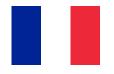




MEDTECH ALLIANCE

18th February 2022 Kobe – EU MedTech Cooperation





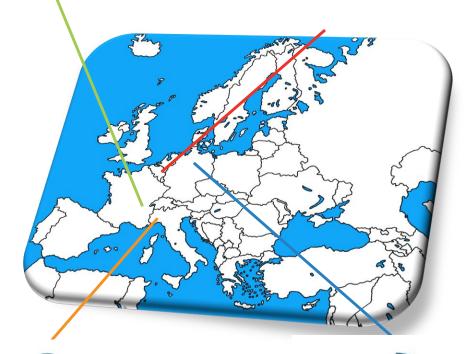








InternationAlization brings together 4 European medtech and health clusters, with the objective of **fostering** internationalization of their SMEs through a strong alliance of European value.







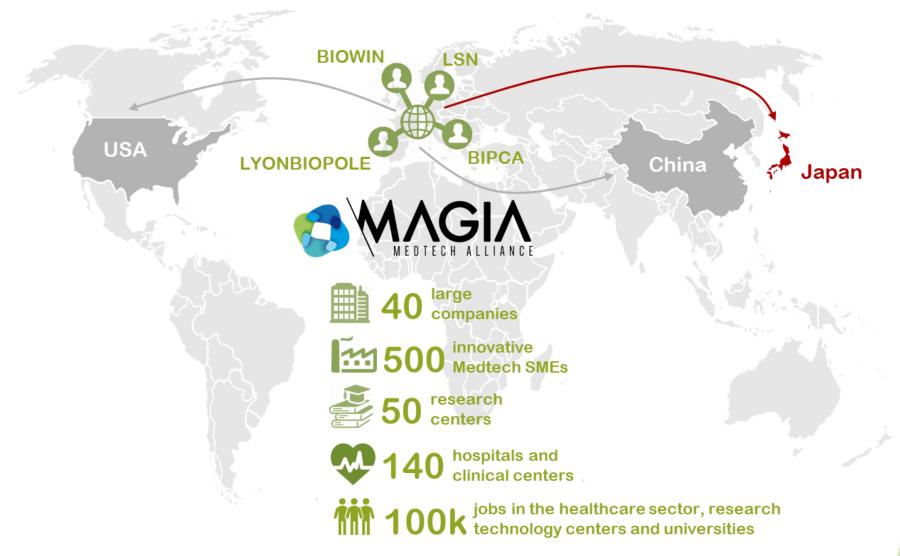








THE ALLIANCE







SUPPORT

European MedTech SMEs in their internationalization journey

GIVE MORE VISIBILITY

in the world to the European MedTech industry

Enable European SMEs to

BUILD RELATIONSHIPS

in Japan, the USA and China and to establish market presence and industrial collaborations







Tailor-made support

for companies to prepare potential visits to the USA, China and/or Japan



Opportunity to attend webinars aiming to define synergies and cross-sectorial opportunities in MedTech



Advice and guidance

through virtual
discussions
covering the
challenges of and
strategies for
commercialization
in the target
countries



Opportunity to attend quality events and make sure you are well prepared for pitching sessions and meetings with potential partners



Introduction of your company to our key counterparts

in the target countries





MEDTECH ALLIANCE

OUR INTERNATIONAL NETWORK





MAGIA 2MARKET

www.magia2market.com



BioWin
Damien Diop
damien.diop@biowin.org

Life Science Nord
Sarah Niemann
niemann@lifesciencenord.de





bioPmed Eugenio Mimosimimosi@biopmed.eu

Lyonbiopole Simon Gudin simon.gudin@lyonbiopole.com









THANK YOU!



This initiative is part of the MAGIA2Market project, the European Strategic Cluster Partnerships – Going international (ECSP-4i) on medical technologies, which has received funding from the European Union.











