

Agenda

½-day “About Japan” Cross-cultural workshop in Valletta

Date: 09/06/2016

Time: 8.45- 14.00 (Central European Time, UTC + 1)

Venue/Location: Malta Chamber of Commerce:
64 Republic Street, Valletta, Malta.

Host organisation: Malta Enterprise

Co-organiser: EU-Japan Centre for Industrial Cooperation

Event objectives:

- Raise interest in Japan among EU SMEs
- Increase EU SMEs’ knowledge about cross-cultural issues when doing business in Japan
- Increase EU SMEs’ capacities in communicating with potential partners

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Time	Details
8.45	Registration and welcome coffee
9.15	Welcome address by Mr Tonio Casapinta, Vice-President of the Malta Chamber of Commerce, Enterprise & Industry
9.20	Brief address by H.E. Mr André Spiteri, Ambassador to Japan
9.30	Introduction EU-Japan Centre Jeroen van der Donck
9.40	Workshop part 1 – Interactive expert presentations Olivier van Beneden
11.10	Coffee break
11.20	Workshop part 2 – Interactive expert presentations Olivier van Beneden
12.50	Q&A session
13.00	End of Workshop, Start networking lunch
13.45	Start of individual meetings
17.00	End of business

Speaker: Olivier van Beneden

Olivier Van Beneden has over twenty years of experience working with Japanese companies. His consulting company assists both Japanese and non-Japanese companies to increase their cultural and business environment understanding. He is specialised in working with non-Japanese companies doing business with Japan, entering the Japanese market and working with Japanese clients, suppliers or partners.

Contact details:

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