

EUREKA GlobalStars Call Japan 2020



EUREKA GlobalStars initiative: New call with NEDO Japan

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GlobalStars Call for Proposals for Joint R&D Projects under EUREKA between Japan and the EUREKA member countries: Canada, Czech Republic, France, Germany, Israel, Spain and the U.K.



Jorge Liz – Eureka Secretariat

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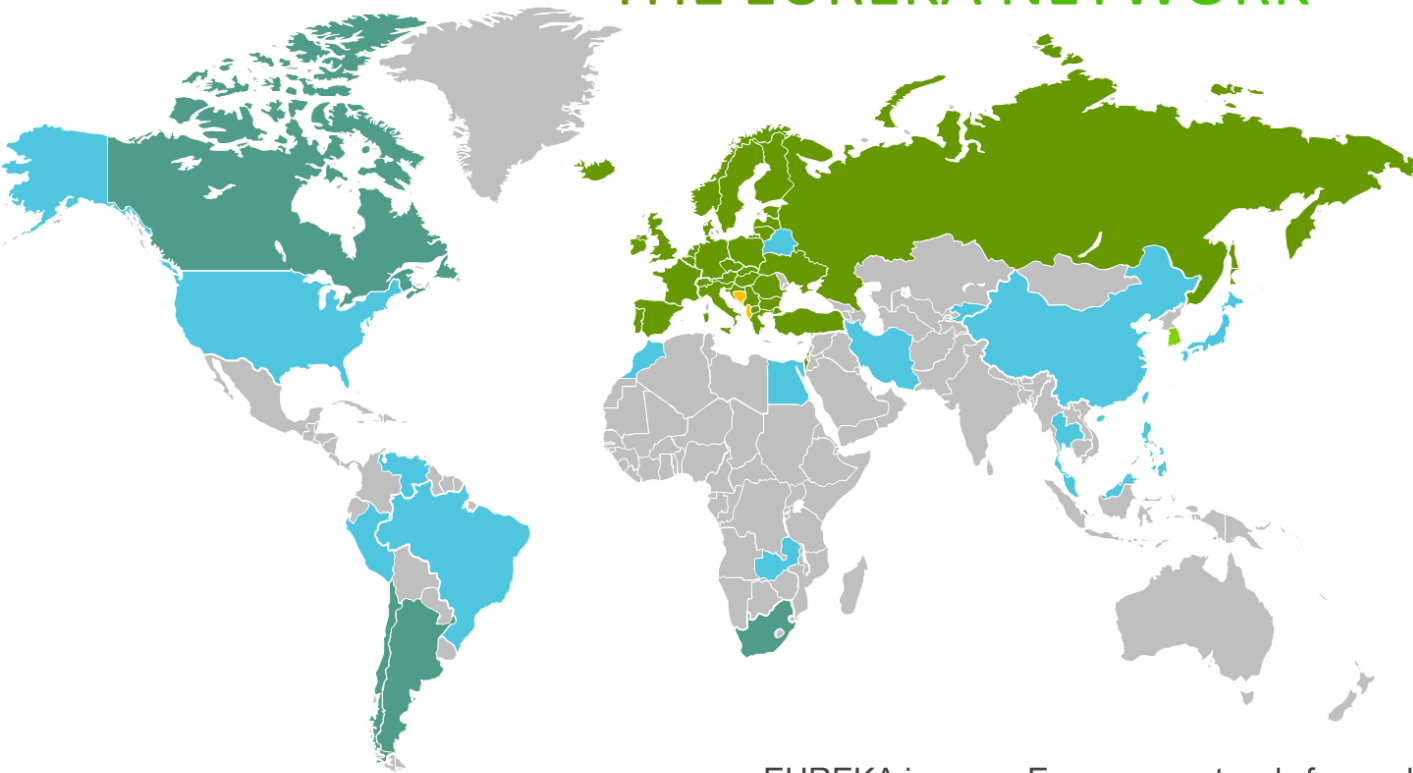
- EUREKA Network
- EUREKA Projects
- Online application form



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THE EUREKA NETWORK



- Full members 41 full members (40 countries + European Commission)
- National information points (Albania, Bosnia and Herzegovina)
- Partner countries (South Korea)
- Associated countries (Argentina, Canada, Chile, South Africa)
- International cooperation

EUREKA is a pan-European network for market-oriented, industrial R&D&I

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EUREKA is...



