

Agenda

½-day “About Japan” Cross-cultural workshop in Vilnius

Date: 27/04/2016

Time: 9.00- 14.00 (Central European Time, UTC + 1)

Venue/Location: Comfort Hotel LT:

Kauno Street 14, Vilnius.

Host organisation: Vilnius Chamber of Commerce, Industry and Crafts

Co-organiser: EU-Japan Centre for Industrial Cooperation

Event objectives:

- Raise interest in Japan among EU SMEs
- Increase EU SMEs’ knowledge about cross-cultural issues when doing business in Japan
- Increase EU SMEs’ capacities in communicating with potential partners

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| Hours | Details |
|-------|---------------------------------------|
| 9:00 | Registration |
| 9.15 | Intro EEN host organisation |
| 9.25 | Presentation Enterprise Lithuania |
| 9.40 | Presentation EU-Japan’s activities |
| 9.50 | Workshop part 1 |
| 11.30 | Coffee break |
| 11.45 | Workshop part 2 |
| 13.15 | End workshop + Start networking lunch |
| 14.00 | End of event |

Speaker: Olivier van Beneden

Olivier Van Beneden has over twenty years of experience working with Japanese companies. His consulting company assists both Japanese and non-Japanese companies to increase their cultural and business environment understanding. He is specialised in working with non-Japanese companies doing business with Japan, entering the Japanese market and working with Japanese clients, suppliers or partners.

Contact details:

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