

The EU and Japan: A new way forward

DIGITALEUROPE represents more than 36,000 businesses across Europe

We are the voice of the digitalising industries



Vision - A European Union that nurtures and supports digital technology industries, and that prospers from the jobs we provide, the innovation and economic benefits we deliver and the societal challenges we address.



Mission - To foster, on behalf of our members, a business, policy and regulatory environment in Europe that best realizes our vision. We will achieve this by working as positive partners with a wide range of stakeholders.





Building on our strong relationship

Data flows



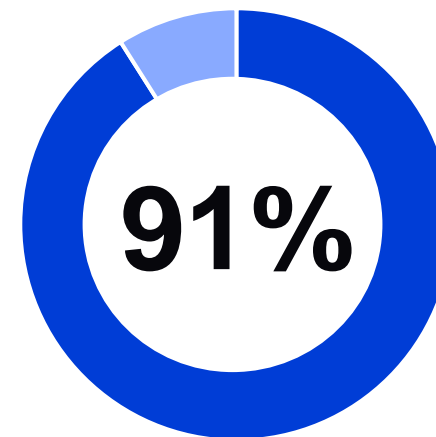
- ▶▶ Adequacy agreement is the gold standard
- ▶▶ Revise and improve provisions in the EPA
- ▶▶ Work together for a WTO agreement on eCommerce

Regulatory cooperation on emerging technologies



- ▶▶ Harmonisation of regulations and standards
- ▶▶ Data governance and interoperability

91% of companies appear to be transferring data outside of the EU



*based on a survey conducted by DIGITALEUROPE, Business Europe, ERT, & ACEA of 292 companies



The green and digital recovery



Technological cooperation

- ▶▶ Cooperation between Horizon Europe and Moonshot on global challenges
- ▶▶ Digital can save **26 billion tonnes** of CO2 by 2025



Pandemic recovery and SMEs

- ▶▶ Creating a global digital market for companies to scale
- ▶▶ Cooperation on standards and regulation
- ▶▶ From linear supply chains to resilient value networks

A minimum of 20% of the EU Recovery Package (RFF) is dedicated to digital

