

# CREATE A BRIGHTER FUTUTURE – Our Challenges

Takayuki Kitajima  
Representative Director | General Counsel  
Unilever Japan Holdings K.K.



Unilever

# UNILEVER AT A GLANCE

On any given day

# 2 BILLION

consumers use our product

Our sales were

# €48.4 BILLION

in 2014

We employ

# 170,000

people

Our products are sold over

# 190

countries

13 brands have sales of

# €1 BILLION

a year





“MAKE  
CLEANLINESS  
COMMONPLACE”

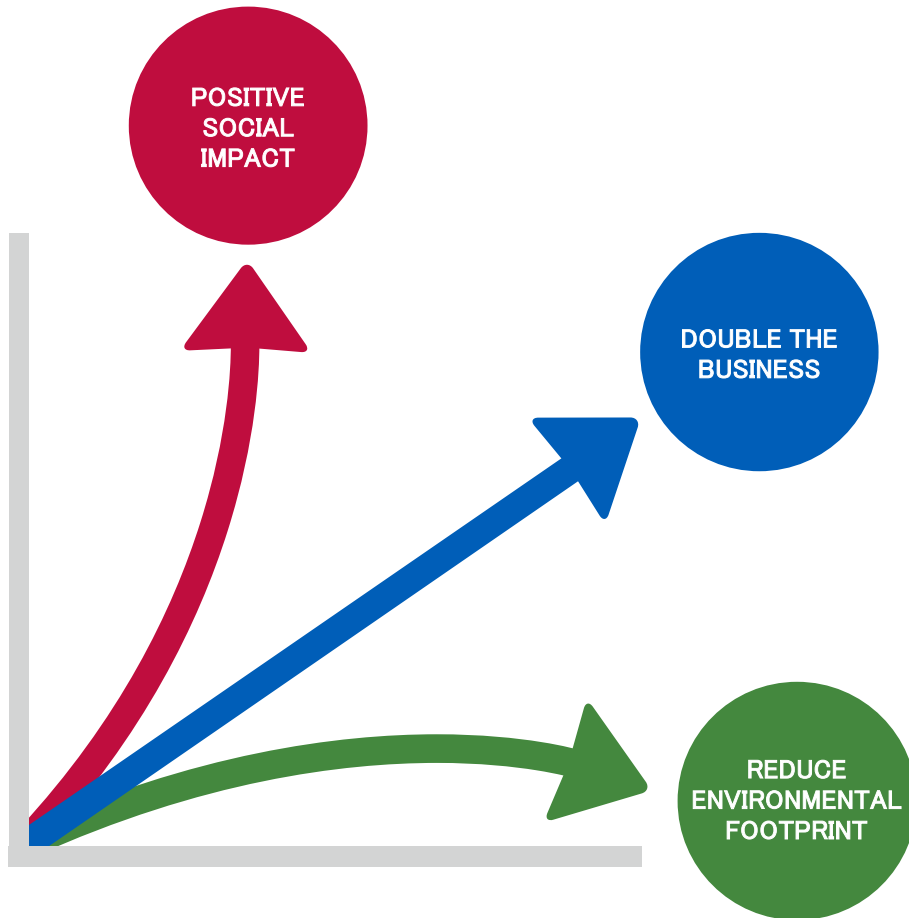


# THE WORLD FACES NEW AND BIGGER CHALLENGES



An aerial photograph of a vast body of water, likely the ocean, showing white-capped waves and a deep blue color. The text is overlaid in the center.

**MAKE  
SUSTAINABLE  
LIVING  
COMMONPLAC  
E**



# OUR VISION

TO DOUBLE THE SIZE OF OUR BUSINESS, WHILST REDUCING OUR ENVIRONMENTAL FOOTPRINT AND INCREASING OUR POSITIVE SOCIAL IMPACT

# UNILEVER SUSTAINABLE LIVING PLAN

## HEALTH & WELL-BEING

By 2020 we will help more than a billion people take action to improve their health and well-being.

## REDUCING ENVIRONMENTAL IMPACT

By 2020 our goal is to halve the environmental footprint of the making and use of our products as we grow our business.

## ENHANCING LIVELIHOODS

By 2020 we will enhance the livelihoods of millions of people as we grow our business.

HEALTH & HYGIENE

NUTRITION

GHG

WATER

WASTE

SUSTAINABLE SOURCING

FAIRNESS IN WORK-PLACE

OPPORTUNITIES FOR WOMEN

INCLUSIVE BUSINESS



# 3 BIG GOALS



HELP MORE THAN  
**1 BILLION**  
PEOPLE IMPROVE  
THEIR HEALTH  
& WELL-BEING

**HALVE**  
ENVIRONMENTAL  
FOOTPRINT OF  
OUR PRODUCTS

ENHANCE  
THE LIVELIHOODS OF  
**MILLIONS**  
OF PEOPLE



# A NEW WAY OF DOING BUSINESS



**SUSTAINABLY SOURCED  
RAW MATERIALS**



**EQUAL OPPORTUNITY  
& SUSTAINABLE LIVELIHOODS**



**THE PLANET PROTECTED  
FOR FUTURE GENERATIONS**



**ACCESS TO WATER  
SANITATION &  
HYGIENE FOR ALL**

# ENVIRONMENTAL FOOTPRINT

Population has passed

**7 billion**

We are burning  
up resources  
at the rate of

**1.5 planets**



**Climate  
change**

is accelerating

**Water is scarce**

2.8 billion live in  
water-stressed regions

# OUR ACTION AGAINST CLIMATE CHANGE



From 1 November 2015, Unilever Japan has switched to 100% renewable power for all its domestic operations

- The first achievement Unilever business & one of the largest action in personal care industry in Japan
- Plans to place Green Power logo on product package from 2016



# DRIVING CHANGE WITH PARTNERS



# OUR CHALLENGES



**WINNING  
WITH  
INTEGRITY**

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**DOING THE RIGHT  
THING AT WORK**

# Agile Working & Simplification



Thank you.



Unilever