

enterprise europe network

Market Access Workshop - Food Sector in Japan and Japanese Business Culture

Welcome and Introduction

27 januari 2026

Christa Pieffers, Oost NL



The world's largest support Network for innovative SMEs with international ambitions

Background

- 2008: Start of the Enterprise Europe Network at the initiative of the European Commission
- Funded by the Single Market Programme (SMP)
- Implemented by the European Innovation Council (EIC) and EISMEA (SMEs Executive Agency)

- EEN Consortium in the Netherlands since 2008
- Oost NL and other Regional Development Agencies since 2022

The Network in numbers



569

Organisations



56

countries present around the world
and in all regions of the EU



260 000+

companies supported every year
since 2008



97%

of our clients rate our support as
fast, efficient and tailored



91%

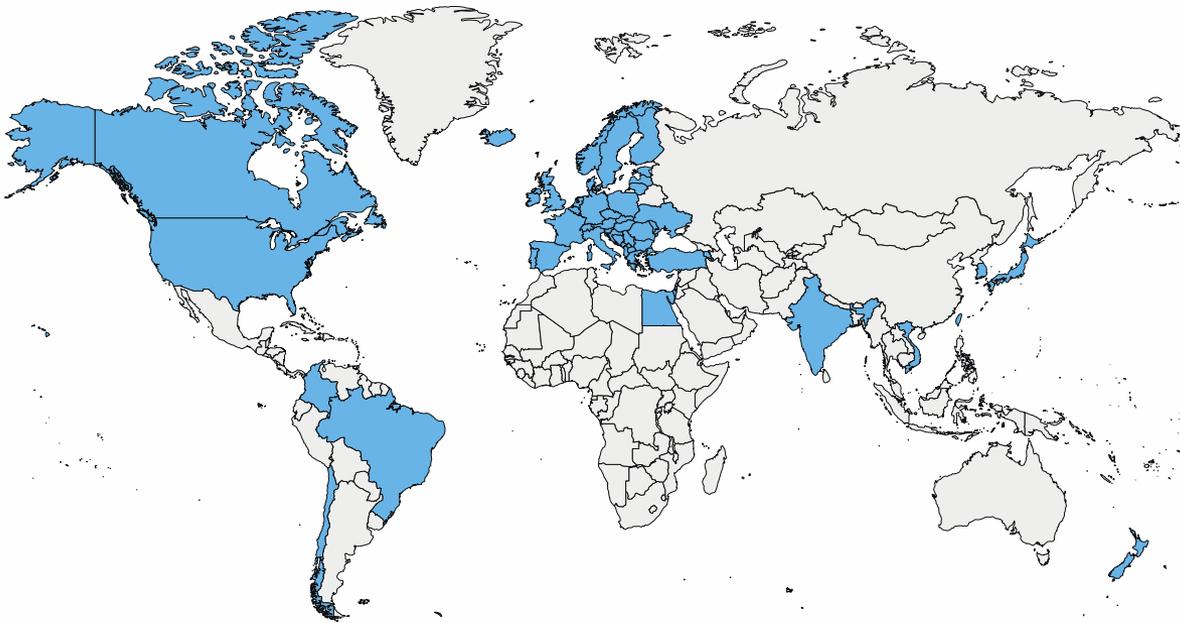
of our clients say our services
accurately match their business
needs



83%

of our clients looking to expand
globally say we helped make it
happen

enterprise europe network



Disclaimer: Some countries' agreements might still be in process of being signed

EU-27

- ♦ Austria
- ♦ Belgium
- ♦ Bulgaria
- ♦ Croatia
- ♦ Cyprus
- ♦ Czechia
- ♦ Denmark
- ♦ Estonia
- ♦ Finland
- ♦ France
- ♦ Germany
- ♦ Greece
- ♦ Hungary
- ♦ Ireland
- ♦ Italy
- ♦ Latvia
- ♦ Lithuania
- ♦ Luxembourg
- ♦ Malta
- ♦ Netherlands
- ♦ Poland
- ♦ Portugal
- ♦ Romania

