

*Seminar organised by the EU-Japan Centre for Industrial Cooperation*



European Union – Japan Connectivity Partnership

# EU-Japan Business Collaboration in third markets

*Philippe de Taxis du Poët  
General Manager (EU-side) of the EU-Japan Centre for Industrial Cooperation  
Minister Counsellor – Delegation of the EU to Japan*

Delegation of the EU to Japan  
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# EU-Japan Partnership on Sustainable Connectivity and Quality Infrastructure



# EU & Japan together on the global scene

- EU and Japan are intensifying their relations: EPA & SPA
- Implementation is essential to benefit our businesses, people and economies
- EU and Japan are - each of them - also great HUBs for accessing third markets, e.g. Africa, South East Asia, Latin America
- Win-Win business partnership (technologies, contacts, trust building)

# EU-Japan Connectivity Partnership

- Business dimension: important trend
- Financial arm: EIB & JBIC + JICA + NEXI
- Third markets: contacts and « intelligence »



# EEN

enterprise  
europe  
network

The world's largest support network for SMEs with international ambitions.

More than 60 countries worldwide.

More than 600 member organisations – all renowned for their excellence in business support.

NON-EU

 ALBANIA

 ARGENTINA

 ARMENIA

 BELARUS

 BOSNIA AND HERZEGOVINA

 BRAZIL

 CAMEROON

 CHILE

 CHINA

 EGYPT

 GEORGIA

 ICELAND

 INDIA

 INDONESIA

 ISRAEL

 JAPAN

 JORDAN

 MEXICO

 MOLDOVA

 MONTENEGRO

 NEW ZEALAND

 NIGERIA

 NORTH MACEDONIA

 NORWAY

 PERU

 QATAR

 RUSSIA

 SERBIA

 SINGAPORE

 SOUTH KOREA

 SWITZERLAND

 TAIWAN

 TUNISIA

 TURKEY

 UKRAINE

 USA

 VIETNAM

# Today's seminar: better understanding...

- What are the drivers, opportunities, challenges?
- Lessons from concrete cases or European and Japanese businesses who « did it »
- Specificities of SMEs?
- The « financial arm »: EIB-JBIC, EIB-JICA, EIB-NEXI
- Where to go? - third markets?
- What to do ? - industrial sectors?
- How to team up ? - What form of business partnership?
- What outcome ? - Impact on standards, regulatory environment, SDGs, Paris Agreement

... Towards operationalisation and connecting key stakeholders in the EU, Japan and third countries