Leading
platform for
international
cooperation



Intergovernmental
network



Supporting
market-oriented
R&D
projects



Facilitating
access to
finance



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Motives for participation



International
co-operations
70%+



New business
opportunities
60%+



High degree
of flexibility



Freedom to
create consortia

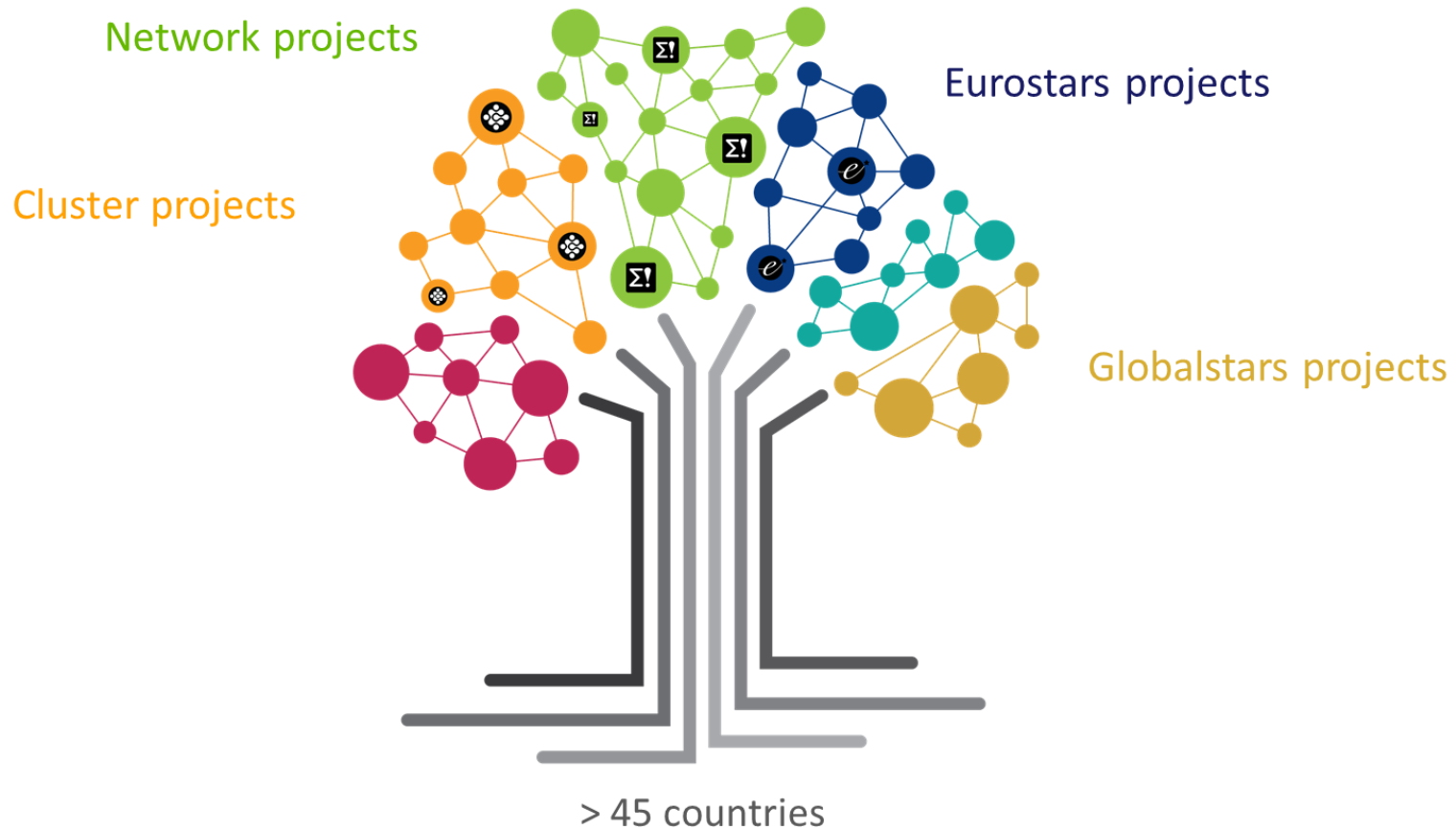


Strong bottom-up
approach

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EUREKA instruments



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EUREKA
benefits

Close to market
Significant increase in
annual turnover of
EUREKA participating
firms.
15%

Source: Prognos AG et al, Impact assessment of EUREKA Network
Projects and Clusters projects, 2017

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EUREKA benefits

Employment

Positive employment effects for participating companies

7%

Source: Prognos AG et al, Impact assessment of EUREKA Network Projects and Clusters projects, 2017

