



EU-Japan EPA : Trends, FAQ and support measures for European companies

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for Industrial Cooperation
日欧産業協力センター

“First year of the EU-Japan EPA shows growth in EU exports”

European Commission Press Release, 31 January 2020

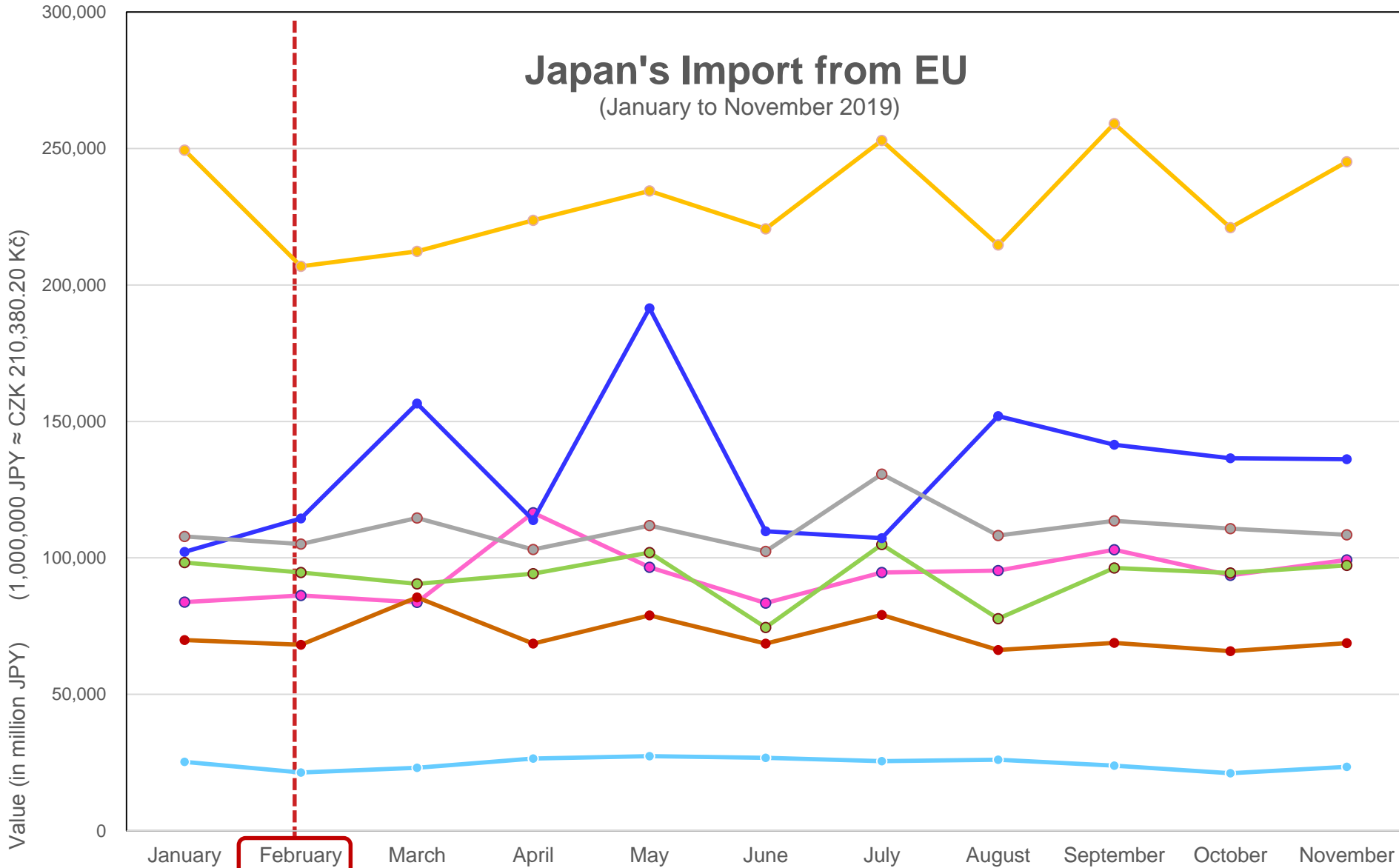
In the first 10 months following the implementation of the agreement, EU exports to Japan went up by 6.6% compared to the same period the year before.

