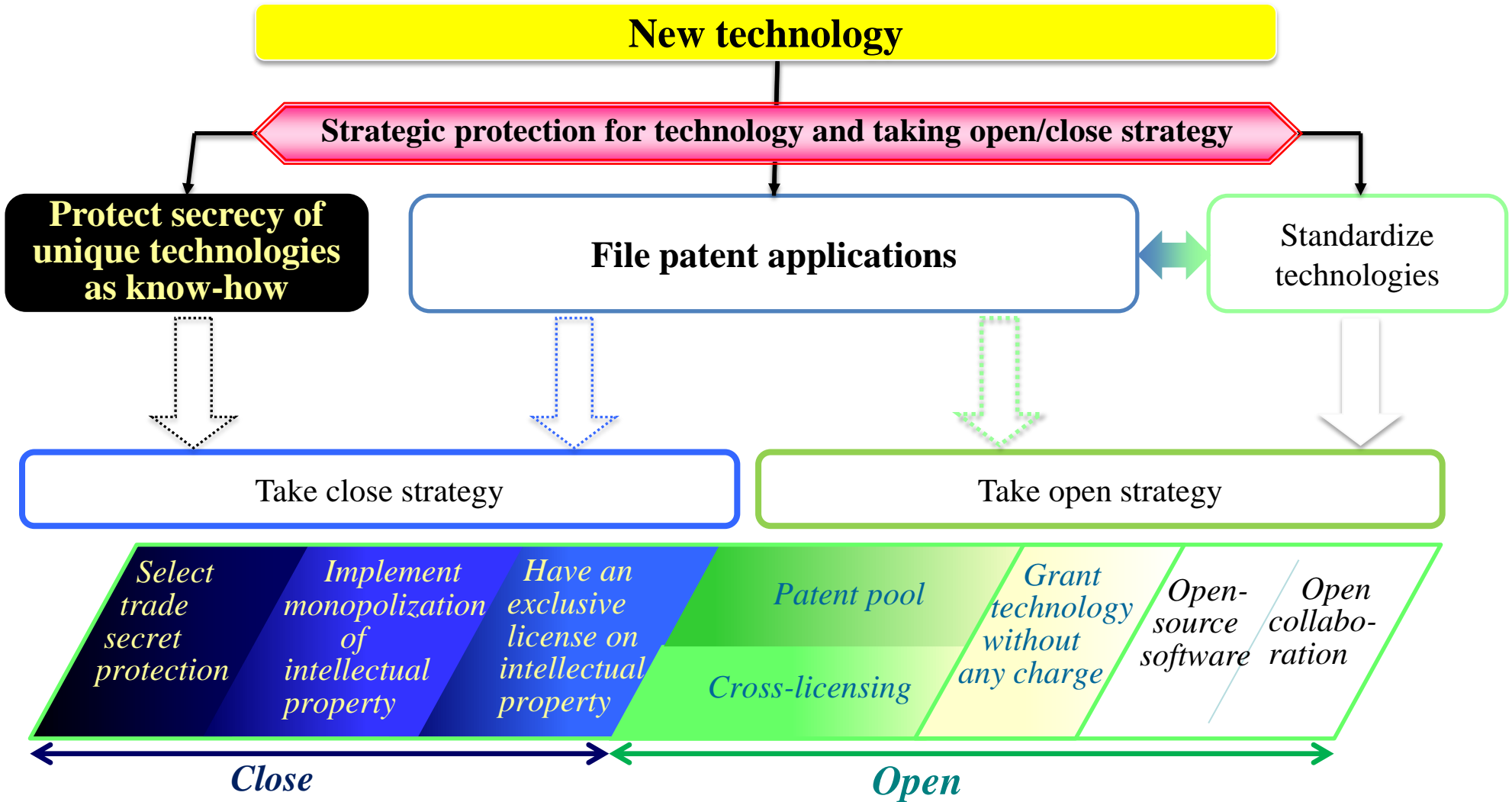


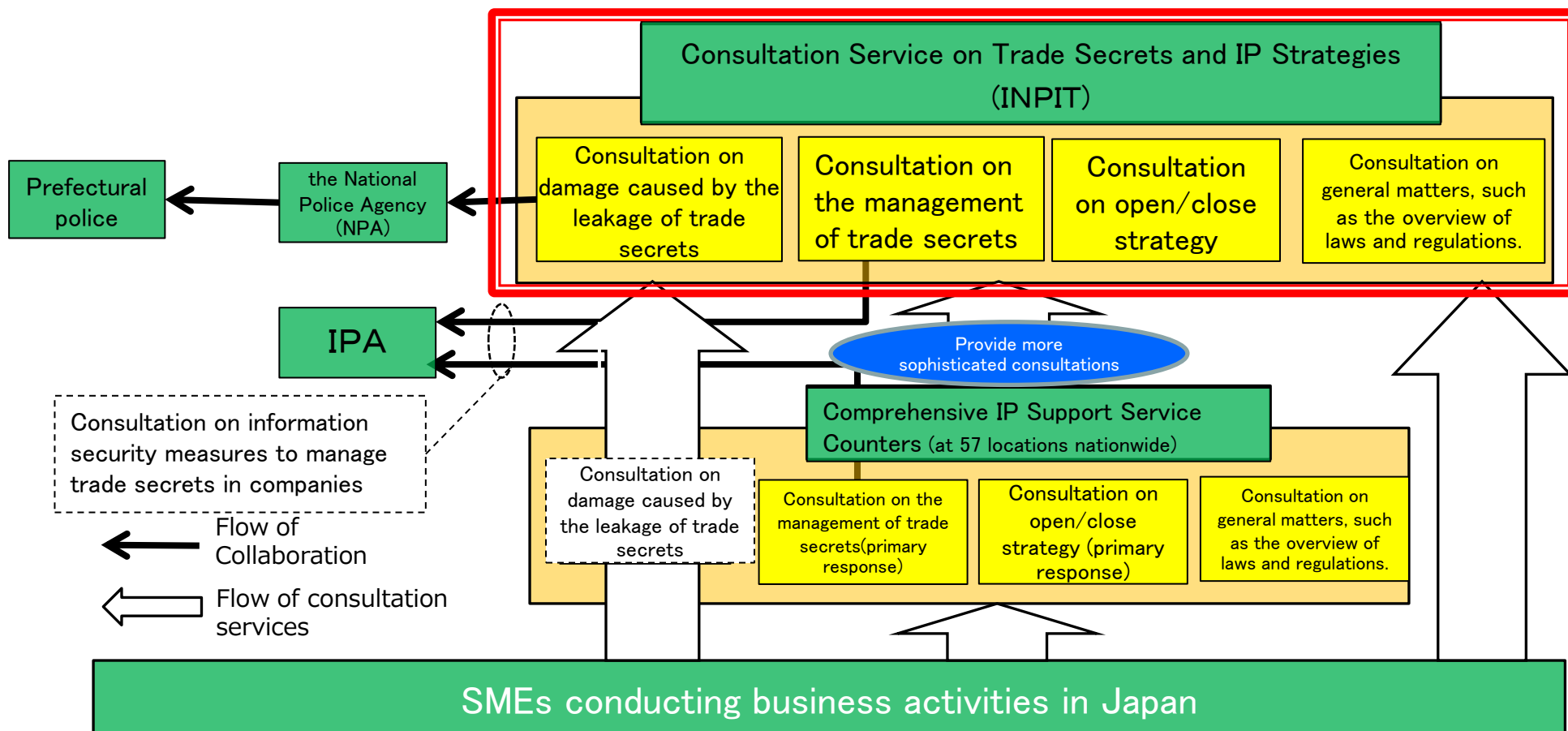
Support for Protecting Trade Secret and Establishing IP Strategy

October 2015

Toshinao Yamazaki
Policy Planning and Research Division
Japan Patent Office



- On 2 February 2015, “Consultation Service on Trade Secrets and IP Strategies” was launched at the National Center for Industrial Property Information and Training (INPIT). In cooperation with the “Comprehensive IP Support Service Counters” located throughout the 47 prefectures in Japan, the JPO established its support framework to provide consultation services for SMEs.