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Competitiveness

Strengthened
commercial position of
participating firms

Source: Prognos AG et al, Impact
assessment of EUREKA Network Projects
and Clusters projects, 2017



69%

Enter new markets



68%

Improved market shares



67%

Increased exports



69%

Increase in research staff



64%

Increase in general staff



62%

Overall improvement in
competitive position



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EUREKA

Network & GlobalStars Calls for Projects



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NETWORK PROJECTS



Innovative product,
process or service
with a civilian purpose



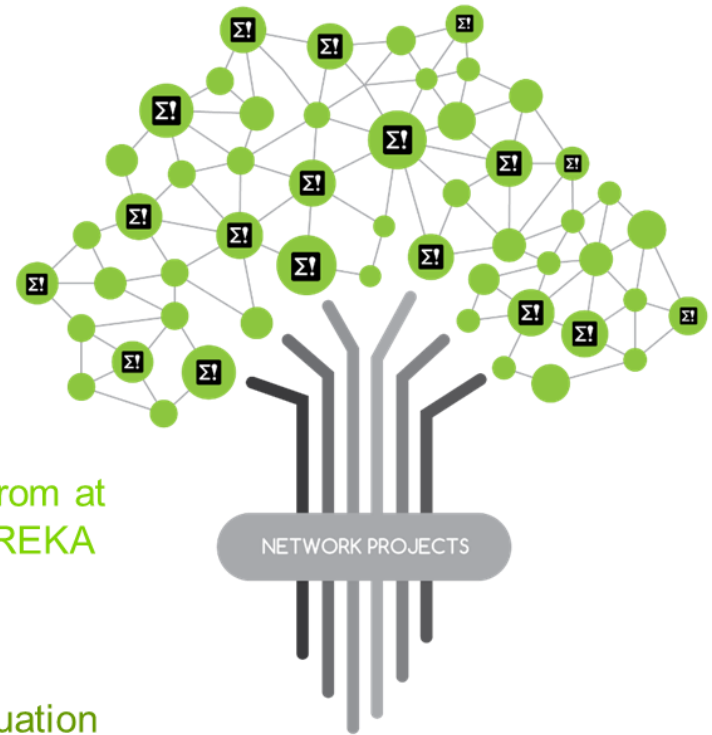
Participants from at
least two EUREKA
countries



No thematic
restrictions but projects
need to reflect market
demand



National evaluation
procedures &
funding



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A typical Network project
is...