Certain sectors have seen even stronger export growth over the same period:

- **Meat** exports increased by 12%, with a 12.6% increase for pork exports, and frozen beef exports have more than tripled.
- **Dairy** exports were up by 10.4% (including a 47% increase in butter exports).
- **Beverage** exports went up by 20%, with 17.3% growth in wine exports.
- **Leather** articles exports and **apparel** have seen an increase of 14% and 9.5%, respectively.
- **Electrical machinery** exports, such as telecommunications equipment, storage devices and electronic circuits went up by 16.4%.

Japan's Import from EU

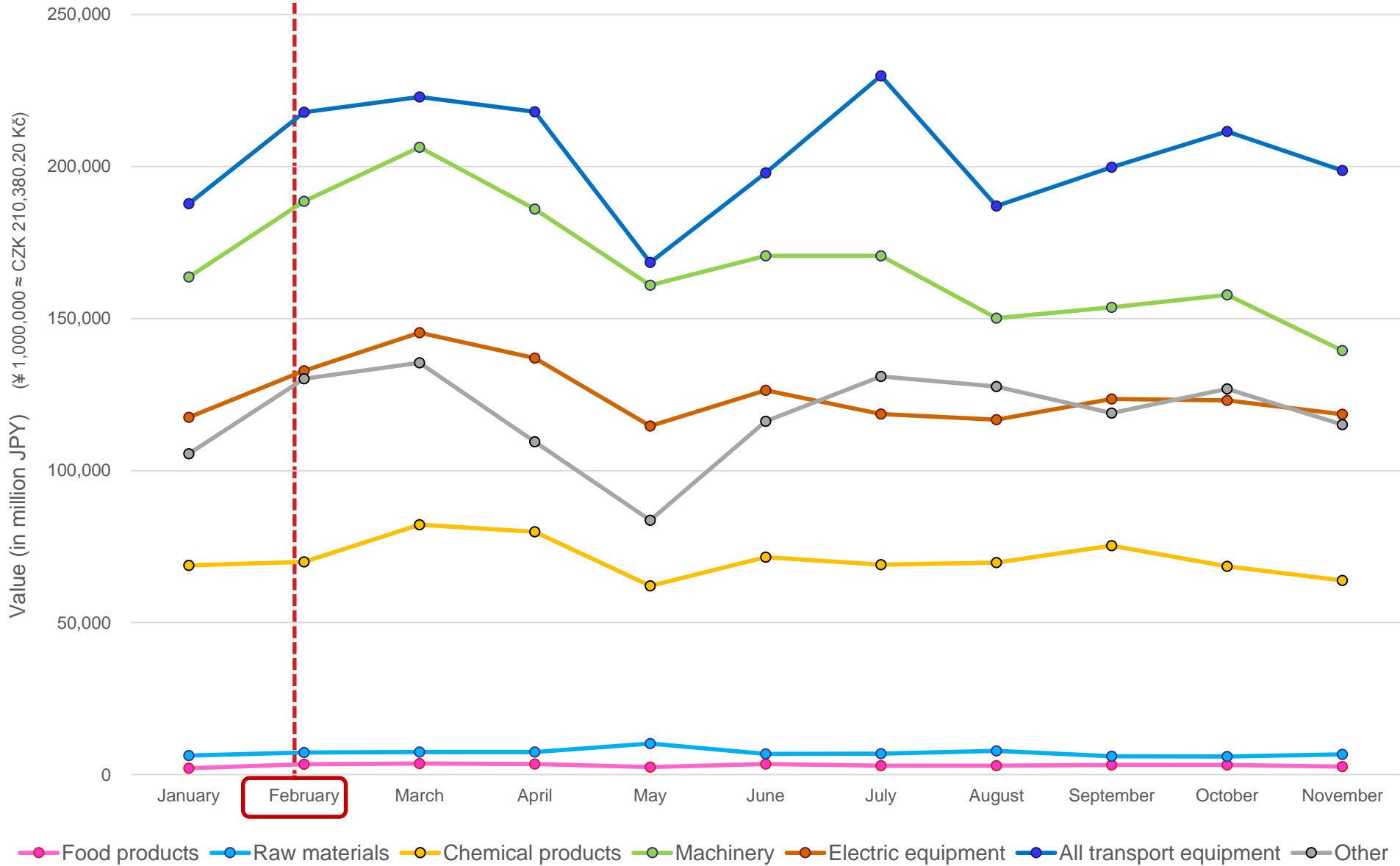
(January to November 2019)



● Food products ● Raw materials ● Chemical products ● Machinery ● Electric equipment ● All transport equipment ● Other

Japan's Export to EU

(January to November 2019)

