The EU-Japan Centre presents

Support Activities funded by the European Commission

European Commission

The Centre

Authorities

- *European Commission – DG Growth*
- *Japanese Ministry of Economy, Trade & Industry (METI)*

Head Office in Tokyo (since 1987) & EU office in Brussels

- *≈30 staff (18 in Tokyo, 12 in Brussels)*

Mission

- *Promote Industrial Cooperation between the EU and Japan*

Activities

- *Services to Business*
- *Policy Analysis and Advices*
- *Promotion of Industrial Innovation and R&D*

INFORMATION & HELP DESK

For EU Companies & Organisations

Information on the Centre's support services www.eu-japan.eu

Information on Japan available:

- On Website www.eubusinessinjapan.eu
- During « About Japan » Webinars
- On Market Reports (over 100 already!)
- Upon request (individual answers within 48 H) info@eu-japan.eu

GUIDANCE & LOGISTICAL SUPPORT

For EU SMEs

- **Matchmaking and Training** missions (online)
- **Training** Programmes in Japan & the EU
- Market access **workshops**
- **E-Learning** (videos, webinars, market reports)
- **Office facilities** in Tokyo for EU SMEs
- EU-Japan **Technology Transfer Helpdesk**
- **Japan Tax and Public procurement Helpdesk**
- **EU-Japan Economic Partnership Agreement (EPA) Helpdesk**
- **Vulcanus in Europe – host a Japanese trainee**
- **EUfood2Japan (www.eufood2japan.eu/en) NEW**

TRAINING MISSION IN JAPAN

"Get Ready for Japan" *(since 1987)*

Focus: "How to do business in Japan"

Includes: lectures, negotiation simulations, company visits, regional economy trips, tailored B2B meetings, and more.

(2022 is a virtual session)

NEXT SESSION:

- May 2023 on-site
- Application Deadline around March

Thematic lectures on Japan

Group Company Visits

Joint Session with JP managers

www.eu-japan.eu/events/get-ready-for-japan-training-programme

BENCHMARKING VISITS IN THE EU

LEAN visits in the EU (1 day in-depth visits to European plants to discuss best practice and facilitate the sharing of ideas and networking)

Some past visited companies:

✓Lego, BMW, Schaeffler , Rosderra , GKN, Applus+ IDIADA , Danfoss Amorim and many more…

NEXT SESSION in Lithuania on Sep 30
DEADLINE July 24

PakMarkas - a Lithuanian manufacturer producing labelling and flexible packaging, industrial packaging engineering and automation solutions

TRAINING MISSION IN JAPAN

World Class Manufacturing (1-week Topical Missions in Japan - twice a year)

Features:

- ✓ Hands-on lectures at Japanese manufacturing companies (e.g. Toyota, Ricoh)
- ✓ Lecture by WCM experts
- ✓ Group dynamics and mutual learning

NEXT SESSION:

7 – 11 November 2022 (virtual)
Application deadline: 13 September

EU-Japan Centre
for Industrial Cooperation
一般財団法人日欧産業協力センター

www.eu-japan.eu/events/world-class-manufacturing-mission-I

EU-Japan EPA HELPDESK

The helpdesk aims to help you understand how to take advantage of the EPA agreement.

- Publications (factsheets & guidelines)
- Webinars (covering EPA chapters)
- Infodesk (answering EPA related queries)

EU-JAPAN EPA HELPDESK

FOR EU ENGINEERING / R&D COMPANIES

Vulcanus in the EU
a scheme for EU companies willing to host a Japanese intern

Who?: Japanese students in third or fourth year of their undergraduate studies or following a postgraduate course

Fields: engineering (mechanical, electrical, electronics, civil, nuclear, etc.), ICT, telecommunications, chemistry, biotechnology, physics / metal materials

How long?: 8 months

NEXT SESSION:

August 2023 – March 2024
Application deadline for host-companies: 23 September 2022

https://www.eu-japan.eu/events/vulcanus-europe

EU-Japan Centre
for Industrial Cooperation
一般財団法人日欧産業協力センター

SUPPORT SERVICES

For EU SMEs

enterprise europe network

Business Support on Your Doorstep

PARTNERING

Enterprise Europe Network (Japan representative)

- Promotion of EU company profiles
- B2B Meetings & Networking Events in Japan
- Meeting facilitation
- Cross cultural workshops in the EU

→ European Commission funded Network to support EU SME's internationalization worldwide.

www.een-japan.eu

OTHER SUPPORTS

www.eu-japan.eu/other-support

- A **"Hot Desk" in Tokyo** – Logistical support for SMEs
- Sponsoring **Market Entry Plan Draft** for SMEs
- **Public procurement** - Calls Dissemination & Guidance for SMEs
- **Tax in Japan** – Helpdesk for SMEs

Next webinars

24 May	'Cross-Cultural' webinar series 3: Trust, Networking and Relationship Building
31 May	'Cross-Cultural' webinar series 4: Aligning strategy with Japanese counterparts
14 June	'Cross-Cultural' webinar series 5: Techniques for effective virtual communication with Japanese partners
21 June	'About Japan' webinar series 195: Railway Market in Japan
28 June	'About Japan' webinar series 196: Sports equipment market in Japan

For more information and to register, please go to:
https://www.eubusinessinjapan.eu/events

USEFUL LINKS & CONTACTS

Do you want to be kept informed?	www.eu-japan.eu/be-informed
EU-Japan Centre	www.eu-japan.eu
Enterprise Europe Network Japan	www.een-japan.eu
EU Business in Japan	www.eubusinessinjapan.eu
Business Round Table	www.eu-japan-brt.eu
Technology Transfer Helpdesk	www.eu-jp-tthelpdesk.eu
The Centre on Twitter	@EUJapanCentre
Also on Facebook and LinkedIn	

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