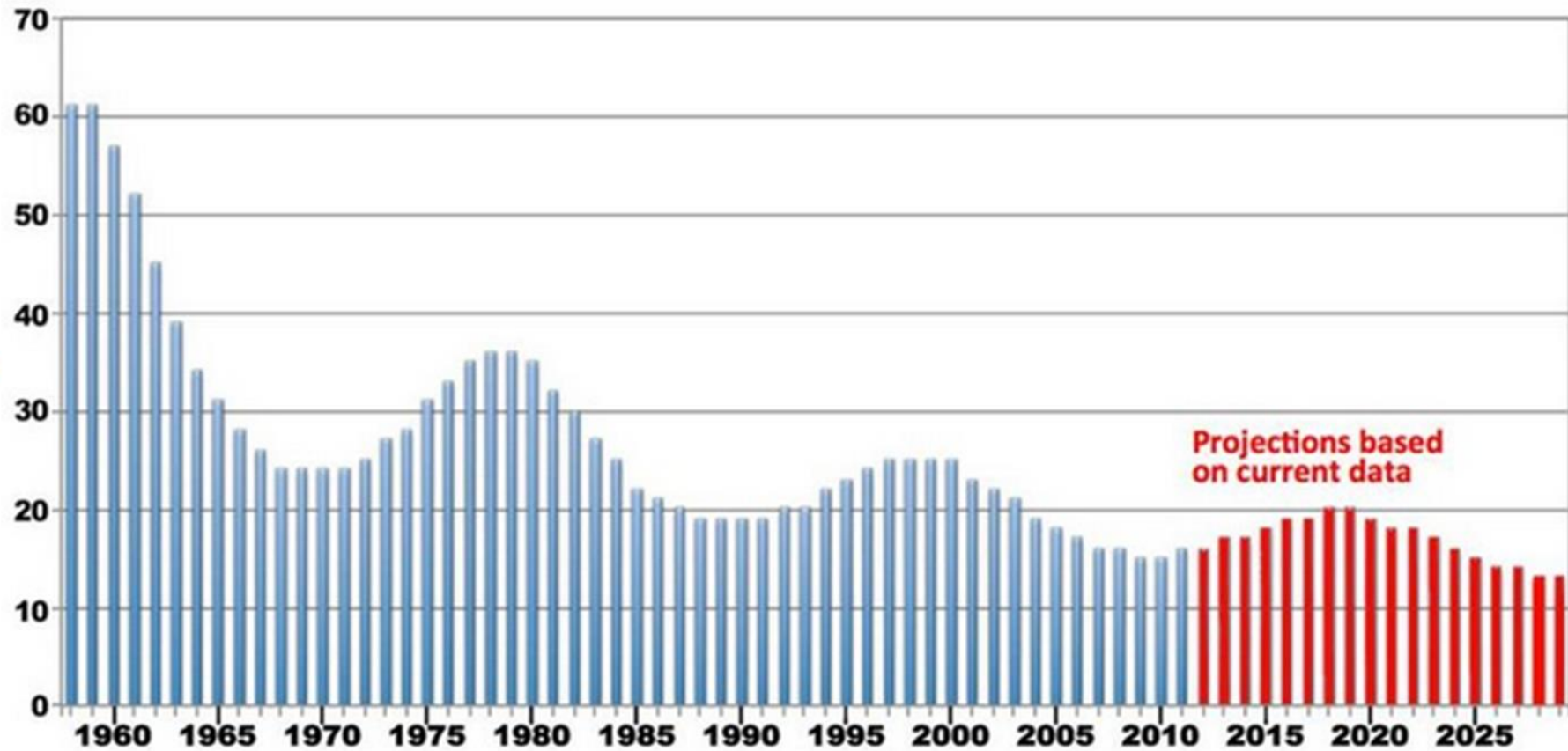


Abbildung 0.3: Antriebskonzepte in der Schifffahrt ⁹

CHARACTERISTICS OF DISRUPTION



C3: CUSTOMER PREFERENCES SHIFT...QUICKLY



Average company lifespan on S&P 500 Index (each data represents a rolling 7-year average of average lifespan)

