

DIGITALEUROPE



**SESSION 2 - EU AND JAPAN DIGITAL TRANSFORMATION,
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Director-General, DIGITALEUROPE**

DIGITALEUROPE represents more than 36 000 businesses across Europe

- ▶▶ DIGITALEUROPE has been engaged on the EU-US Trade and Technology Council from day one. EU cooperation with likeminded partners such as JP and US is our vital interest. EU-JP cooperation remains a role model.
- ▶▶ Together, the EU, JP and US should drive multilateral progress at the WTO, including on e-commerce, ITA and the Environmental Goods Agreement.

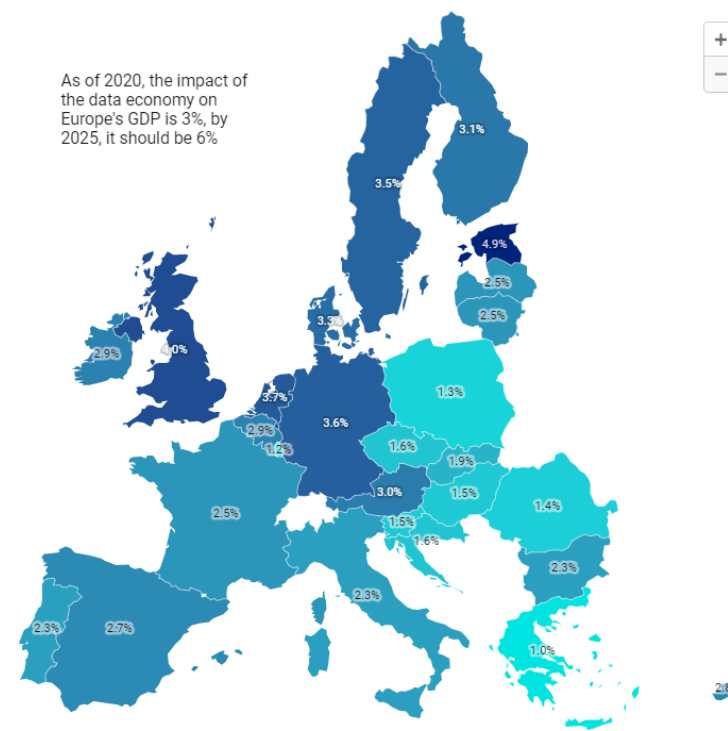


DIGITALEUROPE's KPIs for a stronger digital Europe

- ▶▶ DIGITALEUROPE has set **KPIs for the EU's digital development** – an approach also adopted by the European Commission in its **Digital Decade Strategy**.
- ▶▶ International **cooperation will be key** in achieving the goals of the digital decade.
- ▶▶ Build on EU-Japan ICT Dialogue and agree on **areas for common target setting**
 - Safer internet
 - Common standards for Connectivity & AI
 - Common standards for greening the economy at WTO level
 - International data spaces

By 2025, the data economy should represent 6% of the EU's economy

Impact of the data economy as % of GDP in 2020



Legislative Files to watch



DSA

- ▶▶ Content is king
- ▶▶ Upgrading of the e-commerce regime
- ▶▶ Improved transparency of content moderation
- ▶▶ BUT: Definitions matter



DGA

- ▶▶ Increased access to and trust in data sharing
- ▶▶ Creates the foundations to build the European data space upon
- ▶▶ Several important recommendations

State of the Union

- ▶▶ Roadmap building on existing strategy
- ▶▶ **European Chips Act**





Looking beyond Brussels

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Looking beyond Brussels

- ▶▶ **Commissioner Breton in Japan and South Korea:** *"The epicentre of the geopolitics of semiconductors is here in Asia, and that's why I'm here"*
- ▶▶ Communication on EU Indo-Pacific Strategy
 - **Research and innovation, Digital Partnership** and stepping up **Connectivity Partnerships**
- ▶▶ Green Alliance: Digital Solutions are key
 - DIGITALEUROPE Thought Leadership: **Digital action = Climate action**
- ▶▶ We congratulate **Prime Minister Kishida** for his election
- ▶▶ NOW: Build on EU-JP Cooperation and agree on **areas for common target setting**

**Thank you for
your attention**

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