

Resource Efficiency and Circular Economy in the EU and Japan

Date & Time	13:30 – 17:30 February 15, 2016 (<i>Registration from 13:00-</i>)
Place	Delegation of the European Union to Japan (4-6-28 Minami-Azabu, Minato-ku Tokyo 106-0047)
Co-organised by	Ministry of Economy, Trade and Industry EU-Japan Centre for Industrial Cooperation
Participation	Free (pre-registration required)
Registration	http://www.eu-japan.eu/registration-circular-economy
Language	English / Japanese (simultaneous interpretation)

Overview

In recent years, in the EU and Japan there have been lively discussions surrounding the topic of resource efficiency and circular economy. Such discussions go beyond the traditional scope of recycling, and focus on increases in product life expectancy and the shift from the simple sales of products to pay per service sales schemes based on the concept of *products as a service*. It became clear that the topic is influencing not only the recycling industry, but manufacturers as well as service providers and the industry as a whole. The high global interest for the topic was made even more evident when it was included in the joint press release of the G7 Summit held in Schloss Elmau in June 2015.

In this context, METI and the EU-Japan Centre are proposing a Seminar to further investigate this timely and important topic from the EU and Japanese perspectives, including the potential of EU-Japan cooperation on this area.

Programme

13:30 -13:40 Opening Remarks: Mr. Hiroki Mitsumata, Deputy Director General for Technology and Environment, Ministry of Economy, Trade and Industry (METI)

<Session 1: Introduction to Resource Efficiency and Circular Economy from the EU Perspective >

13:40 -14:10 “Overview of the New EU Circular Economy Package”
Speaker: Ms Fulvia Raffaelli, Acting Head of Unit – Clean Technologies and Products, DG GROW, European Commission

14:10-14:30 “Overview of EU Ecodesign and Energy Labelling Schemes”
Speaker: Mr. Michael-John Bennett, Policy Officer – Clean Technologies and Products, DG GROW, European Commission

14:30-14:50 “Report on Resource Efficiency and Circular Economy in the European Union”
Speaker: Ms Rie Arai, Researcher, Environment & Energy Research Division, Mitsubishi Research Institute

14:50-15:00 Q&A

15:00-15:20 Break

<Session 2: Resource Efficiency and Circular Economy in Japan >

15:20-15:50 “Current Activities and Future Direction Related to Resource Efficiency and Circular Economy in Japan”
Speaker: Mr. Hideyuki Umeda, Deputy Director, Recycling Promotion Division,
Industrial Science and Technology Policy and Environment Bureau,
Ministry of Economy, Trade and Industry (METI)

15:50-16:10 “Corporate Activities on Increasing Resource Efficiency in Japan”
Speaker: Mr. Daijiro Ueyama, Senior Manager, Home Appliance Recycling Promotion Office,
Customer Satisfaction Division, Toshiba Corporation

16:10-16:20 Q&A

<Session 3: Prospects for Circular Economy Policy Implementation and EU-Japan Cooperation>

16:20-17:20 Panel Discussion and Q&A

Moderator: Prof. Eiji Hosoda, Faculty of Economics, Keio University

Panellists: ■ Ms Fulvia Raffaelli, Acting Head of Unit – Clean Technologies and
Products, DG GROW, European Commission

■ Mr. Michael-John Bennett, Policy Officer – Clean Technologies
and Products, DG GROW, European Commission

■ Mr. Hideyuki Umeda, Deputy Director, Recycling Promotion
Division, Industrial Science and Technology Policy and Environment
Bureau, Ministry of Economy, Trade and Industry (METI)

■ Mr. Daijiro Ueyama, Senior Manager, Home Appliance Recycling
Promotion Office, Customer Satisfaction Division, Toshiba Corporation

17:20-17:30 Closing Remarks: Mr. Silviu Jora, General Manager, EU-Japan Centre for Industrial Cooperation