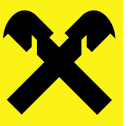


iPhone 13

Release Date, Price, Features, and Leaks



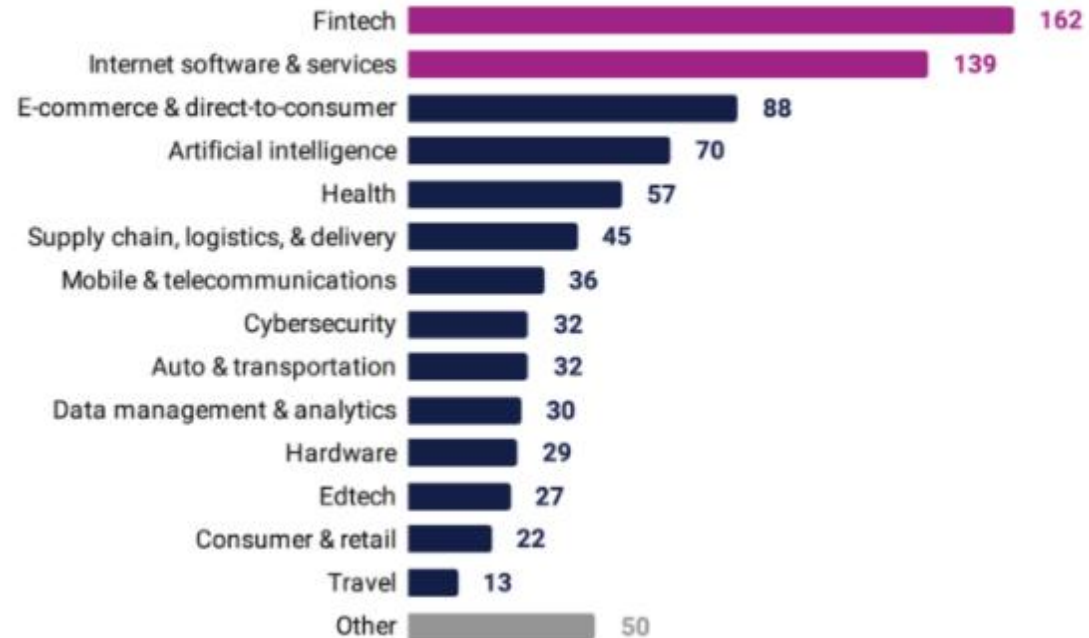
C4: INVESTMENTS INTO FINTECH



