



The EU-Japan Centre presents

Support Activities funded by the European Commission



EU-Japan Centre
for Industrial Cooperation
日欧産業協力センター



The Centre

Authorities

- *European Commission – DG Growth*
- *Japanese Ministry of Economy, Trade & Industry (METI)*

Head Office in Tokyo (since 1987) & EU office in Brussels

- *≈ 30 staff (18 in Tokyo, 12 in Brussels)*

Mission

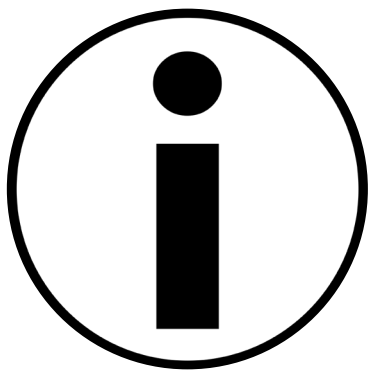
- *Promote Industrial Cooperation between the EU and Japan*

Activities

- *Services to Business*
- *Policy Analysis and Advices*
- *Promotion of Industrial Innovation and R&D*

INFORMATION & HELP DESK

For EU Companies & Organisations



Information on the Centre's support services www.eu-japan.eu

Information on Japan available:

- On Website www.eubusinessinjapan.eu
- During « About Japan » Webinars
- On Market Reports (over 100 already!)
- Upon request (individual answers within 48 H) info@eu-japan.eu



GUIDANCE & LOGISTICAL SUPPORT

For EU SMEs

- **Matchmaking and Training** missions (online)
- **Training** Programmes in Japan & the EU
- Market access **workshops**
- **E-Learning** (videos, webinars, market reports)
- **Office facilities** in Tokyo for EU SMEs
- EU-Japan **Technology Transfer Helpdesk**
- **Japan Tax and Public procurement Helpdesk**
- **EU-Japan Economic Partnership Agreement (EPA) Helpdesk**
- **Vulcanus in Europe** – host a Japanese trainee
- **EUfood2Japan** (www.eufood2japan.eu/en) **NEW**





TRAINING MISSION IN JAPAN

“Get Ready for Japan” *(since 1987)*

Focus: “How to do business in Japan”

Includes: lectures, negotiation simulations, company visits, regional economy trips, tailored B2B meetings, and more.

(2022 is a virtual session)



NEXT SESSION:

- May 2023 on-site
- Application Deadline around March

Thematic lectures on Japan



Group Company Visits



Joint Session with JP managers



www.eu-japan.eu/events/get-ready-for-japan-training-programme



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BENCHMARKING VISITS IN THE EU

LEAN visits in the EU (1 day in-depth visits to European plants to discuss best practice and facilitate the sharing of ideas and networking)



Some past visited companies:

✓ Lego, BMW, Schaeffler , Rosderra , GKN, Applus+ IDIADA , Danfoss Amorim and many more...

**NEXT SESSION in Lithuania on Sep 30
DEADLINE July 24**

PakMarkas - a Lithuanian manufacturer producing labelling and flexible packaging, industrial packaging engineering and automation solutions



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<https://www.eu-japan.eu/events/lean-visits-europe>



TRAINING MISSION IN JAPAN

World Class Manufacturing (1-week Topical Missions in Japan - twice a year)



Features:

- ✓ Hands-on lectures at Japanese manufacturing companies (e.g. Toyota, Ricoh)
- ✓ Lecture by WCM experts
- ✓ Group dynamics and mutual learning

NEXT SESSION:

7 – 11 November 2022 (virtual)

Application deadline: 13 September



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www.eu-japan.eu/events/world-class-manufacturing-mission-i



EU-Japan EPA HELPDESK

The helpdesk aims to help you understand how to take advantage of the EPA agreement.

- Publications (factsheets & guidelines)
- Webinars (covering EPA chapters)
- Infodesk (answering EPA related queries)





SUPPORT SERVICES

For EU SMEs



Business Support on Your Doorstep

PARTNERING

Enterprise Europe Network (Japan representative)

- Promotion of EU company profiles
- B2B Meetings & Networking Events in Japan
- Meeting facilitation
- Cross cultural workshops in the EU

→ European Commission funded Network to support EU SME's internationalization worldwide.

www.een-japan.eu





OTHER SUPPORTS

www.eu-japan.eu/other-support



- A **“Hot Desk”** in Tokyo – Logistical support for SMEs
- Sponsoring **Market Entry Plan Draft** for SMEs
- **Public procurement** - Calls Dissemination & Guidance for SMEs
- **Tax in Japan** – Helpdesk for SMEs



Next webinars

06 September	'Selling to Japan' webinar series 1: Business opportunities
13 September	'Selling to Japan' webinar series 2: Structure and process
20 September	'About Japan' webinar series 197: Beers market in Japan
27 September	'Selling to Japan' webinar series 3: Attention to details
04 October	'Selling to Japan' webinar series 4: Reliability

For more information and to register, please go to:
<https://www.eubusinessinJapan.eu/events>



USEFUL LINKS & CONTACTS

Do you want to be kept informed?

EU-Japan Centre

Enterprise Europe Network Japan

EU Business in Japan

Business Round Table

Technology Transfer Helpdesk

www.eu-japan.eu/be-informed

www.eu-japan.eu

www.een-japan.eu

www.eubusinessinjapan.eu

www.eu-japan-brt.eu

www.eu-jp-tthelpdesk.eu

The Centre on Twitter

[@EUJapanCentre](https://twitter.com/EUJapanCentre)

Also on Facebook and LinkedIn

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