3
participants



2-3
countries



average duration
28 months

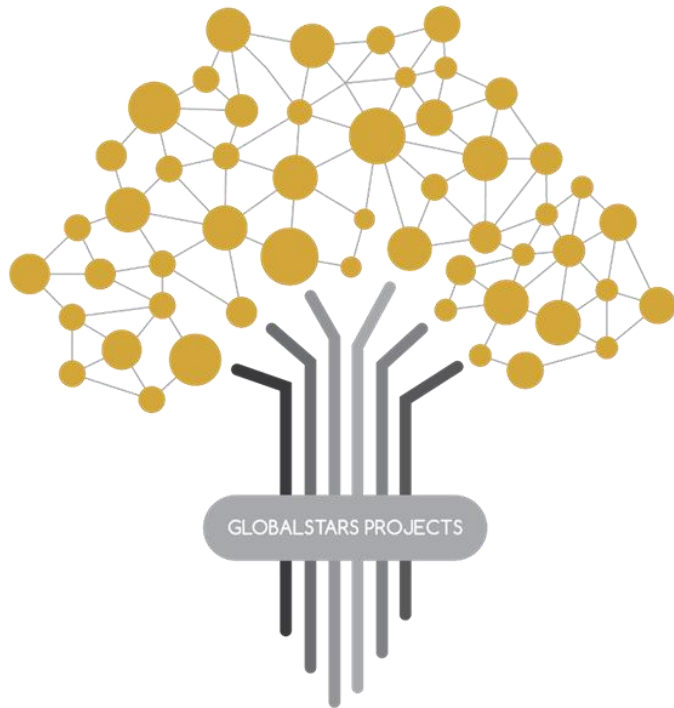


average project cost
€1.3 million

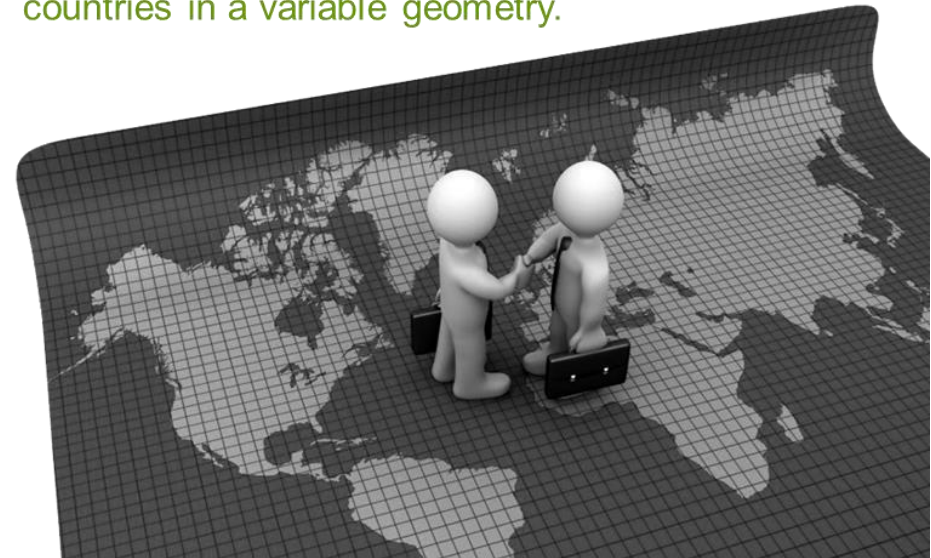
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GLOBALSTARS ...



is a flexible, reliable, lean and fast instrument allowing global cooperation for EUREKA countries in a variable geometry.



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GlobalStars Call for Proposals for Joint R&D Projects under EUREKA between Japan and the EUREKA member countries: Canada, Czech Republic, France, Germany, Israel, Spain and the U.K.



Dora Meredith – Innovate UK

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- Call timeline
- Call description
- Scope and Eligibility



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Call Timeline

Time Schedule	
International opening of the Call	Monday 8 th June 2020
Deadline for EUREKA Application	10 th September 2020
Applicants Informed	December 2020
EUREKA Label procedure and approval	December 2020



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Call description

Within the GlobalStars initiative of EUREKA, based on mutual consent, Japan, Canada, Czech Republic, France, Germany, Israel, Spain and UK are launching a common call.