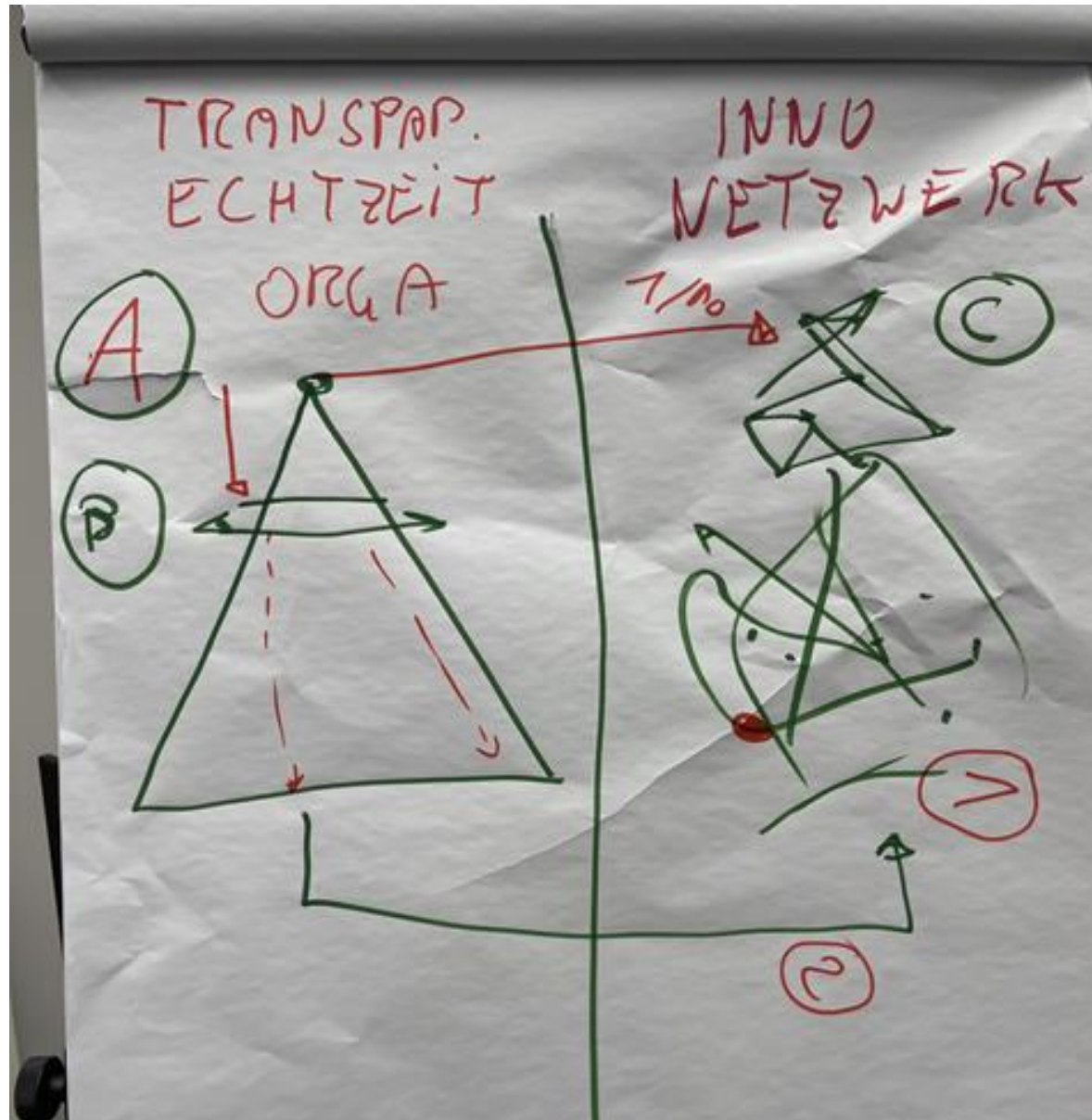
06/21: \$56 bn. VC investment goes into the fintech industry. Every fifth (!!) dollar invested goes towards fintechs.