- ♦ Slovakia
- ♦ Slovenia
- ♦ Spain
- ♦ Sweden

International

- ♦ Albania
- ♦ Armenia
- ♦ Bosnia and Herzegovina
- ♦ Brazil
- ♦ Canada
- ♦ Chile
- ♦ Colombia
- ♦ Egypt
- ♦ Iceland
- ♦ India
- ♦ Israel
- ♦ Japan
- ♦ Korea
- ♦ Kosovo
- ♦ Moldova
- ♦ Montenegro
- ♦ New Zealand
- ♦ Northern Macedonia
- ♦ Norway
- ♦ Serbia
- ♦ Singapore
- ♦ Switzerland
- ♦ Taiwan
- ♦ Türkiye
- ♦ Ukraine
- ♦ United Kingdom
- ♦ United States
- ♦ Vietnam

The Dutch Consortium



➔ Brabantse Ontwikkelings Maatschappij	+
➔ Business Development Friesland	+
➔ Hanze Hogeschool Groningen	+
➔ Horizon Flevoland	+
➔ Impuls Zeeland	+
➔ Innovation Quarter	+
➔ New Energy Coalition	+
➔ NV LIOF	+
➔ Oost NL	+
➔ ROM Utrecht Region	+
➔ Rijksdienst voor Ondernemend Nederland	+
➔ Water Alliance	+

Our Support

The Enterprise Europe Network helps with:

- Finding Business and Innovation Partners abroad
 - [Partnering Opportunities Database](#)
 - Matchmaking

- Advice and support for International Growth and Innovation

Partnering Opportunities Database

007003004 - Food supplements/vitamins

Select Market keywords...

Target countries (1)

Netherlands

Select Target countries...

Powered by

enterprise europe network

Business Offer BOPL20230213011

Polish creator of e-commerce B2B platform is looking for partnerships under commercial agreement

Poland published Today

Business Offer BOLT20230213006

A Lithuanian company producing healthy snacks (roasted chickpeas with delicious coatings) is looking for distributors

Lithuania published Today

Business Offer BONL20230213009

Dutch biodynamic company is looking for sales/distribution channels in Germany, Belgium and France, both industrial and commercial.

Netherlands published Today

Business Offer BOPL20230213008

18:18
13-2-2023

Matchmaking

- Organisation of matchmaking events: bringing together SME's



Meet the Dutch Plant Protein Trade Mission delegation
November 3, 2022 | Toronto, Canada

You are signed in as an organiser. [Logout](#)

Future Protein NL

Join us in solving global challenges together

[Info](#) [Program](#) [Background info](#) [Venue](#) [FAQ](#) [1:1 meeting](#) [Contact](#)

Welcome to the Dutch-Canadian Plant Protein Matchmaking event

Inspiring plenary session and targeted 1:1 meetings promises knowledge gain and new business contacts.

The matchmaking event brings together companies (buyers as well as suppliers) from Canada and the Netherlands. This is a unique opportunity to generate new business contacts and contracts. The model is time - and cost efficient and result in business! Meetings will take place in a dedicated area and will be arranged in advance by means of this website.