Participants from Japan and the respective EUREKA member countries are invited to submit joint project proposals in the research and development of innovative products and applications with a strong market potential.



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Scope

The call for proposals will be an open call inviting projects from any sector area except nuclear and pharmaceuticals.



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Eligibility

Partners must meet the following qualifications:

- The consortium should include at least two companies that are independent from each other, one company for Japan and one company from one of the EUREKA member countries participating in the call.
- The project partners must express their will to cooperate on a win-win/fair basis in an R&D project leading to a new product, industrial process or service.
- The product, process or service must be innovative, and there must be a technological risk involved for all involved partners.
- The project must benefit all involved partners.

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Eligibility

- The project should have an obvious benefit and added value resulting from the technological cooperation between the participants from the different countries (e.g. increased knowledge base, commercial leads, access to R&D infrastructure etc.).
- A signed Consortium Agreement (CA) is required upon approval, before the actual start of the project. It ought to include, amongst others, the ownership and use of know-how and IPR settlements.
- The maximum duration of a project may not exceed 24 months.
- No individual organisation, or individual country, can claim more than 70% of the total eligible costs of a joint project.
- Military projects are excluded.



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Contact

Canada

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EUREKA/Eurostars NPC

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International Program Manager

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For questions with respect to EUREKA:

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EUREKA-Office

Ms. Ruth Schietke

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For questions with respect to national funding:

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AiF Projekt GmbH Project Management Agency

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Japan

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Factors for success

- **Be technologically ambitious while remaining realistic - define a methodical approach in line with partnership, budget and time limit set for the completion of the project and the marketing of its results.**
- **Point out the innovative nature of the proposal submitted - present new industrial applications and their impact on the sector and relevant markets.**



Factors for success

- Describing the technology is the easy bit...Who are you? Describe the benefits of this partnership, the added value of each partner? Focus on the project methodology (objectives, means, results) and an appropriate and realistic cost breakdown. Analyse the risks and how you will mitigate these.
- Promote the key elements the evaluators are looking for and ask an objective party to read it. Proof-read it – this is the cheapest way of making it better.
- Don't allow yourself to be surprised by anything - Do your homework and speak to your national contact.



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Factors for success

- Build up a « win-win » cooperation - Show complementarities and added value of trans-national partnership during and after the project.
- Show partnership's ability to meet its commitments - Demonstrate each party's management, scientific and technical skills as well as its available financial resources for the project.

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Factors for success

- **Set clear, measurable and verifiable objectives - Define success indicators for technological performance as well as the commercial and financial targets to achieve.**
- **Demonstrate clearly why the projects should be financed - Highlight the risks and the strategic character of the project in terms of expected commercial and financial impact, show value for money.**

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Contents

- Online application form




http://eureka.smartsimple.ie




- **Selecting a funding opportunity and creating an application**
- When you have already been registered into the platform – **Log in** into the system

eureka

Login

 Email

 Password

[Log In](#)

[Forgot Password?](#)

Please log in if you are already registered.
If you do not yet have an account, please register using the link provided.

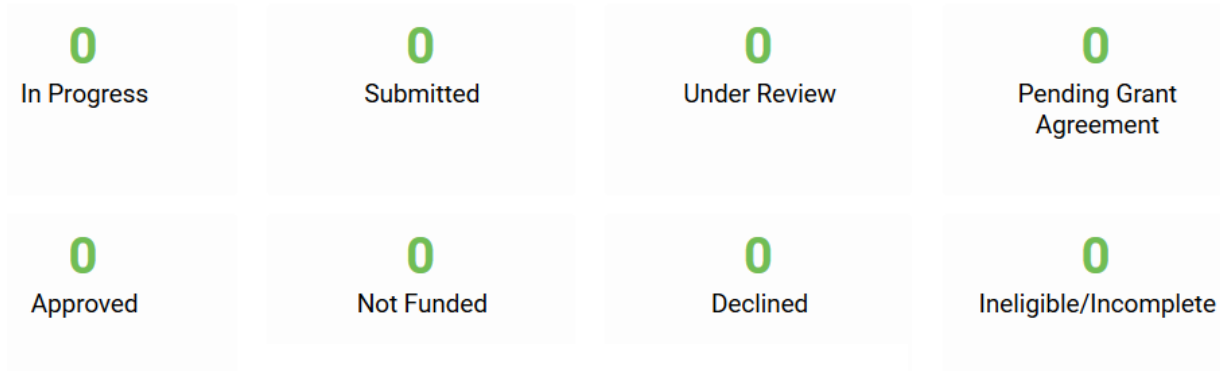
[Register Here](#)