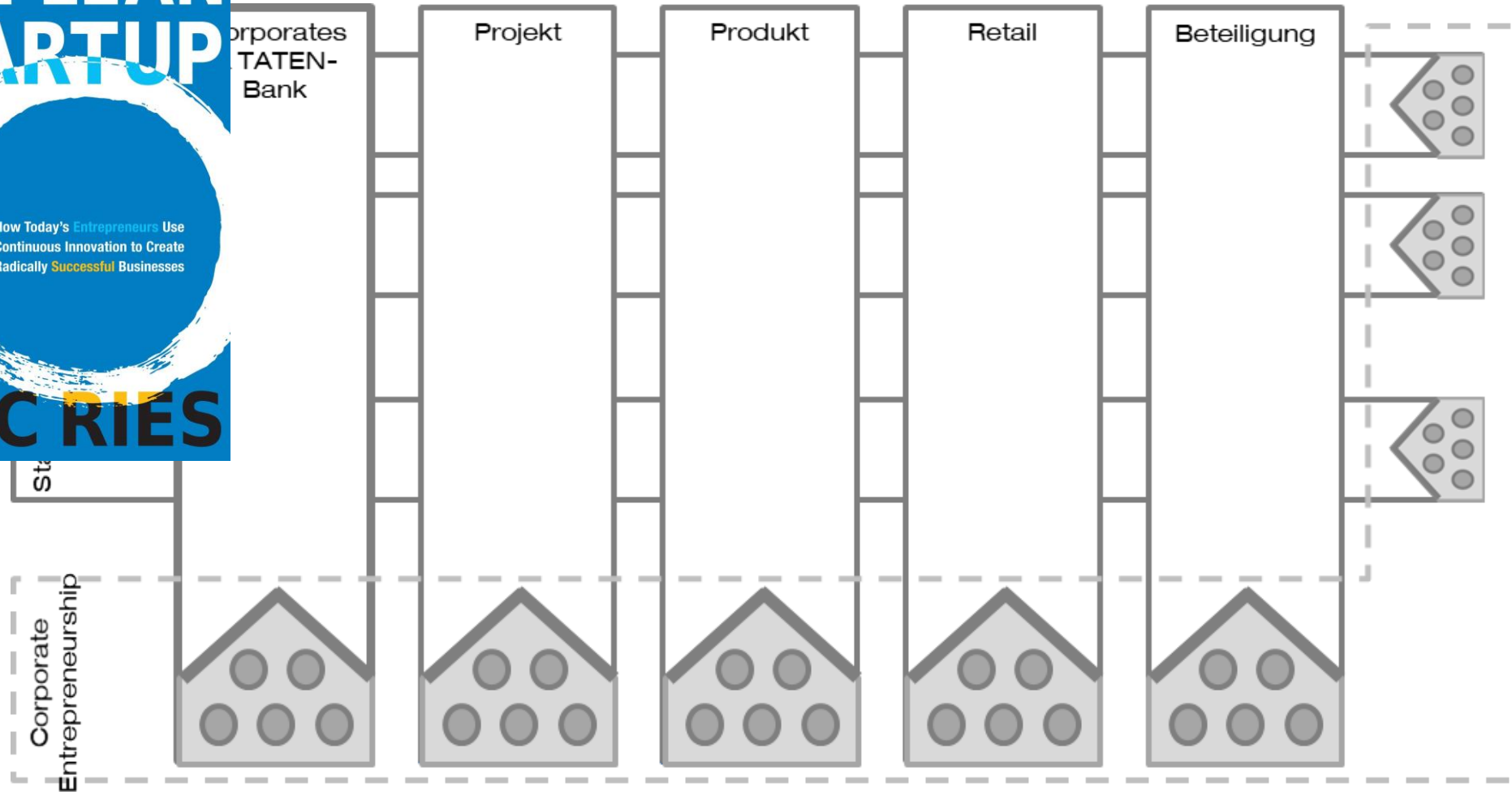
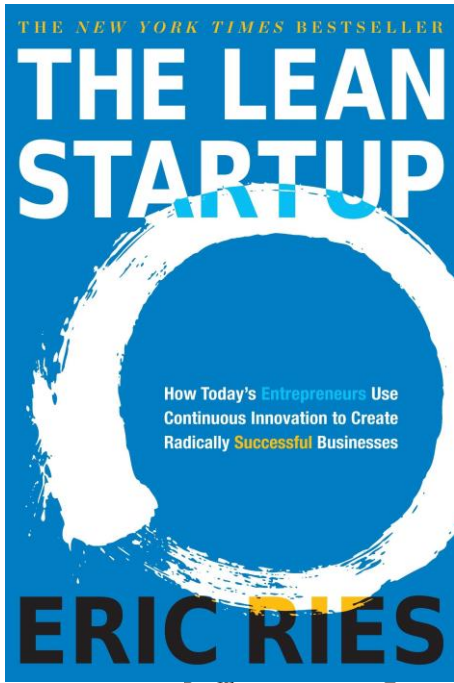
FINTECH & INTERNET LEAD IN UNICORN CATEGORIES

Number of unicorns per category



Categories are not mutually exclusive and unicorns are sorted based on their primary use case.