Consultation on open/close strategy : Consultations about whether patent rights should be acquired for their products or/and whether secrecy of unique technologies should be protected,

Consultation on the management of trade secrets : including the issues of what kind of technologies should be open or remain closed.

Consultation services for the ways and systems to manage trade secrets, including information security

* Consultations are conducted by intellectual property experts, such as former business persons, lawyers, and patent attorneys, according to business activities.

<Consultations at INPIT>

Total number of consultations on trade secrets at the INPIT

- **Consultation Service on Trade Secrets and IP Strategies** (From 2 February to 31 August, 2015): 133 cases

Reference: The number of consultations on trade secrets in fiscal year 2014 at other Service Counters

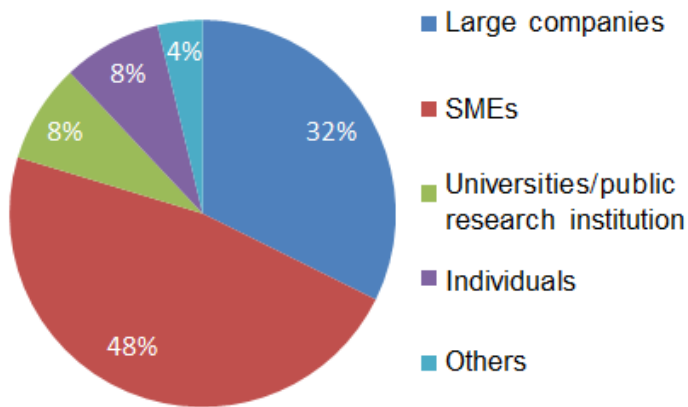
- Support Service Counter for Overseas Development: 78 cases
- Comprehensive IP Support Service Counters: 2,033 cases

<Collaboration with other agencies at the Consultations at the Consultation Service on Trade Secrets and IP Strategies >

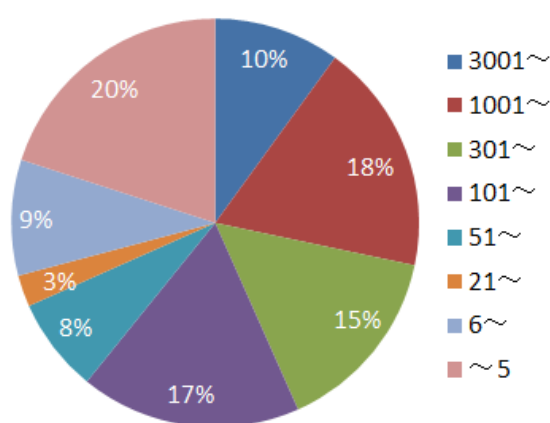
- Cases in cooperation with the National Police Agency (NPA): None
- Cases in cooperation with the Information-Technology Promotion Agency, Japan (IPA): 3 cases

■ Breakdown of user groups at the Consultation Service on Trade Secrets and IP Strategies

