

enterprise europe

BERLIN ★ BRANDENBURG

About Japan

Workshop on cross-cultural business behavior in Japan

Tuesday, Mai 26 2015

Fasanenstr. 85, 10623 Berlin

Ludwig-Erhard-Haus

Business Location Center (1st floor)



Wir stehen Unternehmen zur Seite
BERLIN ★ BRANDENBURG



EU-Japan Centre
for Industrial Cooperation

日欧産業協カセンター

The Asia-Pacific Weeks
are supported by the
Stiftung Deutsche
Klassenlotterie Berlin



JETRO Berlin



Learn how to do business with Japanese companies!

- Preparing your visit to Japan
- Your first meeting in Japan
- Follow-up with potential partners
- Receiving a visit of a Japanese delegation
- Signing a contract
- Quality, claims and customers service
- Socializing with Japanese

Programme

09:30 – 10:00: Welcome and registration

10:00 – 11: 15: Workshop – part 1

11:15 – 11:30: Coffee break

11:30 – 13:00: Workshop – part 2

13:00 – 13:30: Networking lunch

The expert

Olivier **Van Beneden**, Brussels, has over twenty years of experience working with Japanese companies. His consulting company assists both Japanese and non-Japanese companies to increase their cultural and business environment understanding. He is specialised in working with non-Japanese companies doing business with Japan, entering the Japanese market and working with Japanese clients, suppliers or partners.

Participation is free but registration mandatory. The number of places is limited.

To register, please use the following link: <http://apwberlin.de/en/registration/>

Deadline for registration: **20 May 2015**

The event is organized in cooperation with the **EU-Japan Center for Industrial Cooperation, Brussels office**, the **Enterprise Europe Network Berlin-Brandenburg** and with the support of the **Japan External Trade Organization** and the **Asia Pacific Weeks Berlin 2015**.