- Not yet registered, click on **‘Register Here’**



•Overview of your dashboard

•**My Applications:** this section enables you to track the statuses of your application(s).



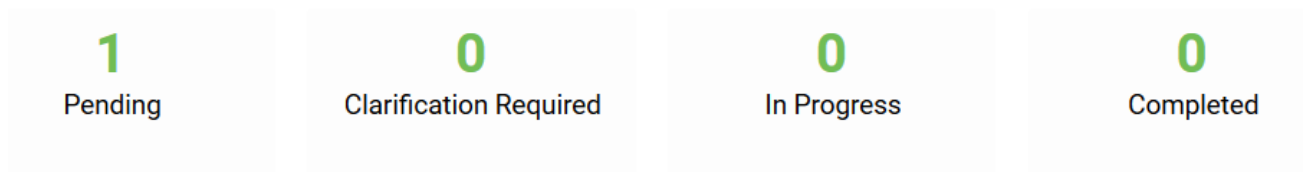
My Activities

•**My Activities:** this section enables you to track your pending/submitted tasks.



Partner Forms

•**Partner Forms** (only available to partners): this section enables you to track the statuses of your form(s).





- Click on '**Funding Opportunities**' on the dashboard

Please click on **Funding Opportunities** to apply

0
Funding Opportunities

A list of ongoing calls will be displayed:

Funding Opportunities

Application Details

Application Type: Network Projects

Call ID: COVID19 Call1

Call Description: Multilateral call for solutions for COVID-19 Echo Period – Life without a vaccine

Call Link: <https://www.eurekanetwork.org/content/multilateral-call-solutions-covid-19-echo-period>

Apply Now

Application Type: Network Projects

Call ID: HealthyAgeing

Call Description: Multilateral call for projects on healthy ageing - UK, AT, BE, CA, ES, FR, LU, MT, TR.

Call Link: <https://www.eurekanetwork.org/Call-project-UK-Spain-France-Malta-Austria-Turkey-Belgium-Luxembourg-Canada-2020>

Apply Now

- Select the call you want to apply for by clicking on '**Apply now**'. An empty application appears.



Options ▾

New Application



 View Application pdf

PITCH IMPACT - THE BUSINESS CASE EXCELLENCE - INNOVATION AND R&D QUALITY AND EFFICIENCY OF THE IMPLEMENTATION CO SIGNATURE

* Project Acronym



4 words left

* Project Title



10 words left

* Start Date

Save Draft

Save & Validate

✓ Submit

Withdrawn



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Before applying:
Read the call text and guidelines

Contact your national contact

Contact us via:
projects@eurekanetwork.org

www.eurekanetwork.org





NEDO's Co-funding Program For International Joint R&D projects

Dai Mizuguchi
NEDO / Japan



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Greetings from NEDO

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What's NEDO? (See next slide)

What is NEDO?