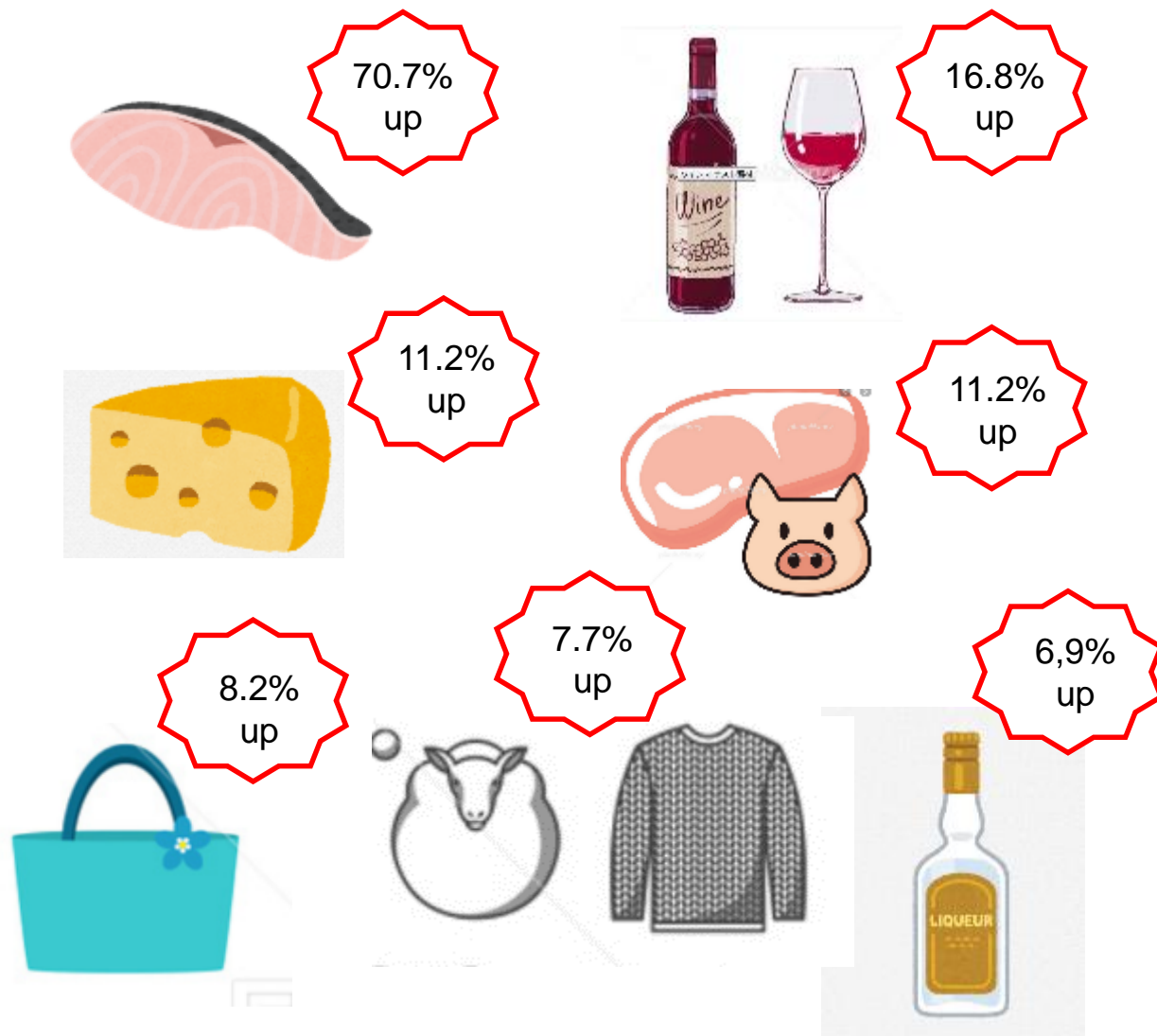


Japan's Top 10 Import from EU

(Year 2018, in terms of import value)

1	Medicine / Pharmaceutical
2	Automobiles
3	Organic compounds
4	Scientific Optical equipment
5	Motors
6	Bags
7	Electrical measuring instruments
8	Meat
9	Clothing / Apparel
10	Aircraft-related

Examples of EU products whose import increased markedly during the first 6 months after EPA (as compared to the same period in previous year)



Japan's imports from EU & EPA Preferential Utilisation Rate (Feb - Sept 2019)

