

## **EU-Japan Partnering Support Mission in the Space Sector**

Tokyo, 9 – 11 March 2015

The Application Form for the European Companies is available at: http://www.eu-japan.eu/sites/eu-japan.eu/files/ApplicationForm 20150113.docx

The EU – Japan Centre for the Industrial Cooperation is pleased to launch its first Partnering Support Mission in the Space Sector, which is planned as a Business-to-Business event with the objective of boost industrial relations for EU and Japanese space and downstream industries.

European and Japanese companies targeted for this mission are involved in developing technologies/know-how in at least one of the 4 following market segments: Space-based components and systems (launch, ground and space segments); Satellite Communications (SatCom) value-added services; Earth Observation (SatEO) raw data, processing techniques and applications; and Satellite Navigation (SatNav) downstream applications.

The mission is a unique opportunity to engage in B2B partnership discussions between European and Japanese stakeholders involved in this challenging market sector. The mission will also offer insights into the Japanese space industry, a networking seminar with direct contact to the Japanese industry, B2B sessions, round tables with space market experts, stakeholders and Japanese space governmental officers. The event, which is expected to be a launch-pad for partnership discussions, will be driven by a mix of approaches to sharing information, coupled with a strong commitment to developing interactive sessions.

## The 3-day event is planned around the following schedule:

9 March	Day 1
Morning	Orientation session for selected European companies + experts' briefings on the Japanese space industry and market dynamics
Afternoon	Networking seminar with Japanese firms + top-level keynote speakers from European and Japanese stakeholders Introduction of participating European companies + ignite talks: interests in Japan and presentations about related products/services portfolio
10 March	Day 2
Morning	Briefing with insights on the potential mutual benefits of industry-to-industry collaboration B2B Meeting Sessions
Afternoon	Round table with European stakeholders in charge of Space affairs in Japan B2B Meeting Sessions Wrap-up with mission participants
11 March	Day 3
Morning	Visit To JAXA facilities
Afternoon	Back-up B2B Meeting Sessions

All networking slots are duly planned in the final schedule.

Interested companies are required to apply to this mission by filling in the online application at: <a href="http://www.eu-iapan.eu/sites/eu-iapan.eu/files/ApplicationForm\_20150113.docx">http://www.eu-iapan.eu/sites/eu-iapan.eu/files/ApplicationForm\_20150113.docx</a>

The EU-Japan Centre for Industrial Cooperation will proceed to a final selection based on the profile and quality of each application form as well as on the applicant's business potential for cooperation with Japan. Selection results will be announced in February 2015 by email to all applicants. Selected European SMEs are eligible for a flat rate subsidy which shall cover part of their travel costs to Japan for the mission. Japanese companies will be invited to express their interest in B2B meetings based on information provided by selected European Companies in their application forms. The EU-Japan Centre for Industrial Cooperation will organize B2B meetings for all selected mission participants, the number of meetings arranged may vary by participant depending on the interest of Japanese companies to meet, and final B2B meeting schedules will be communicated shortly before the start of the mission. Contact the EU-Japan Centre for Industrial Cooperation at <a href="mailto:SpaceJapan@eu-japan.gr.ip">SpaceJapan@eu-japan.gr.ip</a> for any questions or inquiries about this mission.