New Energy and Industrial Technology Development Organization

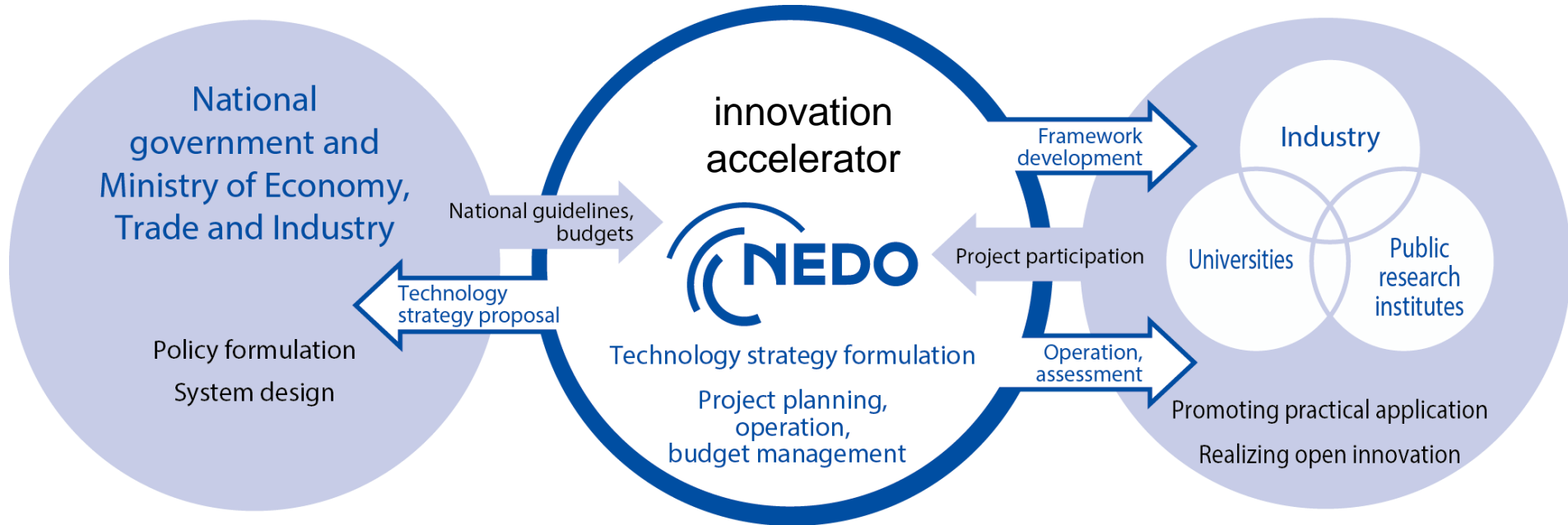
Governmental Organization / R&D&I accelerator / Funding Agency
【Budget】 Approx.160 billion JPY(≐ 1.3 billion Euro) (As of FY2019)
【Personnel】 900+

Missions of NEDO

- Addressing energy and global environmental issues
- Enhancing industrial technology