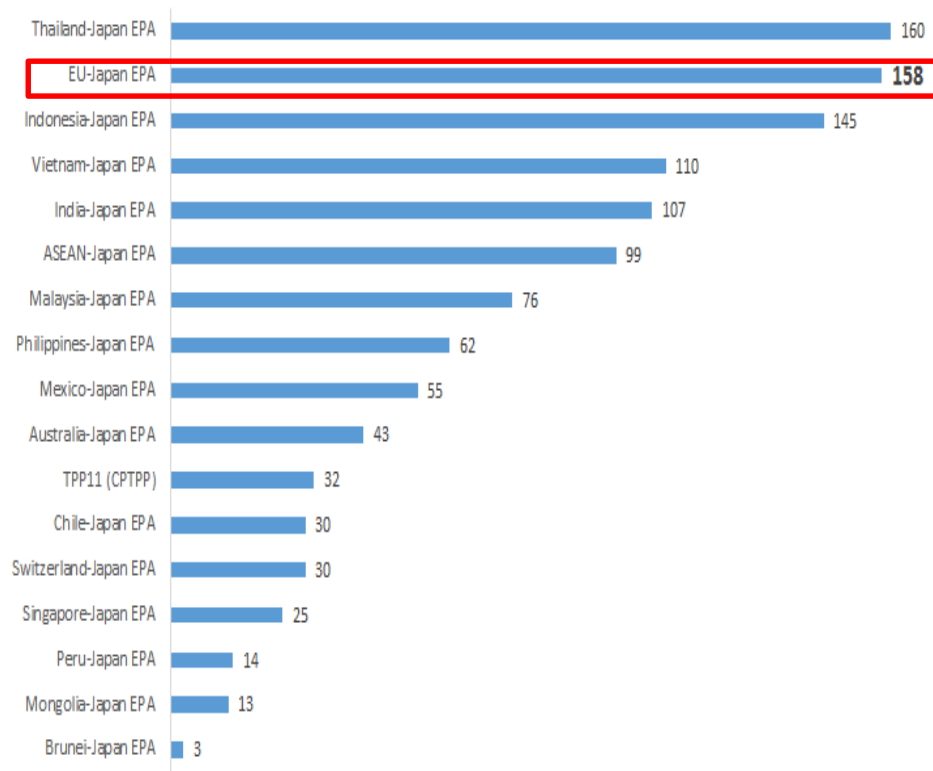
Reporter (A)	Partner (B)	Year (C)	Month (D)	Imports from partner in value		Preferential Utilisation Rates (F/E)
				Total imports (x1000YEN) (E)	FTA Preferential imports (F)	
Japan	EU	2019	Feb	216.936.242	77.192.853	35,6%
Japan	EU	2019	Mar	201.184.022	92.042.113	45,8%
Japan	EU	2019	Apr	251.603.221	133.973.519	53,2%
Japan	EU	2019	May	229.188.370	122.082.568	53,3%
Japan	EU	2019	Jun	195.398.311	107.309.646	54,9%
Japan	EU	2019	Jul	252.857.735	134.971.471	53,4%
Japan	EU	2019	Aug	215.869.561	131.482.783	60,9%
Japan	EU	2019	Sep	237.283.006	135.735.767	57,2%
			Total	1.800.320.468	934.790.720	51,9%

Source: Ministry of Foreign Affairs, Japan

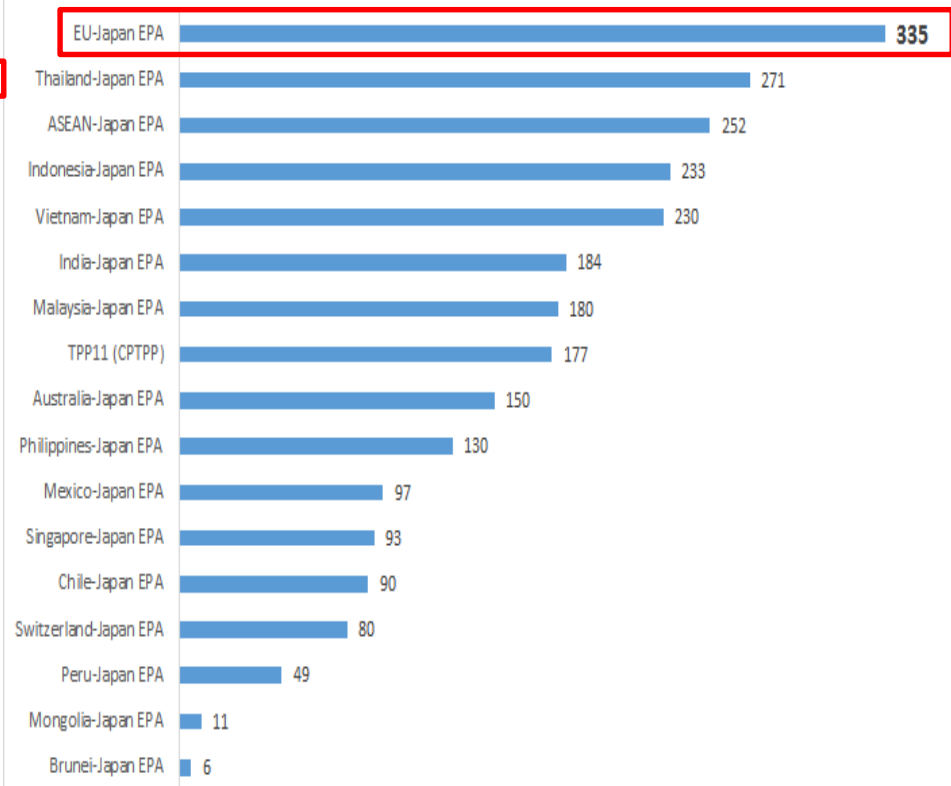
Rate of EPA utilization by Japanese companies