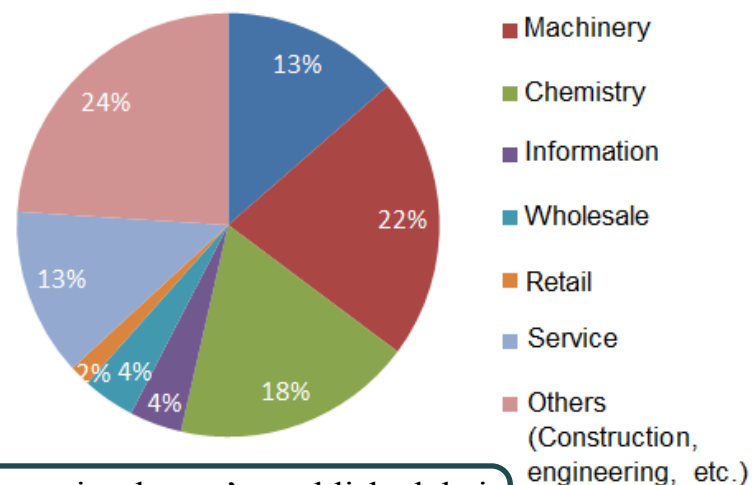
【Type of user group】



【Number of employees】

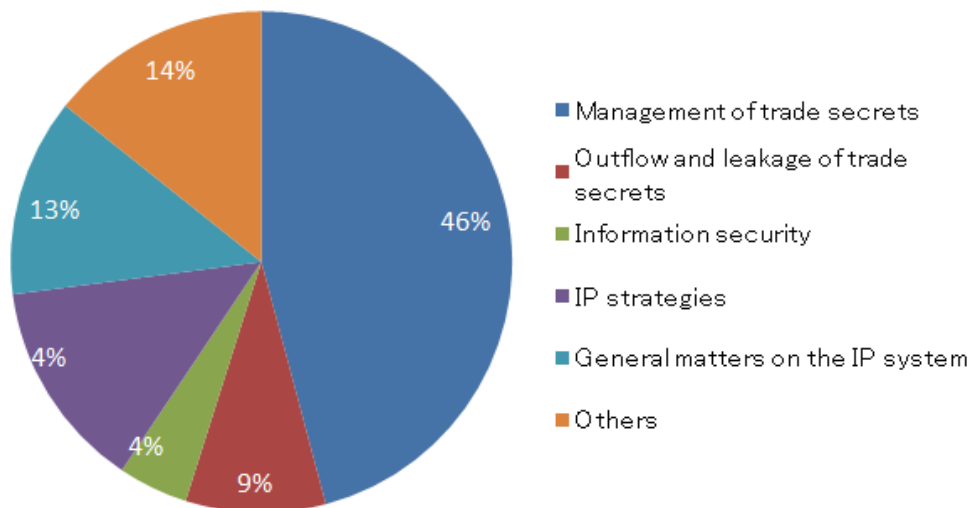


【Industry of companies】



◆ The JPO found that some large companies, such as subsidiaries of construction companies, haven't established their own frameworks to deal with intellectual property strategies, although they are large companies.

■ Outline of consultations

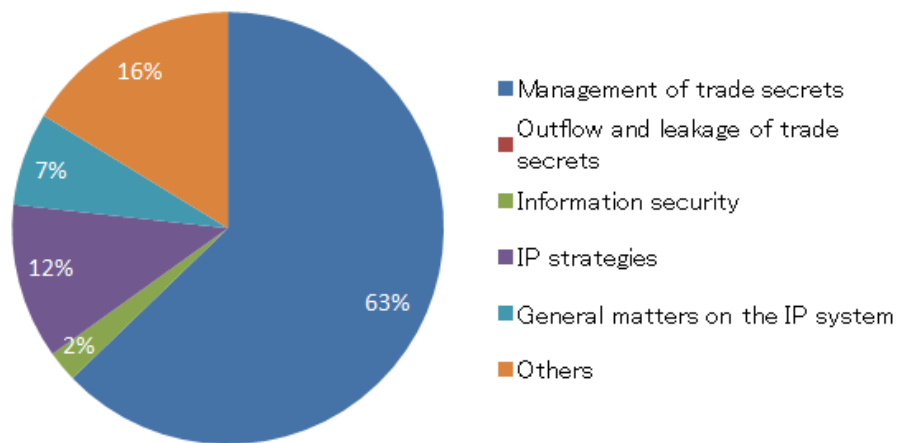


◆ In most cases, SMEs consult about damage caused by the outflow and leakage of trade secrets, while large companies do not consult on damage, but instead, consult on specific ways to manage trade secrets in order to be able to deal with problems in advance.