Position of NEDO



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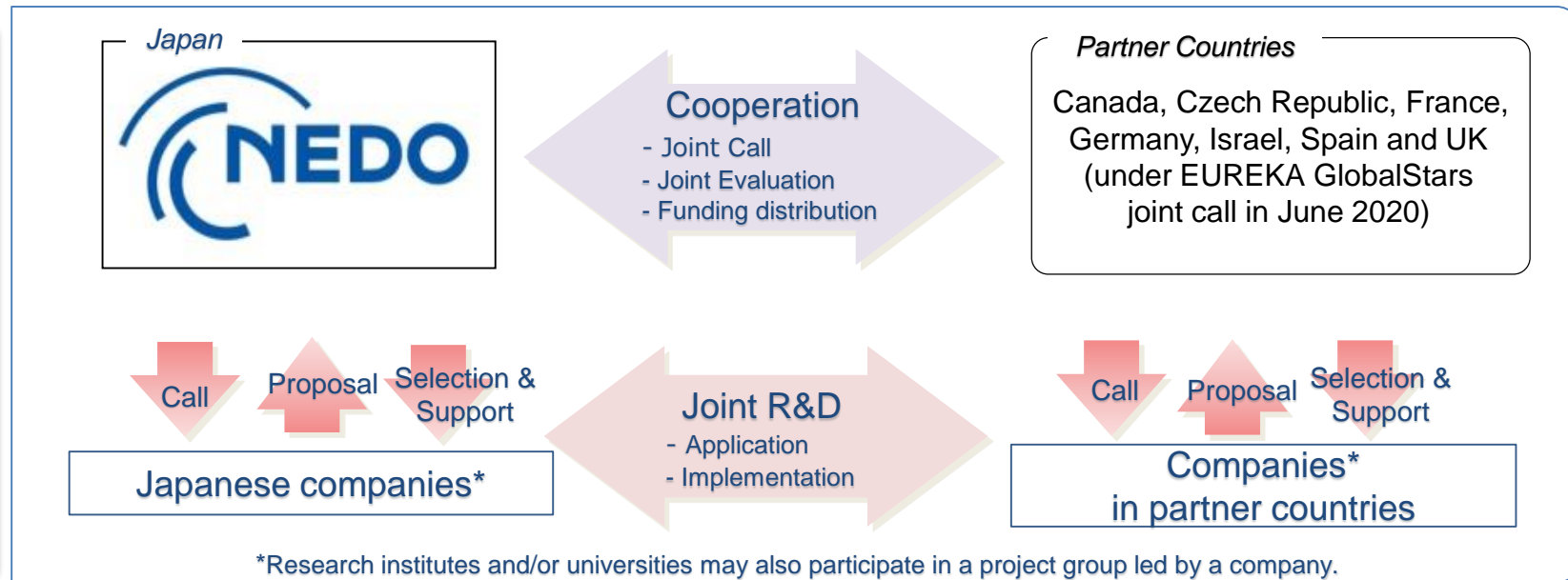


NEDO's Co-funding Program

(See next slide)

“Co-Funding Program” for International Joint R&D Projects Between Japan and Partner Countries

Program Outline



Applications and Evaluations

- ✓ Consortium leader must complete the EUREKA project application form online.
- ✓ Besides, participants from Japan must submit proposals (national application) to NEDO. (same in Partner Countries)
- ✓ Participants from Japan are being put forward for assessment by the Technical Evaluation Committee consisting of external experts and the NEDO Authorization Committee.
- ✓ Finally, all Partner Countries gather to discuss and agree on the approved projects.

Support Plan

NEDO support for Japanese companies

- ✓ Grant funding: two-thirds of overall project costs for startups and SMEs/one-half for others (including large companies)
- ✓ Project scale: maximum of 100 million yen (900,000 to 1 million USD) per project
- ✓ Project period: maximum of 24 months
- ✓ Target areas: Any field of industrial technology except for nuclear technologies and pharmaceutical technologies

Partner Country / Application / Approved

Partner Country	Call for Proposal (CFP)/ Japanese Fiscal Year	Application	Approved
France	1 st CFP/ JFY2015	5	2
	2 nd CFP/ JFY2017	4	1
	3 rd CFP/ JFY2018	3	0
	4 th CFP/ JFY2019	1	0
	5 th CFP/ JFY2019	1	0
Israel	1 st CFP/ JFY2015	7	3
	2 nd CFP/ JFY2016	5	2
	3 rd CFP/ JFY2016	2	0
	4 th CFP/ JFY2017	3	1
	5 th CFP/ JFY2018	3	1
	6 th CFP/ JFY2019	1	1
	7 th CFP/ JFY2019	1	1
Germany (ZIM Program)	1 st CFP/2017	8	2
	2 nd CFP/2018	4	2
	3 rd CFP/2019	4	1
Germany (CORNET Program)	1 st CFP/2017	1	0
	2 nd CFP/2018	0	0
	3 rd CFP/2019	2	2
Spain	1 st CFP/2019	2	0
Czech Republic	1 st CFP/2019	2	2
Total		59	21

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Expectations for EUREKA GlobalStars call



Question and Answer session

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Thank you for your attention!