How many Japanese companies use each EPA for exports



How many Japanese companies use each EPA for imports

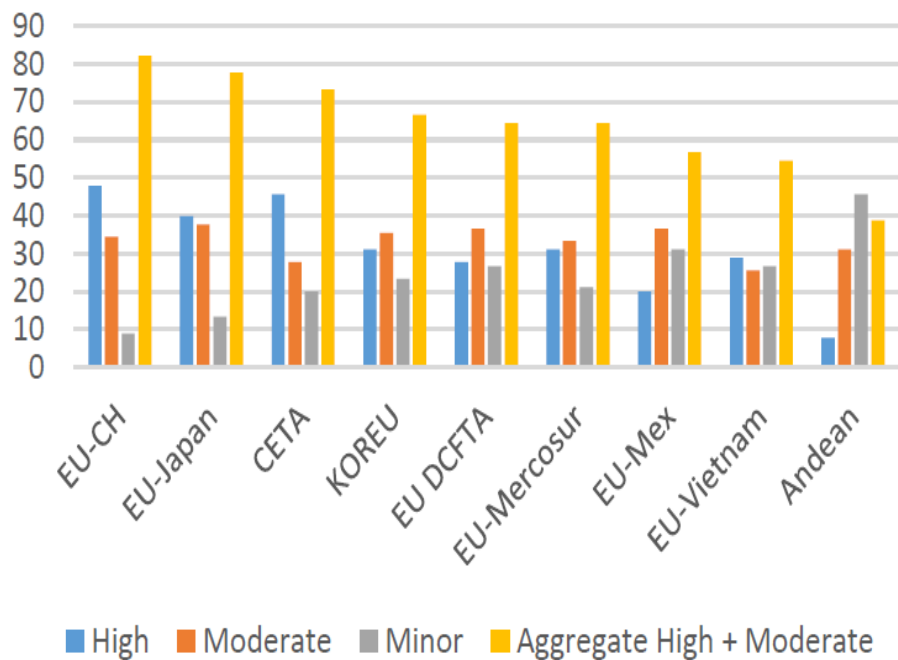


Total number of companies who responded to the survey = 984

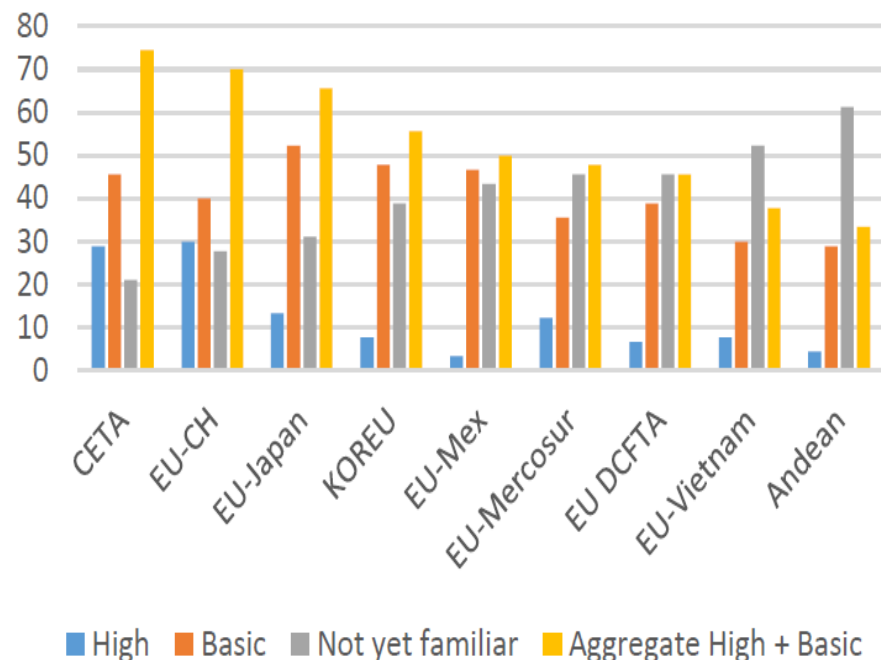
Attractiveness of EU FTAs felt by EU companies