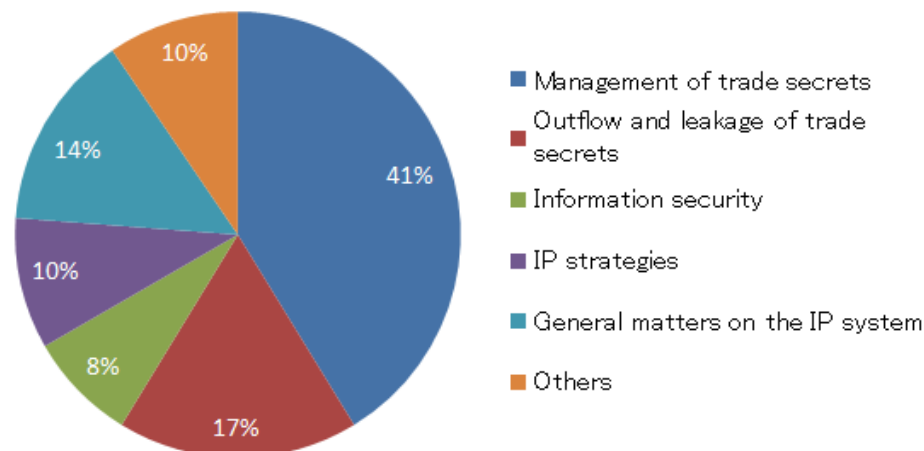
* “General matters on the IP system” includes consultations on the legal revisions to the Unfair Competition Prevention Act and the patent system in general.

■ Consultations by user group

【Large companies】



【SMEs】



Seminars by Intellectual Property Strategy Advisers

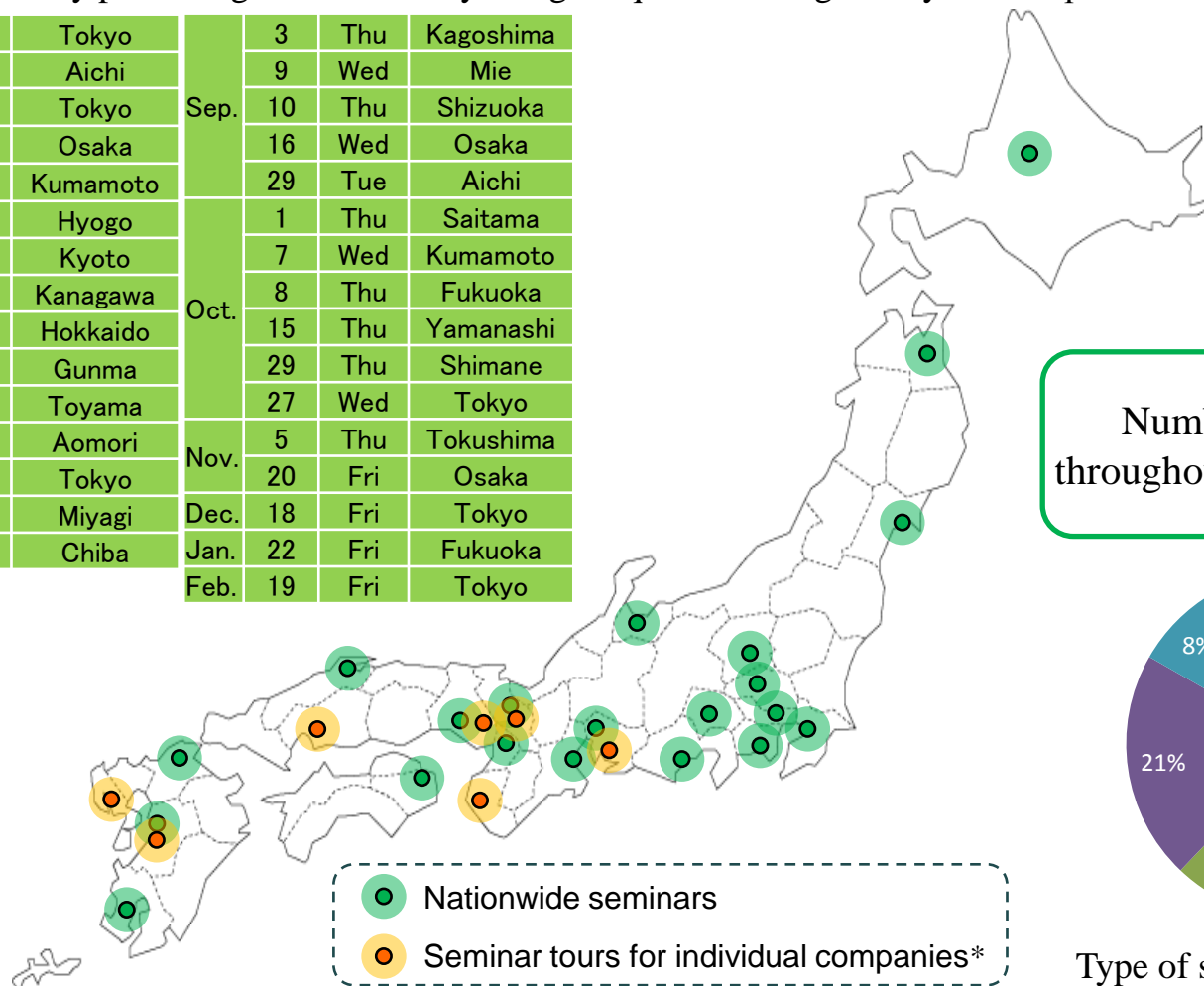
Seminars by intellectual property strategy advisers are being held at more than 20 locations throughout Japan.