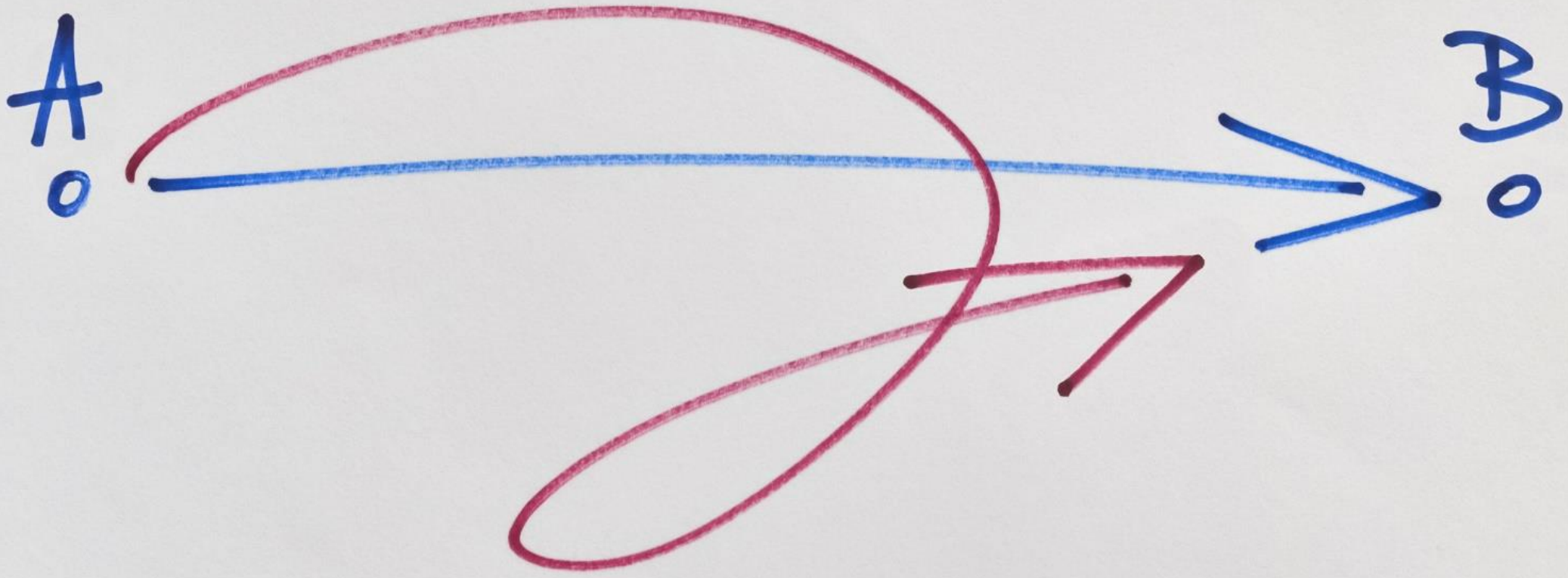
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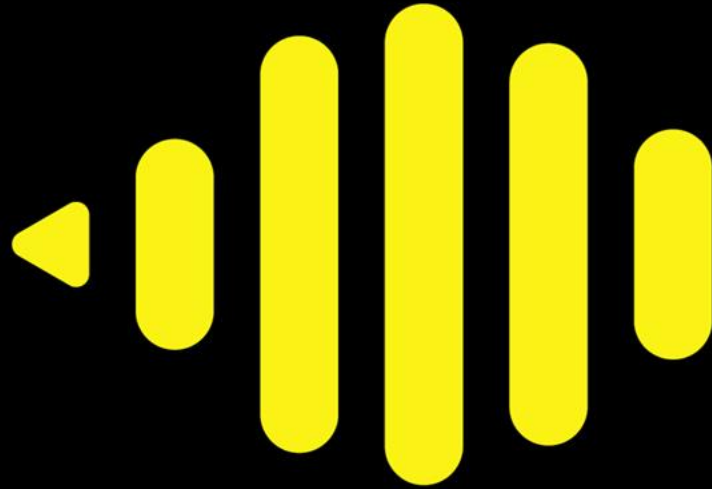
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HUMMELFLUG

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Makes sense??

Time for questions!