EU FTA attractiveness



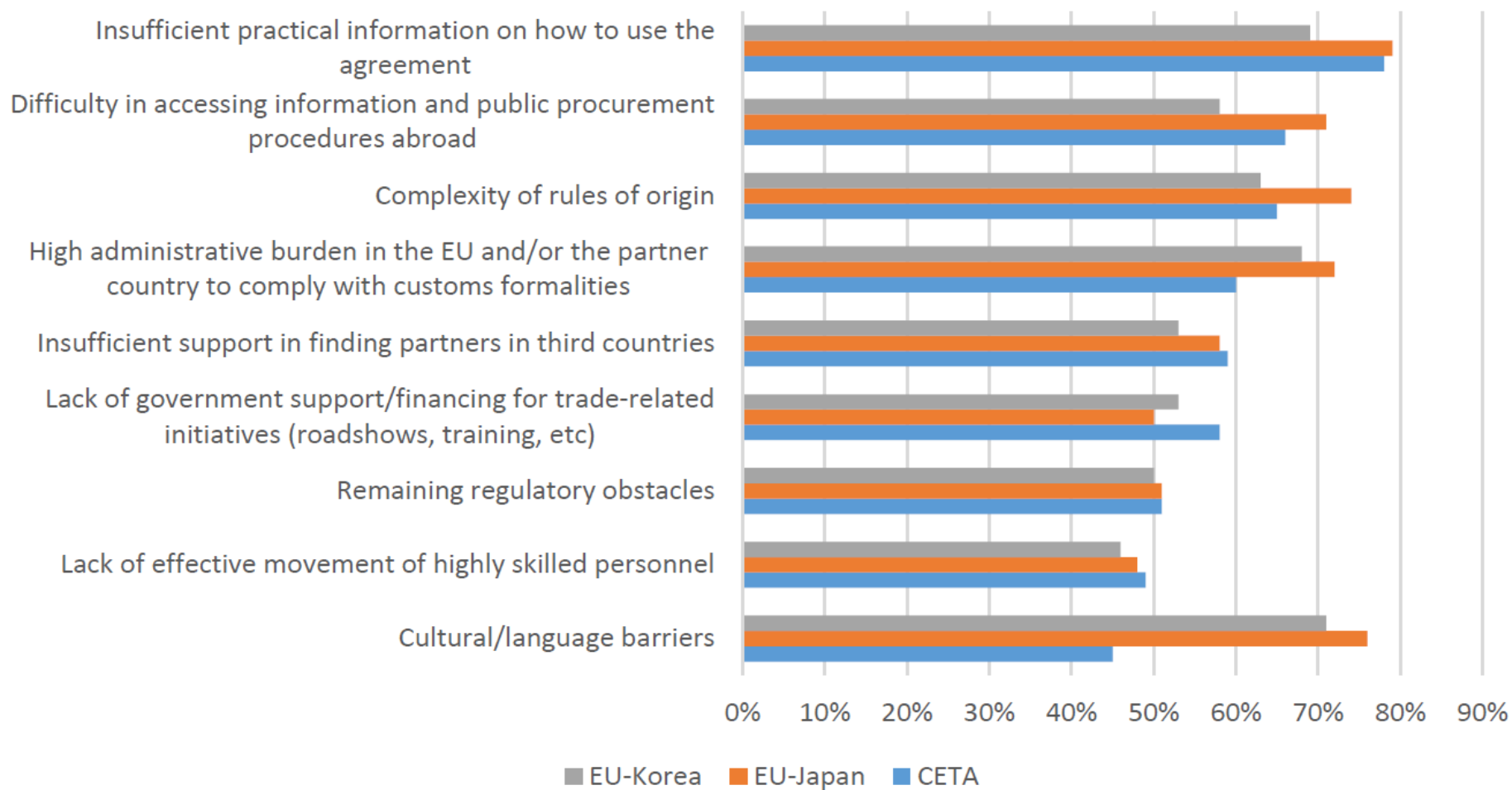
EU FTA level of familiarity



Main challenges felt by EU companies



Problems in implementing trade agreements



Support measures for European companies

Practical Information on EU-Japan EPA



EU-Japan EPA Helpdesk

<https://www.eu-japan.eu/epa-helpdesk>

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EPA 'Factsheets' by theme

<https://www.eubusinessinJapan.eu/tags/epa-helpdesk-publication>

EU-Japan EPA GUIDELINES

EXPORT FOOD TO JAPAN

EXPORT-TO-SALES PROCESS, PROCEDURES & PLANNING

INTRODUCTION

Agri-food sector is one of the three areas where the EU expect to make the greatest gains under the EU-Japan Economic Partnership Agreement (EPA), which came into force on 1 February 2019. This paper serves a practical guide to the export-to-sales process, procedures and planning for EU agri-food products to Japan. It presents research and interview contents with flowcharts, explanatory notes and links to relevant documents and information sources. Further detailed information can be made available at a series of webinars and workshops.

EXPORTING & SELLING EU AGRI-FOOD PRODUCTS TO JAPAN

ADMINISTRATIVE PROCESS	Pages 2 - 6
LEGAL PROCEDURES	Pages 7 - 10
MANAGERIAL PLANNING	Pages 11 - 14

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Page 1

EU-Japan EPA FACTSHEET

SPIRITS & BEER PRODUCTS

1. IN A NUTSHELL

Japan already applies a zero MFN^[2] import duties for beer, as well as for a number of spirits (spirits obtained by distilling grapes, whiskies and fruit brandies). The other spirits have had, as an EPA concession, duties eliminated at the entry into force of the Agreement on 01/02/2019, or duties phased out over a period of time. A number of geographical indications of EU spirits and beers will be registered and protected in Japan. More information can be found in the factsheet on Geographical Indications (GI).

2. MARKET ACCESS IN JAPAN

2.1. SPIRITS

- Spirits obtained by distilling grape wine^[3] (e.g.: Cognac, Armagnac, grappa, brandy de Jerez, whiskies^[4] and fruit brandies^[5] already have a zero MFN base rate; no new concessions are therefore foreseen in the EPA.