“Seminar on Trade Secrets and Intellectual Property Strategies in Fiscal Year 2015:

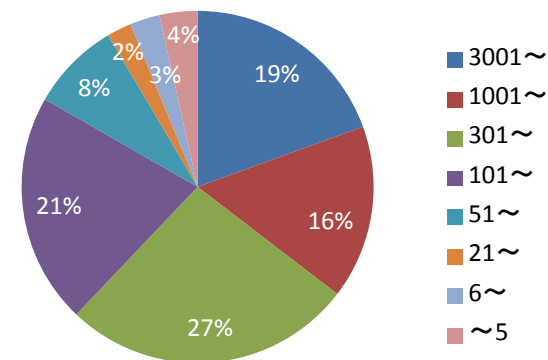
For sufficiently protecting and effectively using unique technologies of your companies”



Apr.	17	Fri	Tokyo	Sep.	3	Thu	Kagoshima
	15	Fri	Aichi		9	Wed	Mie
May	22	Fri	Tokyo	10	Thu	Shizuoka	
	25	Mon	Osaka	16	Wed	Osaka	
Jun.	2	Tue	Kumamoto	29	Tue	Aichi	
	10	Wed	Hyogo	1	Thu	Saitama	
	11	Thu	Kyoto	7	Wed	Kumamoto	
Jul.	24	Thu	Kanagawa	8	Thu	Fukuoka	
	2	Thu	Hokkaido	15	Thu	Yamanashi	
	8	Wed	Gunma	29	Thu	Shimane	
	9	Thu	Toyama	27	Wed	Tokyo	
Aug.	16	Thu	Aomori	5	Thu	Tokushima	
	23	Thu	Tokyo	20	Fri	Osaka	
	30	Thu	Miyagi	18	Fri	Tokyo	
	6	Thu	Chiba	Jan.	22	Fri	Fukuoka
				Feb.	19	Fri	Tokyo



Number of participants at seminars throughout Japan: 712 (in fiscal year 2014)



Type of seminar participants
Scale of companies (Number of employees)

* Seminar tours are conducted on a request basis by companies.

Enhancing Activities for Promoting and Raising Awareness on IP Issues – Website, Posters, Pamphlets, and e-learning

In order to promote understanding on the importance of trade secrets and IP strategies, which are closely related to various business issues at SMEs and venture companies, the JPO is working on enhancing activities for promoting information on and raise awareness on this importance. They include enhancing the contents of the website for trade secrets and IP strategies, as well as developing and providing contents for e-learning (still in the planning stage).