REGISTRATION
Closed since 28 October 2022

LOCATION
Toronto, Canada

ORGANISED BY



Kingdom of the Netherlands



Key areas of support

How we help SMEs



Areas of expertise

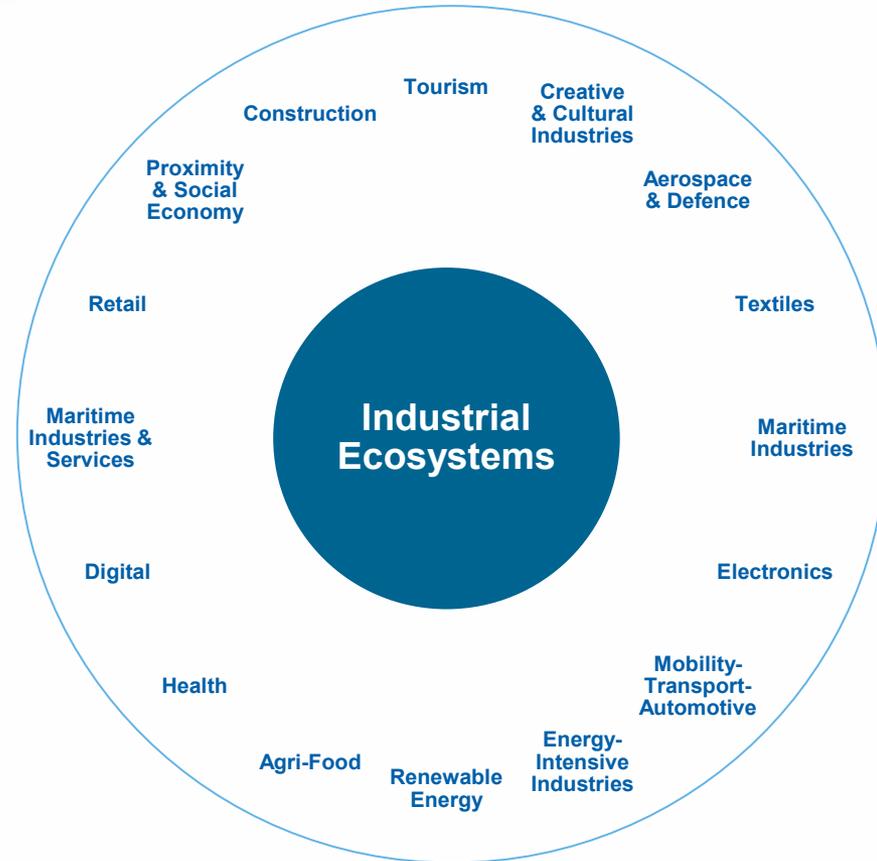
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback



Areas of expertise

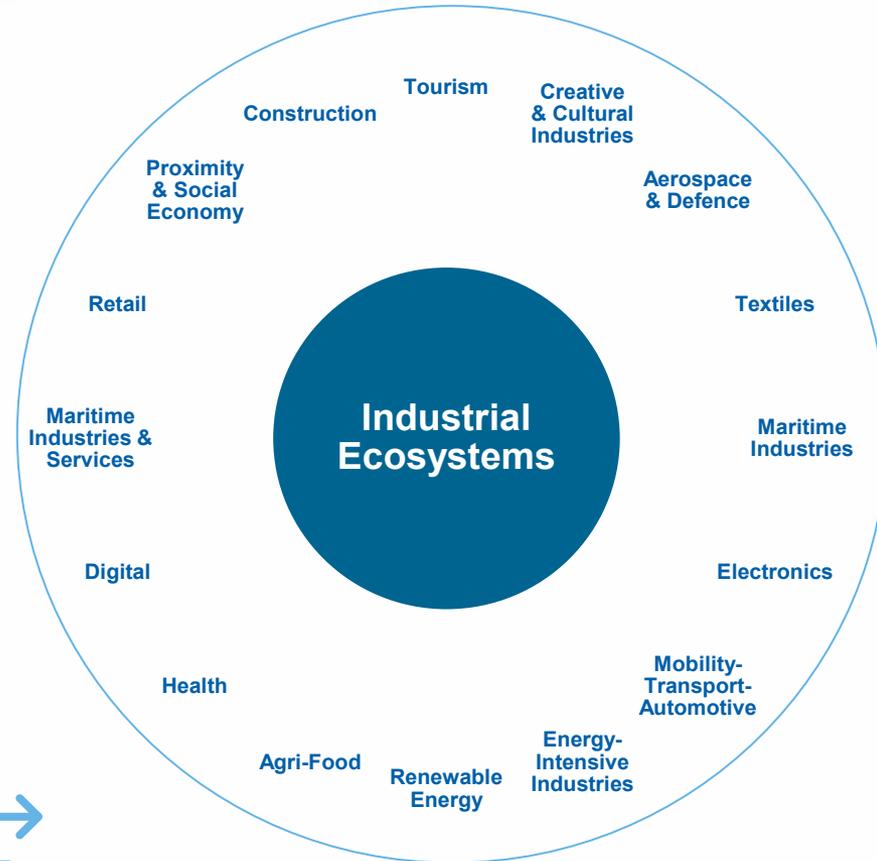
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback



Thank you!

For more information please take a look at:

[Enterprise Europe Network – Nederland – Business support binnen handbereik](#)

[Enterprise Europe Network | Enterprise Europe Network](#)



Senior Advisor Trade/ Liaison Officer
Enterprise Europe Network
+31 (0)6-18737804
Christa.pieffers@oostnl.nl