

EU Food 2 Japan

An initiative of the EU-Japan Centre



3 KEY SERVICES



Active promotion
of your activities in
Japan



Reinforced Online
presence and SEO



Translation of your
company profile



ACTIVE PROMOTION

- Centre presence on fairs in Japan and the EU
- Large enterprise network within the centre
- Permanent staff and offices in Japan
- Demands from Japanese companies can be forwarded directly



ONLINE PRESENCE

- Unique web page with a short company profile
- Pages for a selection of products
- Link to your website
- Indirect benefits from our paid advertisement campaigns



TRANSLATION

- Your company profile translated
- Product pages are also translated
- Free of charge service

REQUIREMENTS

- Be an SME
- HQ in the EU
- Organic certified producer



REQUIRED PROFILE PICTURES

- Professional looking pictures of your facilities and staff
- Pack shots with neutral background
- Company intro and product info in English



Hygiene is crucial in Japan





Package size can be seen



Clear, no background



APPLYING

- Get in touch by e-mail:
infoeu@eufood2japan.eu
- Get in touch online:
- <https://www.eufood2japan.eu/en>