- Other spirits^[6] will be duty free (like the current implementation) at the entry into force of the Agreement. These products include rum and other spirits obtained by distilling fermented sugar-cane, gin and Genever, vodka and liqueurs and cordials.

2.2. BEERS

- A limited number of remaining 'other spirits'^[7], including imitation sake and white sake, will have tariffs gradually (linear dismantling) phased out in 10 years, and will hence be duty free as from 1 April 2028. In addition one tariff line will be phased out in 5 years^[8].
- All beer products have already zero duty rates at MFN level.

[2] Most Favoured Nation – tariff rates applied on imports from WTO members.
 [3] Product concerned: 220820.000
 [4] Product concerned: 220830.000
 [5] Product concerned: 220890.110
 [6] Products concerned: 220840.00, 220850.00, 220860.00, 220870.00
 [7] Products concerned: 220890.123, 220890.120, 220890.220, 220890.240
 [8] Product concerned: 2208 90.230

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Page 2

EPA 'Webinars' by theme

<https://www.eu-japan.eu/epa-helpdesk>


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https://www.eu-japan.eu/videos/epa/EPA-Overview-And-Rules-Of-Origin.mp4


EPA Webinar - EU-JP EPA-JL .pptx

3. Proof of preferential origin

Origin criteria used

- A  Wholly obtained or produced products
- B – Products produced exclusively from originating materials
- C – Products produced using non-originating materials, with the specific requirements for the product:
 - 1 – Change in tariff classification rule
 - 2 – A value rule
 - 3 – A specific process rule
 - 4 – Specifics rules related to vehicles and parts of vehicles
- D – Use of accumulation
- E – Use of tolerances

Example: C1E (Non-originating materials, CTH and tolerance)

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Ask your questions via Helpdesk

You can send EU-Japan EPA inquiries to:

epahelpdesk@eu-japan.eu

Frequently-Asked-Questions

https://www.eubusinessinjapan.eu/library/question-answer?field_category_value=EU-Japan+EPA

Questions & Answers

Search in "Library"

Library search

Ask your question

Bear in mind

If you would like pro-active support in entering the Japanese market, please do not hesitate to visit our [support page](#), where you will find information on how to get the help you need.