Posters/
Pamphlets



営業秘密・知財戦略相談窓口 営業秘密110番

営業秘密の管理方法は？ 知財戦略？

秘匿化 権利化 公開

今からでも間に合います!
アイデアの秘匿化や出願による権利化は、思ったより難しくありません!

知的財産戦略アドバイザー、知財専門家が、
営業秘密管理や知財戦略に関するご相談に無料で応じます。

ご相談内容により、警察庁^{※1}やIPA（独）情報処理推進機構^{※2}にもおつなぎします。

相談時間：平日 午前9時～午後5時45分（受付は午後5時30分まで）
電話番号：03-3581-1101（内線3844）
Eメール：trade-secret@inpit.jpo.go.jp

※1 営業秘密の漏えい・滅失又は毀損に関する刑事罰則については警察庁から連絡し、各都道府県警察の相談センターに連絡します。 ※2 権利化（出願）については特許庁に連絡します。

Website



営業秘密・知財戦略ポータルサイト

営業秘密管理・知財戦略をサポート

独立行政法人 工業所有権情報・研修館
National Center for Industrial Property Information and Training

HOME > 知財戦略の活用支援 > 営業秘密・知財戦略ポータルサイト

知財戦略の活用支援

- 営業秘密・知財戦略ポータルサイトについて
- 営業秘密・知財戦略セミナー
- 営業秘密管理、知財戦略について
- 営業秘密・知財戦略相談窓口
- 知財戦略アドバイザー派遣事業
- 海外知財戦略活用ポータルサイト
- 広域大学知財アドバイザー派遣事業
- 開業支援に関するデータベース
- 各種資料
- 「知財戦略の活用支援」お知らせ
- 「過去の事業」特許推進事業

イベントカレンダー
会社活動
業務・調査報告
アクセス

知財総合支援窓口に関する情報はココ

営業秘密・知財戦略ポータルサイト

1. 営業秘密管理、知財戦略について専門家に相談したい

「営業秘密・知財戦略相談窓口」～営業秘密110番～のご紹介。
御社の悩みを知的財産戦略アドバイザー又は弁護士にご相談ください。

2. 営業秘密管理、知財戦略について学びたい

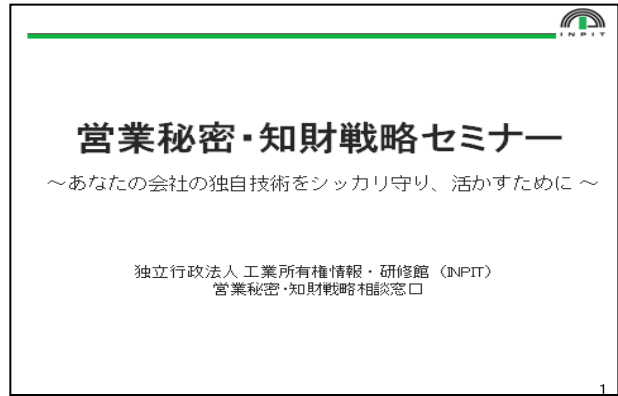
「営業秘密・知財戦略」についてのご紹介。
営業秘密とは何か？その管理方法は？知財戦略で重要なことは？

「営業秘密・知財戦略セミナー」のご紹介。
・平成27年度のセミナー開催情報は[こちら](#)（現在募集中）
・平成26年度のセミナー開催情報は[こちら](#)（全て終了いたしました）
・平成26年度のセミナー講義資料は[こちら](#)

e-learning
(still in the planning stage)



独立行政法人 工業所有権情報・研修館
INPIT IP・eラーニング



営業秘密・知財戦略セミナー

～あなたの会社の独自技術をシッカリ守り、活かすために～

独立行政法人 工業所有権情報・研修館（INPIT）
営業秘密・知財戦略相談窓口

Distribute about 60,000 pamphlets and 700 posters at the Comprehensive IP Support Service Centers and chambers of commerce and industry throughout Japan.

Upload information about the Consultation Service on Trade Secrets and IP Strategies, seminars, and reference materials.

Develop and provide e-learning contents to promote understanding on the importance of trade secrets and IP strategies.