

Welcome!



The EU-Japan Centre presents

Support Activities for EU companies' internationalization toward Japan

- Subject to the 2025/2026 grant agreement (Apr 1)



www.eu-japan.eu

The Centre

Authorities

- European Commission – DG Growth
- Japanese Ministry of Economy, Trade & Industry (METI)

Head Office in Tokyo (since 1987) & EU office in Brussels

- +/- 30 staff (in Tokyo and Brussels)

Mission

- Promote Industrial Cooperation between the EU and Japan

Activities

- Services to Business
- Policy Analysis and Advices
- Promotion of Industrial Innovation and R&D

SUPPORT SERVICES



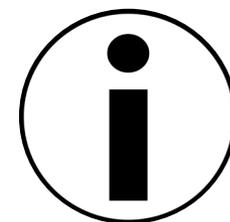
- Intelligence
- Partnering
- Sectorial Matchmaking missions to Japan (ICT / Biotech / Nanotech / Green)
- Training Programmes in Japan & in the EU (Business culture and manufacturing methodologies)
- Innovation and R&D

SUPPORT SERVICES - INTELLIGENCE



Information on Japan

- Website
- Webinars
- Expert Reports
- Market Access workshops



Helpdesks

- General
- EU-Japan Economic Partnership Agreement
- Taxes and public procurement
- EU-Japan Business Cooperation with ASEAN, Africa and Latin America



SUPPORT SERVICES - Information on Japan

Over 400 sector focus reports and webinars already available



- Alcoholic Beverage Market in Japan
- The Japanese Agrifood Market
- Blockchain in Japan
- The Japanese Startup Ecosystem
- Japanese Healthcare Industry
- Autonomous Driving System in Japan
- Nanotech - Wearable Technologies
- ICT market in Japan
- Wine market in Japan
- and 400 more...

<https://www.eu-japan.eu/eubusinessinJapan>

SUPPORT SERVICES - Information on Japan

Next webinars

'About Japan' webinar series 263: Food Distribution Channels in Japan	27 Jan 2026
'About Japan' webinar series 264: Winning Presentation Strategies for Japanese Business Settings	03 Feb 2026
'About Japan' webinar series 265: Opening Pop-Up Stores and Setting up a franchise in Japan	10 Feb 2026
'About Japan' webinar series 266: Advancing EU-Japan CCS Cooperation - Innovation and Policy Alignment	17 Feb 2026

More to come this spring...

Past webinars are all recorded and available online !

<https://www.eu-japan.eu/eubusinessinjapan/events>



SUPPORT SERVICES - Helpdesks

- **General enquiries**

Everything you always wanted to know about Japan
(but were afraid to ask)

- **EU-Japan Economic Partnership Agreement (EPA)**

What to do and how to benefit from the free trade agreement between the EU and Japan (Available resources: 47 webinars and factsheets about main sectors beneficiary of the agreement, 2 handbooks for EU importers and exporters)

- **Tax and public procurements**

How to comply with financial duties and the Japan Tax Agency
How to participate in Japan national and local authorities' calls for tender.



SUPPORT SERVICES - PARTNERING



Business Support on Your Doorstep

Enterprise Europe Network (Japan representative)

- Promotion of EU/JP companies' profiles
- Business missions to Japan
- Online B2B events
- Training missions to Japan

Other partnering opportunities

- EU-Japan Regional cooperation
- EU-Japan cooperation in third countries

→ European Commission funded Network to support EU SME's internationalization worldwide.

SUPPORT SERVICES – EEN Promotion

For EU SMEs

Promotion of EU companies' profiles

- Translated
- Website publication
- Targeted emails
- During events (trade fairs, seminar...)
- Via local Japanese partners (CCI, associations...)

リトアニア発リネン、アクセサリーなどの生活雑貨用品メーカーがディストリビューターを探しています



Country of origin : リトアニア	Date : 24/06/2020
EEN profile reference : BOLT20200604001	Partnership type sought : 商業代理店 流通サービス
Sector/Main field of activity : クラフト&デザイン その他	Type of Partnership : Business

リトアニア企業は2018年より、良質なテキスタイルや木材でハンドメイドアクセサリーやリネン製品を製造しており、現在以下の様なラインナップでグッズを提供しています。

1. 織ネクタイ・リネンまたは木製(彫刻可)
2. リネン製ネクタイ・レギュラー/スリム
3. カフス・木製(彫刻可)またはリネン
4. リネン生地生活雑貨

同社は、商業代理店または流通サービス契約の下で自社製品の流通を希望する海外ビジネスパートナーを探しています。また、製造契約の下でプライベートレーベル製品の生産受託も可能です。

The screenshot shows the EEN website interface for Japan. It features a navigation menu with options like 'Home', 'About EEN', 'Find Partners', 'Partnership Opportunities', 'Support Services', 'Events', and 'Links'. Below the menu, there's a search bar and a section titled 'Partnership Opportunities' with three main categories: 'Buyer' (looking for EU partners), 'Seller' (looking for EU service providers), and 'Joint Development' (looking for research partners). A 'Partnership Opportunities' section lists various categories like 'Discover all profiles' and 'Discover all products'.

<https://www.eu-japan.eu/een>

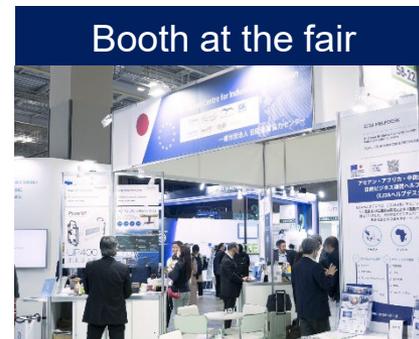
SUPPORT SERVICES – Business mission to Japan

Business support mission

(4-day mission to Japan exhibiting at a trade fair)

4+ missions per year

- Biotech
- Digital
- Green
- Smart Factory and Robotics
- Space



For EU SMEs

EU Delegation



Matchmaking event



B2B meetings



SUPPORT SERVICES – Innovation and R&D



“Vulcanus in the EU”

a scheme for EU companies willing to host a Japanese intern

Who?: Japanese students in third or fourth year of their undergraduate studies or following a postgraduate course

Fields: engineering (mechanical, electrical, electronics, civil, nuclear, etc.), ICT, telecommunications, chemistry, biotechnology, physics / metal materials

How long?: 6 months

NEXT SESSION:

September 2025 – March 2026 (applications closed)

Application deadline for host-companies for 2026:

September 2026



Useful links & contacts

Do you want to be kept informed?

EU-Japan Centre's activities
Partnering Support
Information about Japan
Business Round Table
Technology Transfer Helpdesk

The Centre on Twitter
Also on Instagram
LinkedIn

Contact: Ana Horvatin

www.eu-japan.eu/be-informed

www.eu-japan.eu
<https://www.eu-japan.eu/een>
<https://www.eu-japan.eu/eubusinessinjapan>
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<https://www.eu-japan.eu/eu-jp-tthelpdesk>

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