Our experts are at your full disposal, so please do not hesitate to send them your queries at our [Ask a Question](#) page.

Select your category

EU-Japan EPA

EPA – what about my product packaging when checking the rules of origin criteria?

EPA – about the EXW - exporter price or manufacturer price?

EPA - I manufacture my products in China and directly ship them to Japan, can I benefit from the agreement?

EPA & Meat - Concerning the trimestral safeguards for bovine, will they disappear at a certain moment like the yearly SGs which disappear if not used during 4 consecutive years?

EPA - I resale products and do not know about the origin criteria, what should I do?

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How can EU exporters of textile products benefit from EPA concessions...

Technology-transfer 34: Artificial Intelligence...
Artificial Intelligence (AI) is already

Support measures for European companies

Get Ready for Japan via our programmes

“Get Ready for Japan”

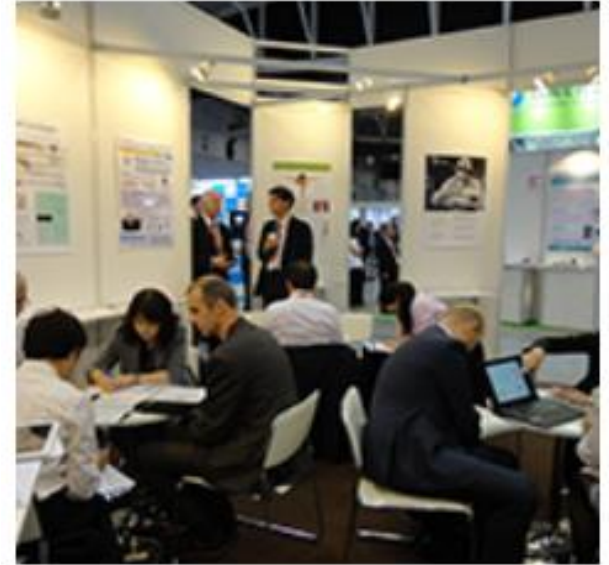
2-week training course in Japan on Japanese business environment & culture

<https://www.eu-japan.eu/events/get-ready-for-japan-training-programme>

“Business Missions” by theme

1-week thematic mission to Japan (e.g. biotech, food) including B2B meetings

<https://www.eu-japan.eu/business-missions-japan>



EU Gateway (EU-funded business missions to Asia)

<https://www.eu-gateway.eu/>



[SITEMAP](#)

[MEMBERS AREA](#)

SELECT LOCAL WEBSITES



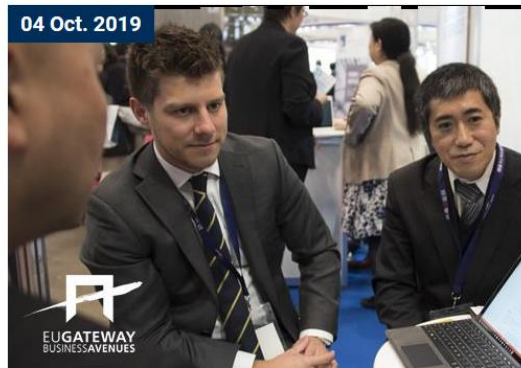
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10 NEW EU-FUNDED BUSINESS MISSIONS HELP EUROPEAN COMPANIES EXPAND INTO ASIA IN 2020

EU Gateway | Business Avenues missions target the Republic of Korea, Japan and South East Asia



There are 10 new EU-funded business missions scheduled in 2020 open establish long-lasting collaborations in the Republic of Korea, Japan and South

SECTORS & MARKETS

	KOREA	SOUTH EAST ASIA	CHINA	JAPAN
Environment & Water Technologies	✓	✓	✓	✓
Green Energy Technologies	✓	✓		✓
Clean Technologies			✓	
Construction & Building Technologies		✓		✓
Healthcare & Medical Technologies	✓	✓	✓	✓
Information & Communication Technologies		✓		
Railway Technologies & Services				✓
Contemporary European Design	✓	✓		
Organic Food & Beverage	✓	✓		

Support measures for European companies

Get Ready for Japan via our programmes



Temporary working space & logistical support
at EU-Japan Centre's office in Tokyo (for EU SMEs)

<https://www.eu-japan.eu/logistical-support-step-japan>



Thank you !



Domo Arigato Gozaimashita
どうもありがとうございました